

**Grocers-Retail-(Cont'd)**

Vickers Market 1900 Alhambra Blvd. HI crst 5-9445  
 Vic's Market 1901 1/2 D. HI lbrt 2-9337  
 Victor Grocery 400 T. HI lbrt 2-9405  
**VINCENT'S MARKET** 3945 Marysville Rd.  
 Del Paso Hgts. HI cky 9-7182  
 Wades Market Morse & Auburn Blvd. HI cky 9-9529  
 Walker's Johnny Works  
 3904 5th Blvd. HI lbrt 6-2914  
 Walsh Station Grocery Jackson Rd. HI lbrt 5-0045  
 Walter's Market 2730 N. HI lbrt 5-9960  
 Walter's Market 2730 N. HI lbrt 6-1752  
 Wanners Market 500-22d. HI lbrt 3-8808  
 West Sacto Market  
 109-15th W. Sacramento. HI lbrt 3-7803  
 West Side Market  
 Delivery Service-James F. Ellison-Owner  
 Davis Hwy. HI lbrt 2-9547  
 William's Market 715-8th. HI lbrt 2-7357  
 Wing Fat Chung 223 1/2 L. HI lbrt 2-2612  
**WONDER FOOD MARKETS**  
 3924 Franklin Blvd. HI lbrt 6-2640  
 Woo's Market 4757 Folsom Blvd. HI lbrt 6-6584

**YICK CHONG & CO**  
 Specialist in  
 CHINESE IMPORTED GOODS  
 TEA - CANNED GOODS  
 CHINAWARE - FRESH VEGETABLES  
 "American & Chinese Groceries"  
 Liqueur & Wine  
 Directly Across From S. P. Depot  
 310 L. HI lbrt 3-4092

You & I Market 1901 N. HI lbrt 2-0660  
 Young's Market 5610 Stockton Blvd. HI lbrt 5-0847  
 Zine's Markets Market No 2 1602 J. HI lbrt 3-9696

**Grocers-Wholesale**

**BERT MCDOWELL CO**  
 1078 & North B. HI lbrt 3-1931  
 Cash Depot  
 116 Rio Linda Blvd N. Sacto. HI cky 9-3944  
 Cash Depot 726-20th. HI lbrt 2-1607  
 Cash Depot 3030 K. HI lbrt 3-3844

**CORNWELL DISTR CO**  
 Free Delivery 7 Days Week  
 Fountain Square - Restaurant Food Supplies  
 2427-17th. HI lbrt 5-6571  
 If no answer call. HI lbrt 5-7562

**LANCASTER B L CO** 1800-18th. HI lbrt 3-4838  
**LINDNER J W CO**  
 PACKERS & DISTRIBUTORS  
 General Grocery Line  
 To Restaurant & Institutional  
 Trade Only  
 Warehouse 1311 H St in Rear  
 2201 G. HI lbrt 3-2402

**MITSUWA CO**  
 Imported Japanese Goods & General Mde  
 309-D. HI lbrt 2-3440  
**SACTO CANNERY SALES** 1206 G. HI lbrt 3-3867  
 Sakai G & Co 1111-7th. HI lbrt 3-0252  
**TIEDERMANN & McMORRAN INC**  
 726 & O. HI lbrt 2-6996  
**UNITED GROCERS LTD**  
 10th & North B. HI lbrt 3-1931  
 Valley Wholesale Grocery 20th & R. HI lbrt 3-3981  
 Weiman-Peck & Co 1800-23d. HI lbrt 6-3014

**Guides-Shippers-See Publishers**

**Guns**

**ALLEN'S SPORT SHOP**  
 Ammunition-Gunsmithing  
 1321 J. HI lbrt 3-4216  
 Broadway Ball & Tackle Shop  
 1609 Broadway. HI lbrt 3-0862  
**CHRISTY GUN WORKS** 878-57th. HI lbrt 3-8416  
**SOUTH SACTO SPORTS SHOP**  
 Guns & Ammunition For All Guns  
 4106 Franklin Blvd. HI lbrt 6-0757  
**SPALDING SPORTS STORE** 618 J. HI lbrt 2-8915  
 Suthin Chas 2917 J. HI lbrt 4-0539  
 Twelfth St. New & Second Hand Store  
 521-12th. HI lbrt 3-6617

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

**Gunsmiths**

**ACME GUN SHOP**  
 Remodeling & Rebluing  
 Gun Parts & Repairing  
 314-8th N. Sacramento. HI cky 9-4688

**CHRISTY GUN WORKS**  
**COMPLETE REPAIR**  
 REMODELING & REBLUING SERVICE  
 TELESCOPE & IRON SIGHTS  
 YOUR GUNS SIGHTED IN ON OUR  
 100-YARD-INDOOR RANGE  
**CUSTOM GUNSMITHING**  
 Parts Carried In Stock & Manufactured  
 Member National Gunsmith Guild  
 20 Years This Location  
 875-57th. HI lbrt 5-8416

