

Markets—(Cont'd)

Reker's Market 118 W. Bassettlaw Av. HI ckr 9-2714  
Rio Grande Grocery & Market  
Delivery Service  
676 Q. .... GI lbrt 3-5039  
**RIO LINDA BLVD MARKET**  
2560 Rio Linda Blvd N Sacramento. HI ckr 9-4274  
**ROYAL MARKET** 530-12th. .... GI lbrt 2-6082  
Rays Market 2121 J. .... HI lbrt 3-5709  
S P Depot Market 3031. .... HU dsn 4-0465  
**SACTO PUBLIC MARKET**  
12th & J. .... GI lbrt 2-4246  
St Clair Market 600 L. .... GI lbrt 3-5571  
Salamy Grocery 2001 J. .... GI lbrt 3-9956  
Sam's Market 431 N. .... GI lbrt 3-8464

SAVE-A-LOT MKT

MEAT DEPT HI lcrest 6-5131  
GROCERY DEPT HI lcrest 5-2085

COMPLETE LINE OF  
LIQUOR - BEER & WINES

3022 Stockton Blvd. .... HI lcrest 5-2085

Save-A-Lot Market 1600 F. .... GI lbrt 2-7943

SAVE RITE MARKET

Open Evenings & Sundays-Beer & Wine  
701-19th. .... GI lbrt 3-7691

SAVING CENTER

GROCERIES  
FRESH FRUITS  
CHOICE VEGETABLES  
WINES & LIQUORS  
4070 Stockton Blvd. .... HI lcrest 6-2697

SAV-MOR MARKET

3540 Del Paso Blvd Del Paso Hts HI ckr 9-9970  
Seli-Rite Market 1616 Del Paso Blvd. HI ckr 9-2471  
Serv-Rite Market 3994-2d Av. .... HI lcrest 6-1818

SINGERS MARKET

Meats-Groc-Veg-Wine-Beer-Open Sun  
2800 Rio Linda Blvd  
HI ckr 9-2141

Skarles Mkt 2331 I. .... GI lbrt 3-9897  
Smith Boys Market  
3535 Fair Oaks Blvd. .... IV nhoe 9-3452

SMITH'S CENTER MARKET

Open 6 AM Till 12 Midnite Daily & Sunday  
2500 Grand Av Del Paso Hts. .... HI ckr 9-9873

SOUTH SACTO MARKET

4730 Franklin Blvd. .... HI lcrest 6-6525  
Special Food Market  
4614 Sacramento Blvd. .... HI lcrest 5-9937

Stanford Market  
3404 Sacramento Blvd. .... HI lcrest 6-3905

Siar Food Market 930 Q. .... GI lbrt 2-2615

State Market 430 Capitol Av. .... GI lbrt 2-8639

STOCKTON BLVD MKT

4510 Stockton Blvd. .... HI lcrest 6-5374  
Stop-N-Shop Market  
2000 Del Paso Blvd. .... HI ckr 9-0822

Stop-N-Shop Markets  
Market No 2 16th & N. .... GI lbrt 3-1741  
Market No 3 Del Paso Hts. .... HI ckr 9-1427

Market No 4 2000 I. .... GI lbrt 3-8523

Market No 5 3200 Riverside Blvd. .... GI lbrt 2-1015

Market No 7 60th & 14th Av. .... HI lcrest 6-9787

SUNNY'S MARKET

Free Delivery  
731 P. .... GI lbrt 2-7989  
Sunshine Market 3200 W. .... HI lcrest 5-9627

Tatum's Market 101 Barron. .... GI lbrt 2-5747

Taylor's Roy Market 33d & 6th Av. .... HI lcrest 5-0984

TED'S MARKET 6439 Folsom Blvd. .... HI lcrest 6-1476

Tenth St Market 2330-12th. .... GI lbrt 2-9629

Thrift Center Market  
Freeport Blvd & 9th Av. .... GI lbrt 2-7776

Tony's Market 5601 H. .... HI lcrest 6-1673

Tower Meat Market  
30 & Davis Hwy Broderick. .... GI lbrt 3-3612

TOWN & COUNTRY FROZEN FOOD LOCKERS & MARKET

See Adv Under Frozen Food Lockers-Renting  
2912 Fulton Av. .... HI ckr 9-3802

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" to anyone who calls. Please keep objects from under your telephone.

