

GILBERT



FOR FAST CAB SERVICE

RADIO DISPATCHED CABS
Veteran Owners

OUT OF TOWN TRIPS • REASONABLE RATES

GREEN TOP TAXI CO.

907 - 4TH STREET • ACROSS FROM S. P. DEPOT • SACRAMENTO

Ride With
TAXI EXCHANGE

GILBERT 3-7928

100% UNION

Fully Insured
24-HOUR SERVICE



CITY TAXICAB CO.
Phone **GI lbert 2-6955**

J. D. T.
1027 1/2 - 6th St.

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Taxicabs—(Cont'd)

Teddy's Brown Cab Co 915-5th..... GI lbrt 3-4661
TEDDY'S TAXI 915-5th..... GI lbrt 3-4661
(See Advertisement Page 359)
UNION TAXI CO 726 L..... GI lbrt 3-7941
VICTORY CAB CO 2417-13th..... GI lbrt 2-8995
Yellow Cab Co 915-5th..... GI lbrt 3-4661

Taxicabs—Limousine
See Automobile Rental

Taxidermists

Hartzel's Taxidermy Studio
2619 Broadway..... HI lcrst 6-2342
HILBERT A H

GAME HEADS SPECIALIST

A Complete Knowledge of Animal Anatomy
Acquired Over a Period of 30 Yrs. of Study
& Experience is Expressed in my Efficient
Workmanship.

1020-19th..... GI lbrt 2-5371

Tea Rooms—See Restaurants

Tea—Wholesale

Coschic Coffee Co 920-24th..... GI lbrt 2-8201
Farmer Bros Co 915-20th..... GI lbrt 2-4472

Teachers

See Schools; also Specific Types of Instruction

Telephone Companies

Western Union Telegraph Co 1109-9th GI lbrt 3-7441
N Sacto Branch 1808 Del Paso Blvd. HI ckyr 9-2777

Telephone Apparatus

Kjaer Equipment Co
Connecticut Tel & Elec Systems
145-2d St.
(Toll) Call "Operator" for..... Garfield 1-6430

Telephone Companies

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning. Call the Telephone Company business office and ask for "Architects and Builders Service."
"SERVICE RENDERED BY"

PACIFIC TELEPHONE & TELEGRAPH CO THE 1414 K..... GI lbrt 3-0641

PAC TELEPHONE & TELEGRAPH CO THE Business Office 1414 K..... GI lbrt 3-0641

Telephone Secretarial Bureaus

Rogers Letter Shop 1020 1/2-22d..... GI lbrt 2-3468

TELEPHONE ANSWERING SERVICE
24 HR. SWITCHBOARD
We Answer Your Telephone
As Your Secretary
Receive and Dispatch Messages
365 Days of the Year
CALL REGARDING THREE DISTINCT SERVICES
Ochsner Bldg..... GI lbrt 3-7461

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

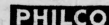
Television Apparatus—Installation & Service

Today's Home Supply 1331 K..... GI lbrt 3-1951
COAST RADIO COMPANY 900 J..... GI lbrt 2-0424
HANDY ANDY RADIO 702-57th..... HI lcrst 7-1950
RADER'S RADIO & TELEVISION SERVICE 2814 J..... GI lbrt 2-3235
(See Advertisement This Page)
SACRAMENTO ELECTRIC CO 1931 J..... GI lbrt 3-1533
SEMONI A J 2181 Weiler Wy..... GI lbrt 3-6438

Television Apparatus—Retail

COAST RADIO COMPANY 900 J..... GI lbrt 2-0424
GENERAL ELECTRIC TELEVISION—GENERAL ELECTRIC SUPPLY CORP 1331 K..... GI lbrt 3-9001
HANDY ANDY RADIO 702-57th..... HI lcrst 7-1950
HEINLE'S SPEEDY RADIO SERV 1904-28th..... HI lcrst 7-4654
PHILCO TELEVISION SALES AND SERVICE

Philco gives you big, clear, brilliant pictures and exquisite cabinet beauty at most reasonable prices. Always latest development. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM" DISTRIBUTOR

THOMPSON & HOLMES LTD 1319 R..... GI lbrt 2-2974
THOMPSON & HOLMES LTD 650-2d S F (Toll) Call "Operator" for..... Exbrook 2-8154

