

**Beverages—Non Alcoholic—(Cont'd)**

**HIRES BOTTLING CO**

HIRES ROOT BEER  
MISSION ORANGE  
CLICQUOT CLUB  
RED ROCK COLA  
SQUIRT

1801-21st ..... HI lcrst 5-2621

**KIST BEVERAGES**

ENJOY KIST  
Orange Root Beer  
Strawberry-Creme  
Grape-Grapefruit  
Punch-Kola  
Bulk Punch for Parties



"WHERE TO BUY IT"

KIST BOTTLING CO OF SACTO ..... GI lbrt 3-1092  
1517 E

Kist Bottling Co of Sacto 1517 E ..... GI lbrt 3-1092

**LYONS ROOT BEER—**

BLUCHER BROS BEVERAGE CO

301 18th ..... GI lbrt 3-9026

**NAPA SODA—**

PAR-MAC DISTRIBUTING

1708 Thornton Av ..... GI lbrt 2-3972

**NEHI BOTTLING CO**

NEHI

PAR-T-PAK

ROYAL CROWN COLA

201 E Basettlaw ..... HI cky 9-2396

**NEBITT'S CALIFORNIA ORANGE—**

PEPSI-COLA BOTTLING CO OF SACTO

1100 J ..... GI lbrt 3-2001

**Orange Arcade No 2 1119-7th.....**

GI lbrt 3-0148

**Pepsi-Cola Bottling Co of Sacto**

1100 Q ..... GI lbrt 3-2001

**Rigg's Fresh Lemon Juice & Lime Co**

4517 Mariposa Av ..... HI lcrst 5-7415

**Rigg's Fresh Lemon Juice & Lime Co**

4517 Mariposa Av ..... HI lcrst 6-1987

**Sewen Up Bottling Co 3310 P.....**

GI lbrt 6-7451

**SHASTA WATER CO 7th & R.....**

GI lbrt 2-0701

**Wait Geo Z Co W Sacramento.....**

HU dsn 4-5542

**Bibles—See Book Dealers**

**Bicycle Motors**

**WHIZZER BIKE MOTORS—**

CAMERON'S CYCLERY 609 J ..... GI lbrt 3-1287

THOM CYCLERY 3401-2d Av ..... HI lcrst 5-7721

**Bicycles—Renting**

**HANK'S CYCLERY**

4125 Franklin Blvd ..... HI lcrst 5-0301

**Bicycles—Repairing**

**Cameron's Cyclery 609 J.....**

GI lbrt 3-1287

**FRANK'S SPORT SHOP 5021 D.....**

HI lcrst 6-0556

**GRANT UNION CYCLERY & SPORT SHOP**

3610 Marysville Rd Del Paso Hts. HI cky 9-3873

**HANK'S CYCLERY**

4125 Franklin Blvd ..... HI lcrst 5-0301

**JAY CYCLE SHOP**

1011-13th ..... GI lbrt 2-6578

**JAY CYCLE SHOP**

Pick Up & Delivery ..... GI lbrt 2-9268

**Kenny's Cyclery & Sport Shop**

Camille St ..... HI cky 9-3523

**KIT CARSON CYCLERY**

Lawn Mowers Repr & Sharpening  
4947 Folsom Blvd ..... HI lcrst 6-7639

**LANGLE'S REPAIR SHOP**

Repaired-Bought-Sold  
1521-C ..... GI lbrt 3-8533

**MILT'S CYCLERY**

3913 Stockton Blvd ..... HI lcrst 6-6211

**Thom Cyclery 3401-2d Av.....**

HI lcrst 5-7721

**Frank's  
SPORT SHOP**

SALES & REPAIRS



"We Service What  
We Sell"

Will Pick-Up and Deliver

5021 D St.

Call

**HILLCREST 6-0556**

If No Answer Call HI lcrst 5-2334

**BICYCLES**

SALES & REPAIRS



Full Line of Parts

Prompt Service

Pick-up & Delivery

WHEEL TOYS

**GI lbrt 2-9268**

**JAY CYCLE SHOP**

2812 J

Sacramento

**COLLEGE HARDWARE  
& CYCLERY**



BICYCLES  
TRICYCLES  
WHEEL TOYS

Sales  
Service - Repair

MEMBER

We Stock Nearly All Popular  
Makes of Bicycles Including  
Schwinn - Columbia - Huffman - Monark  
Roadmaster - Coleson - Rollfast

One of the Largest Selections in Northern Calif.