**SAM'S SPORT SHOP** 618 1/2 J. HI lbrt 2-5243

**HAIR REMOVING**

**FACE - LIMBS - TORSO**  
 • Guaranteed Treatments  
 Permanent Removal  
 • Approved by Medical Authorities

**ELECTROLYSIS - THERMOLYSIS**  
**M. J. MULLEN**  
 Registered Electrologist  
**SACRAMENTO EPILATION CENTER**  
 "When Other Methods Fail!"  
 230 Forum Bldg. HI lbrt 2-8664

**\* KREE MULTIPLE SYSTEM**  
**ELECTROLYSIS & THERMOLYSIS**  
 Permanent & Safe Removal  
 of Unwanted Hair  
**\$10.00 SPECIAL**  
 Complete Eye-Brow Arch  
 Regardless of Number  
 of Treatments  
**Hudson 4-3036**  
**1725 L STREET**

**RUTH ANN LEWIS**  
 REGISTERED ELECTROLOGIST

**UNWANTED HAIR**  
**Permanently Removed**

Electrolysis & Thermolysis  
 Blended with the St. Pierre Epilator

- ★ Heavy General Face Cases
- ★ Arching of Shaggy Eyebrows
- ★ Raising & Beautifying Hairline
- ★ Reshaping & Tapering Neckline
- ★ Men's Shaggy Hair on Ears

Also All Body & Leg Cases  
 We Guarantee No Harm to Skin  
 Registered Electrologist

**Victor Electrology Studio**  
 1014 1/2 - 24th St. Hudson 4-4511

**Gunsmiths-(Cont'd)**

**SUTFIN CHAS**  
 RIFLESMITH - STOCKMAKER  
 CUSTOM BILT RIFLES - SCOPE SIGHTS  
 MILITARY CONVERSIONS - STOCK BLANKS  
 FINE GUNSTOCKING - FANCY CHECKERING  
 BEAVERTAIL FOREARMS - RECOIL PADS  
 NEW & USED GUNS  
 Satisfaction Guaranteed  
 2317 J. Hudson 4-0539

**Gymnasium Equipment & Supplies-Wholesale & Mfrs**

Ogle Harry B & Associates 2326-16th. HI lbrt 3-8543

**Haberdashery**  
 See Men's Furnishings Headings

**Hair Goods-Retail**  
**ARNOLD JESSIE** 1415 K. HI lbrt 2-0838

**Hair Removing**  
**RUTH ANN BEAUTY SALON**  
 1725 L. HI dsn 4-3036  
 (See Advertisement This Page)  
 Sacramento Epilation Hair Removing Center  
 Forum Bldg. HI lbrt 2-8664  
 (See Advertisement This Page)  
**VICTOR ELECTROLOGY STUDIO**  
 1014 1/2 - 24th. HI dsn 4-4511  
 (See Advertisement This Page)

**WHALEY MARY D**  
 REGISTERED ELECTROLOGIST  
 REGISTERED NURSE  
**ELECTROLYSIS THERMOLYSIS**  
 Room 303  
 Forum Bldg. HI lbrt 2-2881

**WILDER BERNICE K**  
 REGISTERED NURSE  
 REGISTERED ELECTROLOGIST  
**UNWANTED HAIR REMOVED**  
**ELECTROLYSIS - THERMOLYSIS**  
 At Office of E. M. Wilder, M.D.  
 Also Evenings By Appointment  
 3020-8th  
 Nicolas. HI lbrt 2-2772  
 If no answer call. HI lbrt 3-7461

**Hair Treatment-See Scalp Treatment**

**Hairdressers-See Beauty Shops**

**Halls & Auditoriums**

American Legion Fort Sutter Post  
 1119-21st. HI lbrt 3-9361

**EAGLE'S HALL BLDG**  
 DANCE HALLS - SOCIAL HALLS  
 2952-35th. HI lbrt 5-9597  
 For Evening Appointments call HI lbrt 5-8944

Eastern Star Temple 2719 K. HI lbrt 2-4049  
 Muddox Hall 35th & 5th Av. HI lbrt 5-3986  
 Native Sons' Hall 11th & J. HI lbrt 2-9603  
 O D E S Hall 514 W. HI lbrt 2-9456  
 South Sacramento Auditorium  
 5610 Franklin Blvd. HI lbrt 5-9582  
 Tuesday Club House 2722 L. HI lbrt 2-7624

**Hammers-Power-See Tools Headings**

The Bell System securities are owned by more than 700,000 people throughout the United States.