DEALERS RADIO SERV & EQUIP CO 1424 J. GI lbrt 2-0641
SACRAMENTO ELECTRIC CO 1931 J..... GI lbrt 3-1533

Rader's Radio & Television Service 2814 J..... GI lbrt 2-3235
SACRAMENTO ELECTRIC CO 1931 J..... GI lbrt 3-1533

Tennis Court Construction

LAYKOLD TENNIS COURTS—BURR ALLYN L CO 2417-28th..... HI lcrst 6-2048

Tennis Racket Restringing & Repairing

HARDIMAN'S SPORTING GOODS 1026 Alhambra Blvd..... GI lbrt 3-3614
Sports Store 818 J..... GI lbrt 2-8915

Tents

CARNIE FRED E & SON COMPANY 2012 K..... GI lbrt 3-8002
CARNIE-GOODWIN-PENDLETON CO Manufacturers of TENTS OF ALL TYPES FOR SALE OR RENT Also Bargains in USED TENTS
515 L..... GI lbrt 2-8924

Fairfield Textile Works Highway 40 Fairfield (Toll) Call "Operator" for..... Suisun 120-F-2
JANAK & SCURFIELD 2980-35th..... HI lcrst 6-3034
SACTO GENERAL SUPPLY CO Army & Navy Goods 3320 Broadway..... HI lcrst 6-3552
SACTO GENERAL SUPPLY CO Army & Navy Goods 214 Grand Av Del Paso Hts..... HI ckyr 9-3455
SACTO TENT & AWNING CO 2300 Broadway..... HI lcrst 5-2637

Western Electric Company and the Bell Telephone Laboratories' developments of the vacuum tube for telephone amplification have laid much of the foundations for radio and electronic improvements in use today.

Rader's
RADIO and TELEVISION SERVICE
2606 Jay Street FORMERLY RADER'S HOME APPLIANCE SHOP **GILBERT 2-3235**
Licensed Television Installation and Service
By Trained Technicians Using Modern Equipment

RADIO SERVICE ON ALL MAKES



WE GO ANYWHERE

Watch For Our Red Service Truck

Gilbert 2-3235

All Types of Antenna Installations and Service
Insurance Protection During Installation
Wholesale Television Service & Installation
FOR DEALERS

Emergency Phone
HI lcrst 7-0837

2606 Jay St., Sacramento •

Termite Control

DELK PEST CONTROL 609 1/2-8th..... GI lbrt 2-2059
GARLINGHOUSE GEORGE W Morse Av..... HI ckyr 9-1453
If no answer call..... HI ckyr 9-3291

KITLEY'S INSECTICIDE CO
J. KITLEY, Entomologist
State Licensed
ALL TYPES OF INSECT CONTROL
TERMITE CONTROL
ORCHARD & GARDEN SUPPLIES
Near Town & Country Village
Edison & Fulton..... HI ckyr 9-1453
If no answer call..... HI ckyr 9-3291

ORCHARD SUPPLY CO 1731-17th..... GI lbrt 3-2509
Paramount Pest Control Serv
1002-24th..... GI lbrt 2-2658
Pest Control Service Co 1115 P..... GI lbrt 3-0706
TERMITE & PEST CONTROL Morse Av..... HI ckyr 9-4265
VALLEY TERMITE CO 2310-16th..... HU dsn 4-1882
(See Advertisement This Page)

Terrazzo

Lovisa Terrazzo Co 2918 X..... HI lcrst 5-7862
Valley Terrazzo & Marble Co
Colonial Heights
415 Berkshire Av..... HI lcrst 6-1786

Theatre Ticket Agencies

Murphy Box Office 1312 K..... GI lbrt 3-4609
Sherman Clay Box Office 1312 K..... GI lbrt 3-4609

At times there may be a delay before you get the operator. That's because never have so many people made so many telephone calls as today. Our operators are doing all they can to provide the prompt and courteous service you have been accustomed to.



TERMITE

AND

Powder Post Beetle

OUR SPECIALTY

Satisfaction Guaranteed

Scientific Pest Control

Call **HUdson 4-1882**

VALLEY TERMITE CO.

State License No. 1482 & 1690

2310-16TH SACRAMENTO

Over Ten Years Experience