

# G. L. SILVEIRA co.



"GABE" SILVEIRA

MAIN STORE  
21st Street at X

HI lcrest 6-3897

## FURNITURE - APPLIANCES DRAPERIES

DECORATING PROBLEMS?  
Our experienced decorators at your service to help you create distinctive interiors.

- YOUNGSTOWN KITCHENS
- FRIGIDAIRE APPLIANCES
- OCCIDENTAL GAS RANGES
- EASY WASHING MACHINES
- ZENITH RADIOS

BRANCH STORE  
4104 Stockton Blvd.  
HI lcrest 5-3454

### Furniture Dealers-New-(Cont'd)

NEVIS FURNITURE CO  
3504 Stockton Blvd. .... HI lcrest 5-3864  
O K Furniture Co 427 ..... GI lbrt 3-4231  
OAK PARK FURNITURE CO  
2870-35th ..... HI lcrest 5-3354  
RANDALL'S FURNITURE STORE  
2753-35th ..... HI lcrest 5-3956  
Richter H & H 3855 J ..... HI lcrest 5-4879  
Sacto Chesterfield Co 2604 J ..... HU dsn 4-3362  
(See Advertisement Page 149)

SACTO WAREHOUSE FURN CO  
NATIONALLY ADVERTISED BRANDS  
Living Room - Dining Room - Bedroom  
FURNISHINGS  
Lowest Prices in Town  
From the Lowest Part of Town  
EAST BUDGET TERMS  
Foot of Eye Street  
111 ..... GI lbrt 2-2715

SAMOVILLE FURNITURE STORES  
711 J ..... GI lbrt 2-9035  
(See Advertisement This Page)

SCOFIELD FURNITURE CO  
1401 K ..... GI lbrt 2-6991  
Warehouse 6th & R ..... GI lbrt 3-8452  
(Continued Next Page)

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

### Furniture Dealers-New-(Cont'd)

SILVEIRA G L CO 21st & X ..... HI lcrest 6-3897  
Store No 2 4104 Stkn Blvd ..... HI lcrest 5-3454  
(See Advertisement Page 148)

STANDARD FURNITURE CO  
908-Bth ..... HI lbrt 2-5885  
(See Advertisement Page 147)

STAR FURNITURE CO  
1511 Del Paso Blvd N Sacramento, HI ckry 9-2715  
(See Advertisement Page 146)

STEWART'S FURNITURE MART  
1418 K ..... HU dsn 4-5891

STURCH'S FAIR OAKS FURNITURE & APPLIANCES Fair Oaks  
(Toll) Call "Operator" for ..... Fair Oaks 229

WEINSTOCK-LUBIN & CO  
12th & K ..... GI lbrt 3-6881  
West Sacto Furniture Co  
McRae Av W Sacramento ..... GI lbrt 2-7975

WESTERN STORES 1227 Alhambra, HI lcrest 6-4797  
Wilson Rents & Sells 1309 J ..... GI lbrt 2-8276  
WILSON ROSS E 1600 L ..... GI lbrt 2-8231

WILSON'S FURNITURE EXCHANGE  
FURNITURE - APPLIANCES  
HOUSEWARES  
Hospital & Sickroom Supplies  
Wilson Rents & Sells  
1309 J ..... GI lbrt 2-8276

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

# Furniture Buyers!

There are 19 reasons why HAMILTON'S grow, why sales approach the million dollar class, why seventy per cent of our business is either repeat or recommended.

## Shop HAMILTON'S Before You Buy!

See one of Northern California's largest new furniture selections. Buy at low prices, because Hamilton's overhead expense is 40% below national average. Total area covers more space than fifty average homes.

<p>OPENED 1939 80 x 160 Living Room Furniture Living Room Tables Lamps Picture Warehouse Loft Space</p>	<p>OPENED 1948 80 x 80 Model Display Room Warehouse Loft Space</p>	<p>OPENED 1941 80 x 80 Appliances, Bed, Dress and Living Furniture, Metal Long Case Furniture, Bed, California Living Room Furniture</p>	<p>OPENED 1946 80 x 80 Bedrooms Displayed in Rooms and Panels Bedding Department Warehouse Space</p>	<p>OPENED 1948 80 x 120 Bedroom Furniture Dress and Office Furniture Bedding Department Warehouse Space</p>
---	--	--	--	---

### LIBERAL TERMS

# Hamilton FURNITURE

3160 Folsom Blvd. Phone HI lcrest 5-2623

Open Tuesday and Friday Nights Till 9 P.M.

S & H GREEN STAMPS

"Tommy"  
**KINCAID'S**  
for BEAUTIFUL  
HOME FURNISHINGS



LARGE SELECTION  
3 AND 4 ROOM GROUPS  
ON LIBERAL TERMS  
LARGE STOCK OF NATIONALLY  
ADVERTISED LINES



WESTERN HOLLY RANGES  
BEAUTY REST MATTRESSES  
FLOAT IN EZ ROCKERS  
BROADLOOM CARPETS  
BEDROOM SETS



Dial  
HI ckory 9-4351

## KINCAID HOME FURNISHINGS

1812 DEL PASO BOULEVARD, N. SACRAMENTO

### INFANTS FURNITURE RENTED



CRIBS  
HI CHAIRS  
Play Pens  
Taylor-Tots  
Nursery Scales  
WE BUY,  
SELL & RENT

NEW & USED INFANT FURNITURE

HI lcrest 6-7611  
DALEY'S CHILDREN SHOP  
Service to 10 P.M. 4115 - 55th



ARTHUR  
SAMOVILLE  
OF  
SAMOVILLE  
FURN. STORES  
—SAYS—  
COME  
DOWNSTAIRS

For Over 30 Years  
FOR YOUR SHARE OF BARGAINS IN  
FURNITURE & APPLIANCES  
ALL NATIONALLY ADVERTISED BRANDS  
Terms to Suit You  
The Store with the Lucky Address  
711 J St. HI lbrt 2-9035

### SACRAMENTO CHESTERFIELD CO.

We Manufacture  
Custom Built Upholstered Furniture  
and Also Ready Made  
INFORMATION GLADLY GIVEN  
18 Years of Service  
Easy Terms  
Sam Tarpin - Prop.  
HUDson 4-3362  
2604 J St.

### HAVE IT YOUR WAY!

Choose Your STYLE - COLOR - COVER  
FINISH, from OPEN STOCK . . .  
MODERN - COLONIAL - PROVINCIAL  
in the Finest of Hardwoods  
UN-FINISHED Or Finished  
To Order  
NATUREWITTED  
CUSTOM BUILT  
FURNITURE  
WALTER A. KEYES  
2514 Broadway HI lcrest 7-3031

# -S \$ A \$ V \$ E \$ ! \$ !-



HOW CAN WE SELL FOR  
LESS???

- HERE'S THE ANSWER—
- ★ OPERATED BY OWNERS
  - ★ LOW EXPENSES
  - ★ LOW OVERHEAD
  - ★ EXPERIENCED BUYERS

### EASY TERMS

Open Monday Through Friday Till 9:00 P.M.  
Open Sunday 10 to 5 P.M.

HUDson 4-2935

There Is No Place Like "Home" for Home Furnishings

# HOME FURNITURE COMPANY

"Drive Out Where There's Always Parking Space"

2 Miles West of Tower Bridge On Your Right

DAVIS HIGHWAY

WEST SACRAMENTO