

Radio Dealers—(Cont'd)

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE

Philco gives you finer tone, greater performance and exquisite cabinet. Ready at popular prices. Wide choice for every purpose. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM"

DISTRIBUTOR

THOMPSON & HOLMES LTD
1139 R GI lbrt 2-2974

DEALERS

BREUNER JOHN CO 604 K GI lbrt 3-8061
Capital Home Supply 1331 K GI lbrt 3-1951
CARRICK BARTON N 1831 P GI lbrt 3-4976
COAST RADIO CO 900 J GI lbrt 2-0424
DEPAUL'S RADIO SERVICE
3241 Folsom Blvd. HI lbrt 7-0034
EASTERN THE 1114 J GI lbrt 2-7641
Joseph Manuel 1020 J GI lbrt 3-3937
L & M Co 1215-4th GI lbrt 3-1346
Littion J 1803 Del Paso Blvd. HI ckr 9-9906
MODERN FURNITURE CO
Auburn Blvd. HI ckr 9-3932
Radio Serv & Equip Co 1424 J GI lbrt 2-0641
SACRAMENTO ELECTRIC CO
1931 J GI lbrt 3-1533
Samville Furniture Stores 711 J GI lbrt 2-9035
Taloff Electric Co 621 J GI lbrt 3-9435
WILSON ROSS E 1600 L GI lbrt 2-8231
WORSHAM'S APPLIANCE STORE
2416-16th GI lbrt 2-1976

R C A VICTOR SALES & SERVICE—

ADKT MUSIC CO 1223-4th HU dsn 4-3868
APPLIANCE CENTER THE 2030 Del Paso
Blvd N Sacramento HI ckr 9-2404
CARRICK BARTON N 1831 P GI lbrt 3-4976
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lcrst 6-4724
MARCHI MUSIC CO 1208 J GI lbrt 2-9066
SPEAR'S & APPLIANCE
2979-35th HI lcrst 5-8503
WORSHAM'S APPLIANCE STORE
2416-16th GI lbrt 2-1976

Radio Serv & Equip Co 1424 J GI lbrt 2-0641

RECORDIO—

DISTRIBUTOR

DALCO APPLIANCE CO 6th & Q GI lbrt 2-3861
DEALER
COAST RADIO COMPANY 900 J GI lbrt 2-0424

REMLER RADIO AND TELEVISION

Made in the west for the west.
Scottie table models, portables,
radio-phonos with LP changes,
FM, wire recorders, short wave.
Union made.



Remler: Since 1918 a Pioneer in Electronics and Plastics

"WHERE TO BUY THEM"

DISTRIBUTOR

SACTO ELECTRIC SUPPLY CO
1219 S GI lbrt 2-0719

ROPER GEO W CO

Since 1924
RADIO SALES & SERVICE
Featuring
ZENITH RADIO

Public Mkt Bldg. GI lbrt 2-7369

SACRAMENTO ELECTRIC CO

1931 GI lbrt 3-1533
(See Advertisement Page 282)
Sage Radio Service Co 1 at 15th. HU dsn 4-0869
(See Advertisement Page 283)
Semoni A J 2181 Weller Wy. GI lbrt 3-6438
SHERMAN CLAY & CO 1312 K GI lbrt 2-6911
Signal Radio Co 510-36th. HI lcrst 5-6473
(See Advertisement Page 281)
Silveira G L Co 21st & X. HI lcrst 6-3897

You'll find it fast in the YELLOW PAGES.

Radio Dealers—(Cont'd)

SPARTON RADIO & TELEVISION

Radio and Television combinations, consoles, table models, portables, Standard, short wave and V. M. radios; automatic Brightness Control Television. Direct-to-the-buyer selling plan cuts "middle-man" cost - gives greater value!



"WHERE TO BUY IT"

COAST RADIO COMPANY
900 J GI lbrt 2-0424

Stadler's Radio & Home Appliance Co
2427 J GI lbrt 2-3722
Standard Furniture Co 908-8th. GI lbrt 2-5685

Telephone service is one of the unifying forces of the nation.