Markets—(Cont'd)

Town & Country Village Shops  
Fulton Av & Marconi Av  
Business Office. .... HI ckr 9-3928  
B Ives Hardware. .... HI ckr 9-0130  
Beally Shop. .... HI ckr 9-3396  
Bonney & Gordon Store For Men. .... HI ckr 9-2432  
Childrens Bootery. .... HI ckr 9-7181  
Don Burton's Shoes. .... HI ckr 9-6321  
Edinger Eloise Chinaware. .... HI ckr 9-6577  
Elite Gift Studio. .... HI ckr 9-4959  
Elliott's Appliances. .... HI ckr 9-0224  
Frozen Food Lockers & Markets. .... HI ckr 9-3882  
Garden Rustics & Nursery. .... HI ckr 9-2100  
Kid-E-Korral. .... HI ckr 9-3967  
MacBeth Studio. .... HI ckr 9-1719  
Magnin Joseph Co Inc. .... HI ckr 9-2754  
Mouls John Interiors & Fabrics. .... HI ckr 9-3463  
Pardee John. .... HI ckr 9-3129  
Powell Charles S. .... HI ckr 9-3231  
Steele's Delicatessen. .... HI ckr 9-3985  
Stephens Don. .... HI ckr 9-0415  
Tabbets For Children. .... HI ckr 9-7001  
Village Book Shop. .... HI ckr 9-9672  
Village Bottle Shop. .... HI ckr 9-8924  
Village Carpet Shop. .... HI ckr 9-0264  
Village 5 & 10. .... HI ckr 9-2209  
Village Flower Shop The. .... HI ckr 9-5557  
Village Garden Candies. .... HI ckr 9-7193  
Village Jewelers The. .... HI ckr 9-5376  
Village Nunn-Bush Shop. .... HI ckr 9-7251  
Village Paint & Art Shop. .... HI ckr 9-6592  
Village Sub-Deb Shop and  
Junior Varsity. .... HI ckr 9-7387  
Village Weavers. .... HI ckr 9-1270  
Village Yarn Shop. .... HI ckr 9-8822  
Western Union. .... HI ckr 9-6626  
Tou-Vale Market. 2618-12th. .... GI lbrt 2-9790

UNITED MEAT MARKET 420 K. .... GI lbrt 2-8760

Universal Market 630 Capitol. .... GI lbrt 2-0370

Victory Grocery 400 T. .... GI lbrt 2-9405

Victory Market  
Del Paso & Marysville Rd. .... HI ckr 9-3311

Vina Vista Market 9452-14th Av. .... HI lcrest 5-9865

VINCENT'S MARKET  
3945 Marysville Rd Del Paso Hts. .... HI ckr 9-7182

VOSS R & SON'S 13th & J. .... HU dsn 4-3737

W P Market 3508-24th. .... HI lcrest 5-9540

Markets—(Cont'd)

Walsh Station Grocer Jackson Rd. .... HI lcrest 5-0045  
Walters' Market 2790 N. .... HI lcrest 6-1752  
**WASHINGTON MEAT MARKET**  
Meats Wholesale & Retail Free Delivery  
3114-5d. .... GI lbrt 3-5862  
**West Sacto Market**  
109-15th W Sacramento. .... GI lbrt 3-7803  
**West Side Market**  
Delivery Service James F Ellison-Owner  
Davis Hwy. .... GI lbrt 2-9547  
**WING LEE CO**  
Meats Wholesale & Retail  
1123-3d. .... GI lbrt 2-0786  
**WOODER FOOD MARKETS**  
3524 Franklin Blvd. .... HI lcrest 6-2640  
Woo's Market 4757 Folsom Blvd. .... HI lcrest 6-6584  
Yankee Delicatessen & Bakery  
1402 Broadway. .... GI lbrt 3-1860

YICK CHONG & CO

CHINESE IMPORTED GOODS  
TEA - CANNED GOODS  
CHINAWARE - FRESH VEGETABLES  
310 I. .... GI lbrt 3-4092  
You & I Market 1901 N. .... GI lbrt 2-0660  
Young Harry Gardenland. .... HI ckr 9-9845

