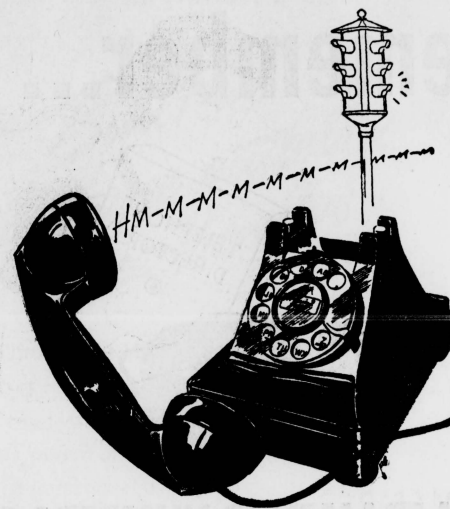




REMEMBER... Always dial the first two letters and the numeral which are a part of every Sacramento telephone number. For example, GILbert 2, HUdson 4, HILLcrest 5, etc.

BE SURE... To use the latest Telephone Directory. *Thank you!*

The Pacific Telephone and Telegraph Company



There's a "go signal" on your dial telephone, too

The steady "hum-m-m" of the dial tone tells you it's time to go ahead and dial. That's your telephone's way of saying the equipment is ready to handle your call. During busiest hours, you may have to wait a few moments for the tone. But please wait until you hear it before you dial. For that's the only way the equipment can serve you properly. Thank you.