**2760 - 21st HI lcrst 6-2042**

**Bicycles—Retail**

BRUNER JOHN CO 604 K ..... GI lbrt 3-8061

**CAMERON'S CYCLERY**

Authorized Dealer For  
SCHWINN BICYCLES  
& Accessories  
COMPLETE LINE OF WHEEL GOODS  
WHIZZER MOTORS  
SALES & REPAIRS

609 J ..... GI lbrt 3-1287

**COLLEGE HARDWARE & CYCLERY**

2760-21st ..... HI lcrst 6-2042

(See Advertisement This Page)

**COLUMBIA-BUILT BICYCLES**

BICYCLES BY



Since 1877 . . .  
America's FIRST Bicycle

"WHERE TO BUY THEM"

DEALERS

Dritz's Cyclery 2209 Del Paso Blvd ..... HI cky 9-4960

Jay Cycle Shop 2812 J ..... GI lbrt 2-9268

Del Paso Home & Auto Supply 1512 Del Paso Blvd N Sacramento, HI cky 9-0138

**DRITZ'S CYCLERY**

Bicycles For The Entire Family  
VELOCIPEDES - TRICYCLES  
TOOL & LAWN MOWER SHARPENING  
SAW FILING  
CUSHMAN MOTOR SCOOTERS

2209 Del Paso Blvd ..... HI cky 9-4960

Frank's Sport Shop 5021 D ..... HI lcrst 6-0556

(See Advertisement This Page)

**GOODRICH B F CO**

Schwinn Built-Easy Terms

1200 L ..... GI lbrt 2-3811

**HANK'S CYCLERY**

Authorized Dealer For  
SCHWINN-BUILT BICYCLES  
Complete Line of Bikes  
For Every Member of the Family  
REPAIRING  
Bikes Rebuilt & Repaired  
Parts - Accessories - Toys

4125 Franklin Blvd ..... HI lcrst 5-0301

**HARRISON'S CYCLERY**

Iver Johnson Bicycles

1011-13th ..... GI lbrt 2-6575

JAY CYCLE SHOP 2812 J ..... GI lbrt 2-9268

(See Advertisement This Page)

Kit Carson Cyclery 4947 Folsom Blvd, HI lcrst 6-7639

(Continued Next Page)

**Work on a nation-wide dialing system**

is part of our current construction program.

**THOM'S CYCLERY**

A BUSINESS NOT A SIDE LINE

Sales & Service

• SCHWINN • COLUMBIA

• ROADMASTER

Also Used BICYCLES  
TOY WHEEL GOODS

LAWN MOWERS Repairing & Sharpening

**Phone HI lcrst 5-7721**

3401 - 2nd AVENUE SACRAMENTO

Member - National Bicycle Div.

Assn. Inc. - "We Service What We Sell"

**Bicycles—Retail—(Cont'd)**

**MILT'S CYCLERY**

Schwinn-Built Bicycles  
Complete Bicycle Repairing  
Full Line of Accessories & Parts  
Lawn Mower & Tool Sharpening  
by Modern Machinery

3913 Stockton Blvd ..... HI lcrst 6-6211

THOM CYCLERY 3401-2d Av ..... HI lcrst 5-7721

(See Advertisement Page 54)

