

Outboard Motors

CHRIS-CRAFT OUTBOARD MOTORS—
SACTO YACHT & SUPPLY CO
 2d & G. Broderick..... GI lbrt 3-6964

EVINRUDE OUTBOARD MOTORS—
BROADWAY BAIT & TACKLE SHOP
 1609 Broadway..... GI lbrt 3-0862

LYON DARWIN HDWE CO
 2901-35th..... HI lcrst 6-4751

SAM'S SPORT SHOP 618 1/2 J..... GI lbrt 2-5243

JOHNSON OUTBOARD MOTORS

Noted for DEPENDABILITY, advanced design, expert local service. See your Johnson Sea-Horse Dealer.



Outboard Motors—(Cont'd)

MERCURY OUTBOARD MOTORS
 See the Mercury before you buy. Find out what a difference Mercury's exclusive "Full-Jeweled" power trimmer and ball bearings makes in performance and long service-free operation.

SALES . . . SERVICE



"WHERE TO BUY THEM"

DEALERS

Davis Marine Company
 517 W. Bassett Lane N. Sacto..... HI lcrst 9-0482

Shorrocks & Howe Co. 918 J..... GI lbrt 3-3711

SOUTH SACTO SPORTS SHOP
 4106 Franklin Blvd..... HI lcrst 6-0757

Outboard Motors—Parts & Repairs

Mac's Outboard Motor Repr
 3930 Bdvwy..... HI lcrst 5-6664

Overall Supply Service

RED STAR INDUSTRIAL SERVICE
 See Our Ad Under Laundries
 Ochsner Bldg..... GI lbrt 3-7461

Oxygen

Air Reduction Pacific Co Front & B..... GI lbrt 3-5844

AIRCO OXYGEN—
 BERT LOVELL & SON 1017-25th GI lbrt 2-1276

CALIFORNIA OXYGEN CO

Manufacturers
 Oxygen - Acetylene
 COMPLETE STOCKS
 Carbide - Welding Supplies
 Apparatus - Repair Service
 1214-17th..... GI lbrt 2-3093

Oxygen—(Cont'd)

LINDE OXYGEN—
MOORE'S WELDING SUPPLY CO
 2316-30th..... HI lcrst 5-8214
 1315-2d..... GI lbrt 3-6278

OXYGEN THERAPY SERVICE

OXYGEN
 All Types of Therapy Equipment
 RENTAL SALES
 24 HOUR SERVICE
 HOME OR HOSPITAL

2316-30th..... HI lcrst 5-1742
 Night Phone..... HI lcrst 7-3161
 Or..... HU dsn 4-9228
 Or..... HU dsn 4-5267

SELLINGER GEORGE & SON

1214-17th..... GI lbrt 2-3093

STUART PRODUCTS

OXYGEN AND ACETYLENE
 WITH A ONE-QUARTER
 CENTURY RECORD
 OF RELIABILITY IN
 CALIFORNIA



"WHERE TO BUY IT"

Motor Hardware Co 1020-164th..... GI lbrt 2-2921

Pioneer Steel & Supply Co
 1215 North B..... GI lbrt 3-2529

Wilson Rents & Sell
 Medical Gases-Therapy Equipment
 1309 J..... GI lbrt 2-8276

SUPERIOR AMBULANCE SERVICE

1221-30th..... HI lcrst 6-6434

Oxygen Therapy Equipment

Oxygen Therapy Service 2316-30th..... HI lcrst 5-1742

Packaging Service

Paul's Flower Shop 812 I..... GI lbrt 3-5066

Packers

See Canners; also Food Products; also Meat Packers

Packing Materials—Mechanical

CHESTERTON PACKING—
WESTERN INDUSTRIAL SUPPLY CO
 905 G..... GI lbrt 2-7264

DEGEN BELTING CO
 Mfrs Leather Packing-Rubber-Asbestos
 5335 K..... HI lcrst 7-2900