HANDY ANDY RADIO SERVICE

Complete Stock of New Radios
Philco • Admiral • Crosley
Service On All Makes
Free Pick-Up & Delivery
Hillcrest 7-1950
702 - 57th at H Street

316-6th Street - "No Parking Problems Here" - Broderick

\$100.00 REWARD

For Any Home or Car
RADIO
We Cannot Repair
Free Estimates
Free Pick-Up & Delivery - 90-Day Guarantee
Complete Line of
GENERAL ELECTRIC RADIOS - ELECTRIC RANGES
SINKS & DISHWASHERS - HOME FREEZERS
REFRIGERATORS - WASHERS & IRONERS

PAT COFFIN'S HOME APPLIANCES

1001 - 30th St.
30th & J GI lbrt 2-7638

Radio Dealers—(Cont'd)

STROMBERG-CARLSON RADIOS

"THERE IS NOTHING FINER THAN A STROMBERG-CARLSON"



"WHERE TO BUY IT"

AUTHORIZED DEALERS
COAST RADIO COMPANY 900 J GI lbrt 2-0424

1 at 15th. HU dsn 4-0869
SHERMAN CLAY & CO 1312 K GI lbrt 2-6911

Taloff Electric Co 621 J GI lbrt 3-9435

Universal Radio Sales & Service
1614 Broadway. GI lbrt 3-5690
(See Advertisement Page 283)

Walsh & Day 1221-19th. GI lbrt 2-6473

WESTINGHOUSE RADIOS—

ANDRESEN APPLIANCE CO
39th & J HI lcrst 5-3680
ARNOLDS FURNITURE STORE
1200 J GI lbrt 2-8703
GRASON ELECTRIC CO
3512 Broadway. HI lcrst 5-4069

Worsham's Appliance Store
2416-16th GI lbrt 2-1976

ZENITH RADIOS

OVER 30 YEARS OF RADIONICS EXCLUSIVELY
A complete line including FM-AM table models with genuine Zenith-Armstrong FM, and radio-phonograph combinations featuring the sensational Cobra Tone Arm, and other Zenith exclusives.



"WHERE TO BUY IT"

DISTRIBUTOR
Brolli-Parks Co 2225-19th. GI lbrt 2-2983

DEALERS

ARNOLDS FURNITURE STORE
1200 J GI lbrt 2-8703
BENNETT FURN CO
3812-24th Av. HI lcrst 5-4549
BREUNER JOHN CO 604 K GI lbrt 3-8061
Capital Home Supply 1331 K GI lbrt 3-1951
CARRICK BARTON N 1831 P GI lbrt 3-4976
COAST RADIO COMPANY
900 J GI lbrt 2-0424
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lcrst 6-4724
EASTERN THE 1114 J GI lbrt 2-7641
Ferris Radios & Appliances
4419 Franklin Blvd. HI lcrst 5-6096
FINNSTEAD WASHER SERVICE
1306 J GI lbrt 3-5061
Fruiteridge Hardware & Appliance Co
5653 Stockton Blvd. HI lcrst 5-2081
JERUE & CO 1985 Fulton Av. HI ckr 9-0502
Joseph Manuel 1020 J GI lbrt 3-3937
JOSEPH MANUEL RADIO & APPLIANCE
STORE 2929 Broadway. HI lcrst 5-9123
Littion J 1803 Del Paso Blvd. HI ckr 9-9906
MARCHI MUSIC CO 1208 J GI lbrt 2-9066
Radio Serv & Equip Co 1424 J GI lbrt 2-0641
ROPER GEO W CO
Public Market Bldg. GI lbrt 2-7369
SAGE RADIO SERVICE CO
1 at 15th. HU dsn 4-0869
SILVEIRA G L CO
4104 Stockton Blvd. HI lcrst 5-3454
Silveira G L Co 21st & X. HI lcrst 6-3897
SPEAR'S APPLIANCE
2979-35th HI lcrst 5-8503
Stadler's Radio & Home Appliance Co
2427 J GI lbrt 2-3722
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway. GI lbrt 3-5690
WILSON ROSS E 1600 L GI lbrt 2-8231