**Billiard Parlors**

AGUINIGA LYDIA 1118-3d ..... GI lbrt 2-9375

Andrew's Pool Hall 104 W Basettlaw N Sacramento, HI cky 9-9852

Calaxico Pool Hall 312 L ..... GI lbrt 3-9738

Club Billiards 2426 Del Paso Blvd N Sacramento, HI cky 9-7524

EI Tecolote Pool Hall 1212-3d ..... GI lbrt 3-9981

GREEN FRONT RESTAURANT 315 Capitol Av ..... GI lbrt 3-9553

Kay's Pool Hall 1214-4th ..... GI lbrt 3-9463

Lucky Pool Hall 1218-4th ..... GI lbrt 3-9690

Moontlight Cafe 420 Capitol Av ..... GI lbrt 2-9859

Pastime Pool Hall 308 L ..... GI lbrt 2-9428

SLAVOV'S BILLIARD HALL 504 K ..... GI lbrt 2-9367

Slag Billiard Parlor Lunch Counter-Bear-Confections Cigars

1122-4th ..... GI lbrt 3-9870

Tom's Pool Hall 408 J ..... GI lbrt 2-4296

TONY GOVERNOR'S 3625 Rio Linda Blvd Del Paso Hts. HI cky 9-9893

**Binders**

See Loose Leaf Systems & Supplies

**Binoculars**

JENKEL-DAVIDSON OPTICAL CO 1021 K ..... GI lbrt 3-4714

WEBBS PHOTO SUPPLY STORE 1013-8th ..... GI lbrt 2-4495

**Bird Cages**

SMITH F F & CO INC 922-12th ..... GI lbrt 2-2981

**Birds**

See also Pet Shops

Berkie's Pet Shop Canaries-Finches-Love Birds-Supplies

2282 Mission S F (Toll) Call "Operator" for ..... Hemlock 1-5467

Broadway Pet Shop 3112 Broadway, HI lcrst 7-4926

SACRAMENTO PET SUPPLY 1030 H HU dsn 4-3853

**Biscuit Companies—See Crackers**

**Blacksmiths**

Botlaro Body Bldrs & Blacksmith 211 O ..... GI lbrt 2-0834

HANLEY'S BLACKSMITH & SPRING SHOP 1215 E ..... GI lbrt 2-3306

Mack B & Welding Works Stockton Blvd ..... HI lcrst 5-0028

McHenry & Young Stockton Blvd ..... HI lcrst 6-5009

**Blankets**

**GENERAL ELECTRIC AUTOMATIC BLANKETS—**

Automatic sleeping comfort, pioneered by General Electric 12 years ago. Keeps you cozy all night, under one light covering! Adjusts automatically to temperature changes.

"WHERE TO CALL"

SALES & SERVICE DEALER

Worsham's Appliance Store 2416-16th ..... GI lbrt 2-1976

SALES DEALER

BRUNER JOHN CO 604 K ..... GI lbrt 3-8061

BUSH ELECTRIC APPLIANCE CO 3300-2d Av ..... HI lcrst 5-4011

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP 1121 S ..... GI lbrt 3-9001

**Blankets—(Cont'd)**

**SHASTA LAUNDRY & DRY CLEANERS**

**BLANKETS**

HAND PROCESSED & MOTH PROOFED  
WILL NOT FADE OR MAT  
15% DISCOUNT CASH & CARRY  
OR ROUTE SERVICE

1931 E ..... GI lbrt 3-5966

**Bleaching Compounds**

Karo Products 2116-19th ..... GI lbrt 2-6224

**Blinds**

See Venetian Blinds Headings; also Window Shades Headings

**Blood Banks**

Sacramento Blood Bank 3230 J ..... HI lcrst 5-2696

If no answer call ..... GI lbrt 2-4941

**Blowers & Blower Systems**

Amer Blower Corp 625 Market S F (Toll) Call "Operator" for ..... Sutter 1-1024

WESCO BLOWER & PIPE CO 910-23d Av Oakland (Toll) Call "Operator" for ..... Kellog 4-3320

**Blue Printers**

Atlas Blue Print Co 916-14th ..... GI lbrt 3-7091

(See Advertisement This Page)

BROWNE'S BLUEPRINT CO 1011 1/2 N ..... GI lbrt 3-2825

PAULSON C H & CO 922-8th ..... GI lbrt 3-7330

(See Advertisement This Page)

Paulson C H & Co 2325-21st ..... HI lcrst 5-7529

**Boarding Houses**

Amoruso Pete 2030 Capitol Av ..... GI lbrt 2-9657

Bardin Guest Home 2101 J ..... GI lbrt 3-9668

Barrett Ethel 530-2d Broderick ..... GI lbrt 3-9959

Finch Margaret C Large Attractive Rooms 1523 N ..... GI lbrt 3-9825

Gables The 618-22d ..... GI lbrt 3-0221

Glasscock H Harold 1618 H ..... GI lbrt 3-9860

Hayes Evelyn L 1236 N ..... GI lbrt 3-1478

HECKMAN S M Men Exclusively 910 S ..... GI lbrt 3-9502

Hewitt Robt B 1513 Capitol Av ..... GI lbrt 2-9688

Hildreth Boarding Hse 2022 P ..... GI lbrt 2-9329

Kinch Agnes Mrs 1424 N ..... GI lbrt 2-9922

Lily Inn 1419 P ..... GI lbrt 3-9955

McKim Hettie 2704 S ..... HI lcrst 3-5862

Mello Mary F 2507 K ..... GI lbrt 3-9976