Packing Materials—Shipping

KIMPAC CREPED WADDING—
BLAKE MOFFITT & TOWNE
 1115 Front..... GI lbrt 3-7481

ZELLERBACH PAPER CO
 1100 Richards Blvd..... GI lbrt 2-6971

Paint Dealers—Retail

AMERICAN PAINT CO
 "The House of Dunne Paints"
 VARNISHES - ENAMELS
 Complete Line for Exteriors-Interiors
 WALLPAPER - GLASS
 DU PONT FINISHES
 Renting of Sanders - Polishers - Sprayers
 1309 Broadway..... GI lbrt 2-8335

Arrow Lumber Co 4414 Franklin Blvd. HI lcrst 5-4980
 Art Ellis Paint Store 1317-20th..... HU dsn 4-1875

BISHOP-CONKLIN PAINTS

See "Treasure Tones" Under This Classification

BLOMBERG'S
 INTERIOR & EXTERIOR
 MASONRY PAINTS
 Tempo-Lite & Camelith
 4900 Del Rio Rd..... HI lcrst 6-4656
 (Continued Next Page)

Paint Dealers—Retail—(Cont'd)

BOYSEN PAINTS
 100% PURE
 PAINTS
 VARNISH
 ENAMELS



"WHERE TO BUY IT"

WHOLESALE & RETAIL

BOYSEN WALTER N CO 2400 J..... GI lbrt 2-2835

DEALERS

Art Ellis Paint Store 1317-20th..... HU dsn 4-1875

Broadway Hardware Co
 1708 Broadway..... GI lbrt 2-3482

Case Hdwe Co 2109 Del Paso Blvd. HI ckrly 9-0230

DEL PASO LUMBER CO
 800 Grand Av Del Paso Hgts..... HI ckrly 9-0306

Hart's Hardware
 Fulton Av & Auburn Blvd..... HI ckrly 9-8791

Hollywood Hardware
 5151 Freeport Blvd..... HI lcrst 5-6488

LEM'S HARDWARE & PAINTS

Boysen Walter N Co 2400 J..... GI lbrt 2-2835

BREUNER JOHN CO 604 E..... GI lbrt 3-8061

Broadway Builders Supply
 2712 Broadway..... HI lcrst 3-3854

CALDER LANE 5528 W..... HI lcrst 6-8536

CAPCO PAINTS

\$700 Enamel
 Sno Cap 100% Pure Paint
 Gold Seal Semi Gloss
 Quik-Jone Flat Wall
 Walltone, Capex Synthetic Enamel
 Permanent Sash & Trims
 All in Capco Superior Paints



"WHERE TO BUY IT"

MANUFACTURER

CAPITOL PAINT CO.

Factory & Store
 120 E El Camino N Sacto..... HI ckrly 9-3070

DEALERS

Arcade Variety & Hardware Store
 Auburn Blvd..... HI ckrly 9-5950

Enzler's Hardware
 Marconi Av & Auburn Blvd..... HI ckrly 9-3947

Steiner Lumber Co
 Fair Oaks Blvd Carmichael..... IV nhoe 9-1972

Steiner Lumber Co 4448-2d Av..... HI lcrst 7-0427

Swanson Lumber Co
 Riverview Rd W Sacto..... GI lbrt 2-0691

CAPITOL LUMBER CO 1831-37th..... HI lcrst 5-2681

CARMICHAEL PAINT SUPPLIES

Fair Oaks Blvd..... IV nhoe 9-1632

CEMELITH WATERPROOF CEMENT COATING—

BLOMBERG'S 4900 Del Rio Rd..... HI lcrst 6-4656

COLONIAL BLDG SUPPLY CO

4649 Stockton Blvd..... HI lcrst 5-0717

COTTLE BROS & PERICH

ALL TYPES & COLORS
 ACME PAINTS
 WHOLESALE - RETAIL
 VARNISHES - THINNERS - OILS
 ENAMELS - BRUSHES

1713 Del Paso Blvd N Sacto..... HI ckrly 9-8573

FOUR THOUGHTFUL ITEMS

OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Paint Dealers—Retail—(Cont'd)