Markets—Meat—See Meat—Retail

Massage

**CONRAD'S STEAM BATHS**  
921-6th. .... GI lbrt 3-8516  
(See Advertisement This Page)

EDELWEISS TREATMENT ROOMS

MELANIE B. GREYNER R.N.  
Battle Creek (ORIGINAL)  
St. Helena Sanitarium. METHODS  
MASSAGE - HYDROTHERAPY  
ELECTROTHERAPY  
Specialties - Colonics - Nursing Home  
2824 T. .... HI lcrest 5-6059

FINLAND STEAM BATHS

BATH - REST - RELAX  
Swedish Massage - Reducing  
Men & Ladies  
4626-14th Av. .... HI lcrest 5-9758

GYROUDUCING SALON

GYROUDUCING MASSAGE  
RELAXING INDUCED  
CIRCULATION STIMULATED  
MECHANICALLY  
One Machine Massage  
Comparable to 2 Hand Massages  
814-15th. .... HU dsn 4-2837

LINDALE BEA

SWEDISH MASSAGE  
CABINET BATHS  
PHYSIO THERAPY  
Between 5 & T Sts  
1917-20th. .... HI lcrest 5-6078

LUNO K ERIC

Dr. K. Eric Lund, D. C.  
MASSAGE  
By Appointment Only  
418 Alhambra Blvd. .... GI lbrt 2-7734

MIQUEL'S HEALTH STUDIO

2030-16th. .... GI lbrt 3-3092  
(See Advertisement This Page)  
ROGERS JOHN M 1831 K. .... GI lbrt 3-7326  
Tsuchida K 422 U. .... GI lbrt 2-4672

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Matches

COLE BERT C ADVERTISING  
1120 H. .... GI lbrt 2-1331  
If no answer call. .... GI lbrt 3-7461

DIAMOND MATCHES

ADVERTISING BOOK MATCHES.  
Carry your name and your message to those whom you wish to reach.  
The Diamond Match Company manufactures all types of matches.  
Household Woodware Products,  
Household Paper Products

"FOR INFORMATION CALL"

Matre Vic 2407 Parkwood Dr. .... IV nhoe 9-4329

Matre Vic 2407 Parkwood Dr. .... IV nhoe 9-4329

Maternity Apparel

MOMMY MODES Fulton & Marconi. .... HI ckr 9-5689  
MOMMY MODES 3231 Riverside Blvd. HU dsn 4-7404  
MOMMY MODES 5679 Stockton Blvd. HI lcrest 7-4512

STORK SHOP THE

"Everything for Mother-To-Be"  
FEATURING QUALITY GARMENTS  
3879 J. .... HI lcrest 6-1800

STORK TIME

Everything in Maternity Apparel  
2318 J. .... HU dsn 4-3271

Maternity Supports—Mfrs

Taylor Surgical Co 1016 J. .... GI lbrt 3-4922

Matrices

Scheurmann L & R Electrotype Co  
914-6th. .... GI lbrt 2-8760

Mattresses—Renovating

BREUNER JOHN CO 604 K. .... GI lbrt 3-8061  
CALIFORNIA MATTRESS CO  
918-20th. .... GI lbrt 2-9292  
(See Advertisement This Page)  
CITY MATTRESS CO 1517-2d. .... GI lbrt 3-8539  
(See Advertisement Page 212)  
(Continued Next Page)

Good neighbors are considerate party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

When

You want to find a business concern in a hurry

Look

in the YELLOW PAGES

They contain almost every type of commercial enterprise in easily found classifications.

# CALIFORNIA MATTRESS CO.

Established 1918 ONE-DAY SERVICE

Phone GI lbrt 2-9292

918 - 20TH

## BOX SPRING & INNER SPRING MATTRESSES MADE TO ORDER WITH YOUR FAVORITE COVER

We specialize in new mattresses, pillows, cushions, and the making over of couches and box springs. We do upholstery of all kinds. All Work Guaranteed.

WE SPECIALIZE IN TRAILER CUSHIONS  
Special Rates to Hotels, Apartments, Rooming Houses  
Special 3-Hour Service to Out of Town Patrons

# MATTRESSES RENOVATED

Latest Improved Machinery

## VALLEY MATTRESS CO.

BOX SPRINGS REBUILT & RECOVERED

Lowest Prices! Prompt Service!



Now! INNERSPRING MATTRESSES  
STERILIZED • REBUILT • REPAIRED

Telephone...  
Hilcrest 5-3019