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Radio Mfrs' Agents

Travel-Tune Marshall Av. HI ckr 9-3988

Radio Schools—See Schools

Radio Servicing

A C RADIO CO
RADIO SERVICING
Guaranteed by 20 Yrs. Experience
ALL MAKES - ALL MODELS
1227-4th GI lbrt 3-1291

A 1 Radio Service 525 Capitol Av. HU dsn 4-2051
ANDRESEN APPLIANCE CO
39th & J HI lcrst 5-3680

BREUNER JOHN CO
RADIO REPAIRS
Repairing of All Types and Makes
QUALIFIED EXPERTS
Latest Factory Equipment
MODERATE PRICES
604 K GI lbrt 3-8061

BRUNER FRANK P
Personal Guaranteed Service
2768-19th GI lbrt 3-2654
Bryte Radio & Electrical Serv
203 Similar Av Bryte HU dsn 4-2657
Canson's Radio & Electric Appl
421 L HU dsn 4-4707
Capital Home Supply 1331 K GI lbrt 3-1951

CAPITAL RADIO SERV
Home and Auto Radios
Authorized Service
United Motors Service
Mfg of Auto Radios for GM Autos
FAST SERVICE
REASONABLE PRICES
ALL WORK GUARANTEED
Pick-up and Delivery
on Consoles
2431 Del Paso Blvd. HI ckr 9-8651

CARRICK BARTON N 1831 P GI lbrt 3-4976
Central Radio Shop 1177 1/2-3d GI lbrt 2-4844
COAST RADIO CO 900 J GI lbrt 2-0424
(See Advertisement Page 280)

COFFIN'S PAT HOME APPLIANCES
1001-30th GI lbrt 2-7638

COLONIAL ELECTRONICS SERV
RADIO SPECIALISTS
AUTOMOBILE & HOME
PHILCO AUTHORIZED REPAIR SERVICE
Free Pick-Up & Delivery
4610 Stockton Blvd. HI lcrst 5-3801

COLONIAL HGTS RADIO SERVICE
RADIO SERVICE
FOR ALL MAKES
HOME & AUTO
GUARANTEED SERVICE
Free Pick-Up & Delivery Service
Free Estimates
At 15th Ave
4001 Stockton Blvd. HI lcrst 7-3040

(Continued Next Page)

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

RADIO SERVICE

PHILCO - ZENITH - GENERAL ELECTRIC - ADMIRAL
MOTOROLA & PHILCO AUTO RADIOS
Drive-In Auto Radio Service
FREE CUSTOMER PARKING - IMMEDIATE REPAIRS
RECORD CHANGERS SERVICED
TELEVISION SERVICE
GI LBERT 2-0641
J. PAUL HANKS AUGUST BENDEL
ROY K. BROWN
RADIO SERVICE & EQUIP. CO.
1424 J STREET SACRAMENTO

GUARANTEED RADIO SERVICE
Phone HILLCREST 5-6473
ALL MAKES OF HOME RADIOS
ADIRAL AIRLINE ARVIN BELMONT CROSLLEY CAPEHART EMERSON
FARNSWORTH FIRESTONE GARD GENERAL ELECTRIC GILFILLAN HOFFMAN HOWARD
MAGNAYOT MAJESTIC MOTOROLA PACKARD-BELL PHILCO R.C.A. VICTOR SILVERTONE
SKYRAIDER SPARTON STROMBERG-CARLSON STEWART-WARNER WESTINGHOUSE WILCOX-GAY ZENITH
• Service Specialists on
Radio Phonograph Combinations AND HOME RECORDERS
CITY WIDE PICK-UP & DELIVERY
SIGNAL RADIO CO.
Open Every Evening 'Til 8 P.M.
510 - 36TH ST. AT MCKINLEY BLVD.