DEVOE PAINT
 87 Spar Varnish
 Wiroline Enamel
 Velour Wall Finishes
 Superklean Brushes
 Library of Colors
 Two-Coat House Paint System
 Super Marble Floor Varnish



"WHERE TO BUY IT"

DISTRIBUTOR

Trickey M N Paint Co 1716 L..... GI lbrt 3-4844

DEALERS

Arcade Hardware & Variety Store
 Auburn Blvd..... HI ckrly 9-5950

Ardon Town Hardware & Appliance Co
 Fair Oaks Blvd & Watt Av..... IV nhoe 9-1377

Atkinson-Bell Co 801-57th..... HI lcrst 6-6534

Carmichael Supply Co
 Fair Oaks Blvd & Marconi..... IV nhoe 9-2769

Colonial Bldg Supply Co
 4649 Stockton Blvd..... HI lcrst 5-0717

Mapes Lumber Co
 2430 Rio Linda Blvd N Sacto..... HI ckrly 9-1101

Pioneer Lbr Co
 6638 Folsom Blvd..... HI lcrst 7-1574

Scott Lumber Co
 2809 Rio Linda Blvd N Sacto..... HI ckrly 9-4464

Stuckys Hardware
 4106 Franklin Blvd..... HI lcrst 5-0892

Tahoe Hardware Co
 5911 Broadway..... HI lcrst 6-0996

Taylor's Lumber Co
 2930-19th N Sacramento..... HI ckrly 9-1437

Tully's Farm Supply
 1932 Broadway..... HI lcrst 5-5984

(Continued Next Page)

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

LEM'S PAINT STORE

HI lcrst 6-6674

**Full Line Store
 DUTCH BOY PAINTS**

RENTING
 • Spraying Equipment
 • Folding & Extension Ladders
 • Floor Sanders & Polishers
 • Wall Paper Steamers
 • Various Other Articles



"We Are Open All Day Saturday"
28TH AT BROADWAY
 Complete Line Automotive Finishes

DEVOE PAINT



Varnishes - Enamels - Brushes

AMERICA'S OLDEST PAINT LINE
 Founded 1754

GI lbrt 3-4844

M. N. Trickey Paint Co.

1716 L ST. SACRAMENTO



Paint

with
 Pre-Harmonized

Treasure Tones

Complete Line
 IMPERIAL WALL PAPER
 BRONITE AUTOMOTIVE PAINTS
 PAINTERS' SUPPLIES

Distributed by

RAY WILKINS PAINT STORES

SERVING YOU IN TWO LOCALITIES

Sacramento No. Sacramento

HU dson 4-6639 HI ckrly 9-4487

2623 J St. 2202 Del Paso Blvd.

WE RENT WALLPAPER STEAMERS,
 SANDERS, POLISHERS & SPRAY MACHINES

Hickory 9-6592



In Town & Country Village Shops

FULLER PAINTS & WALLPAPER

PAINTERS' SUPPLIES

ASPHALT TILE

GLASS & MIRRORS

ARTIST'S MATERIALS

FULTON & MARCONI

2907 PASATIEMPO LANE

Snider's Paint Store

UNIVERSAL PAINTS

• Wallpapers

• Painters' Supplies

• We Rent Polishers

Paint Sprayers &

Wallpaper Steamers

Special Materials for

California

Home Owners

Interior - Exterior

Dial HI lcrst 6-0071

1930 - 28th St. - On 28th at "T" Street

"We Give Cash Checks"

Now...
SILLERS PAINTS

JOHN MASON

Spred Satin
 Imperial Wallpaper
 Pratt & Lambert Varnishes
 Synkoloid Products
 U. S. G. Texture & Textolite

JACK DUBEY

Distributed by
MASON AND DUBEY PAINT STORE

Phone
GILBERT 3-1342

1225 J ST. Parking Lot in Rear of Store