**Handicraft Supplies**

Benjamin Wm R Co 906-7th. HI lbrt 3-0212  
 Ceramics By Wanda  
 Located in Town & Country Village Shops  
 Fulton & Marconi. HI lbrt 9-4228  
 Hobby House The Marconi Av. HI lbrt 9-2391  
 Hobbycrafts 1327 J. HI lbrt 2-1293  
 Leisure Gardens North Av. HI cky 9-9749

**TERRELL'S PLASTICS**  
 Free Instruction - Open Nights  
 Dresden Craft - Plastic Supplies  
 Hobbies for Your Pleasure  
 3562-4th Av. HI lbrt 7-2733

**Hardware-Marine-See Hardware Headings**

**Hardware-Retail**

Arcade Hardware & Variety Store  
 Auburn Blvd. HI cky 9-5950  
 Arrow Lumber Co. HI lbrt 5-4980  
 4414 Franklin Blvd.

**B IVES HARDWARE**  
 Located In  
**TOWN & COUNTRY VILLAGE**  
 WHERE PARKING IS NO PROBLEM  
 Open Week Days: 9 A.M. to 9 P.M.  
 Sundays: 9 A.M. to 5 P.M.  
 2409 El Paseo Ln. HI cky 9-0130

**BEALE GEORGE HARDWARE STORE**  
 Open Sundays 9 AM to 1 PM  
 305 D Broderick. HI dsn 4-2882  
 Bird's Appliances & Hardware  
 Fair Oaks Blvd & Arden Wy. HI lbrt 9-2508  
**BOULEVARD STORE**  
 3308 Sacramento Blvd. HI lbrt 5-6629  
**BROADWAY HARDWARE CO**  
 1708 Broadway. HI lbrt 2-3482  
 Building Supply Co.  
 2396 Sutterville Rd. HI lbrt 7-5711  
 Cahill J Florin Rd. HI lbrt 6-5029

**CALIFORNIA HARDWARE CO**  
**DUTCH BOY PAINTS**  
 Plumbing Fixtures & Supplies  
 Feeds & Garden Center  
 Pet Supplies  
**DISCOUNT GIVEN TO JOBBERS**  
 4220 Stockton Blvd. HI lbrt 5-0331

Capital Hardware Co 310 J. HI lbrt 2-1204  
**CARMICHAEL SUPPLY CO**  
 Fair Oaks Blvd & Marconi Av. HI lbrt 9-2769  
**CASE HOWE CO** 2109 Del Paso Blvd. HI cky 9-0230  
 Central Supply Company  
 Branstetter Airport. HI dsn 4-6041  
 College Hardware & Cycle 2760-21st. HI lbrt 6-2042  
 Colonial Bldg Supply Co  
 4649 Stockton Blvd. HI lbrt 5-0717  
 D D & W Howe & Bldg Supply Co  
 2910 Franklin Blvd. HI lbrt 5-0948

**DEL PASO HGTS HARDWARE STORE**  
 GENERAL HARDWARE  
 PAINTS - PLUMBING SUPPLIES  
 SPORTING GOODS  
 FISHING TACKLE  
 GLASSWARE  
 Park & Grand Av  
 Del Paso Hts. HI cky 9-8512

**DIAMOND MATCH CO**  
 BUILDERS' HARDWARE  
 2826 Q. HI lbrt 6-4703  
 1110 E El Camino Av. HI cky 9-2741

**DOLAN'S ALHAMBRA & P.** HI lbrt 6-6481  
**EMIGH HARDWARE CO** 1100 J. HI lbrt 3-7413  
 (See Advertisement This Page)  
 (Continued Next Page)

Work on a nation-wide dialing system is part of our current construction program.



**"If it's Something in HARDWARE"**

- Plumbing Supplies
- Builders Hardware
- Paints & Varnishes
- Tools - Cutlery
- Pipe Cutting & Threading
- Household Goods
- Garden Supplies
- Electrical Supplies
- Sporting Goods
- Home Appliances

• Floor Sanders & Polishers Rented  
**Free Parking at 914 - 13th Between I & J**

**EMIGH HARDWARE CO.** 1300 J  
**GI LERT 3-7413**

**NEWBERT HARDWARE**  
 FOR HALF A CENTURY  
 One of the Largest & Most  
 Complete Lines in Sacramento  
 Garden Tools • Paints & Varnishes  
 Tools & Cutlery • Household Goods  
 Plumbing Supplies • Electrical Supplies  
 Sporting Goods • Dishes & Crockery  
 Wire Products • Heavy Hardware  
 Pipe, Iron & Steel  
 Free Delivery  
 WE GIVE CASH CHECKS  
 Phone  
**GI lbert 2-3681**

**Newbert**  
 HARDWARE AND IMPLEMENT CO.  
 50 Years of Service  
**JAY AT 17TH**  
 SACRAMENTO