

Window Shades—Whse & Mfrs

- MEARLE SUPPLY CO McRae Av. 2-7975
- Volker William&Co 2127 J. 2-3967

Windows—Metal

- ALWINTITE ALUMINUM WINDOWS—
DISTRIBUTOR
WESTERN ASBESTOS CO 1224 L. 2-8991
- AMERICAN BLDG MATERIALS CO
2701 Stockton Blvd. 6-3858

CAIN GLASS CO
SINCE 1912
TRUSCON
STEEL SASH
AND
WINDOWS
"CAIN IS ABLE"
2416 J. 2-6917

- CAPITAL VENETIAN BLIND MFG CO
Distributor Of Thoro Aluminum
And Steel Windows
3510-44th 5-2995
- CECO STEEL WINDOWS—
DISTRIBUTOR
PACIFIC COAST AGGREGATES
16th & A. 3-6586

- Fenestra Products Co 1829-22d 6-4726
- FONTAINE & BEAN SHEET METAL PRODS
Residential Steel Windows & Screens
2005 N. 2-2748

PIONEER STEEL & SUPPLY CO
TRIM-SET
STEEL SASH WINDOWS
COMPLETE WITH FRAME
GLASS-AND HARDWARE
They Cost No More Than Wood
1215 North B. 3-2529

Todd Harrison 2700-231st. 7-4747

Windows—Wood

See Building Materials; also Millwork;
also Sash—Wooden

Wineries

- FRASINETTI'S WINERY Florin. 5-1731
- MILLS WINERY
Paul Kerschaw Jr.-Owner
Mills Station. 6-1702
- Noonan L F Co Folsom Blvd. 6-1637

Winery Equipment & Supplies

- Martin & Goodloe Equipment Co
Fairbanks Morse-Pomona Pumps
3300 G. 2-0006

Wines—Retail

- A&J Liquor Emporium 1915-4th. 2-9494
- C & B Liquor Store
Delivery Service
7431-21st. 5-2646
- Fransineti's Cocktail Lounge
4217 Stockton Blvd. 5-9912

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

Wines—Whse

- ARGONAUT LIQUOR CO 517 I. 2-2933
- BEACON DISTRIBUTING CO 1401 North C. 3-2506
- BELL DISTRIBUTING CO 1527 North C. 2-4913
- BRAVO WINES—
DISTRIBUTOR
SOLIGAN DISTRIBUTING CO 2910 N. 5-3722

CAL-HI BEVERAGE CO
DISTRIBUTOR OF
FAMOUS GALLO WINES
BERINGER BROS WINES
Rainier Beer - Ale - Stout
Warehouse 600 ft. So. of Tower Bridge
W Sacto. 3-4081
or 3-2894

- CAPITAL CIGAR & LIQUOR CO 320 J. 3-3761
- CONCANNON WINES—
BEACON DISTRIBUTING CO
3402 North G. 3-2506
- Di Napoli Bros 25th & R. 5-0963
- GRAPE GOLD WINES—
STERLING BRANDS 1800-22d 6-3845

- Keating James P Co
Gulid Wines
1609 E. 2-1093

- PETRI WINES—
WIRTS DISTRIBUTING CO 917-29th. 3-4994
- RAINBOW LIQUOR COMPANY INC 400 R. 4-1705
- ROMA WINES—
BELL DISTRIBUTING CO 1527 North C. 2-4913
- SOLIGAN DISTRIBUTING CO 2910 N. 5-3722

SACCANI DISTRIBUTING CO
Garden Deluxe Wines
&
Burgermeister Beer
1031 D. 3-4210

- SOLIGAN DISTRIBUTING CO
Distributors of
ROMA WINES
BRAVO WINES
LA FINESSE WINES
VERMOUTHS - CHAMPAGNES
2910 N. 5-3722

WIRTS DISTRIBUTING CO
Distributors of
PETRI WINES
SPARKLING BURGUNDY
AND CHAMPAGNES
ANGELO PETRI SIGNATURE WINES
SIERRA BEER
917-29th 3-4994

Wiping Rags—See Rags

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE
Classified TELEPHONE SECTION

FOR BEST RESULTS WITH YOUR TELEPHONE please...

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Wire

- Sacto Wire Wks 1811-10th. 2-5361

Wire Cloth

CAMBRIDGE WIRE CLOTH CO 420 Market S F
(Toll) Call "Operator" for Yukon 6-4503

INDUSTRIAL WIRE PRODUCTS CORP
E. R. POTTER
Mfrs. & Dists. of
WIRE & WIRE PRODUCTS
WIRE CLOTH
All Meshes - All Weaves - All Metals
Wire Garment Hangers
2417-17th St San Francisco
(Toll) Call "Operator" for Underhill 1-3005

Wire—Electric

See Electric Equipment Headings; also Electric Supplies Headings

Wire Netting

- Cowell Henry Lime & Cement Co 509 I. 2-2746
- PACIFIC COAST AGGREGATES INC
16th & A. 3-6586

Wire Products

- KYLE & CO 348 N Harrison Stockton
(Toll) Call "Operator" for Stockton 7-7831

Wire Resistance

See Electric Equipment Headings; also Electric Supplies Headings

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Out of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

Save time and trouble by looking in the Classified Telephone Directory first. It tells you who sells things, who mends things, who does things.

Wire Rope

- BARNETT FRED E COMPANY
Columbia Tiger Brand
1121 E Bassett/Av N Sacramento. 9-0265
- KYLE & CO 348 N Harrison Stockton
(Toll) Call "Operator" for Stockton 7-7831
- MACWHYTE WIRE ROPE
WESTERN INDUSTRIAL SUPPLY CO
Logging-Fittings-Chokers-Arch Lines
905 G. 2-7264

- NATIONAL STEEL & EQUIPMENT CO
921 Del Paso Blvd N Sacramento. 9-5243
- PIONEER STEEL & SUPPLY CO
1215 North B. 3-2529
- SACRAMENTO VALLEY TRACTOR CO
1901 Broadway. 3-1727
- SCOTT EQUIPMENT CO
N 16th & American River. 9-2193

STOCKTON IRON WORKS
ROEBLING WIRE ROPE
AND ACCESSORIES
24-HOUR SERVICE
Harrison & Lindsay Stockton
(Toll) Call "Operator" for Stockton 7-7091
If no answer (Toll) Call Stockton 6-6869

- THOMSON-DIGGS CO 348 R. 2-7851

Women's Wearing Apparel—Retail

- ANITA SHOPS 1002 K. 2-3323
- ARDEGA'S DRESS SHOP 3245 Folsom Blvd. 5-0196
- ARDEGA'S 700 K. 3-8472
- Beverly Mason Downtown 1005-11th. 3-1569
- Beverly Mason Women's Apparel 3720 J. 6-7268
- Bijou Dress Shop 2910-35th. 6-0821
- BON MARCHE 11th & K. 3-6551
- Broadway Dress Shop 1816 Broadway. 2-1551
- CALIFORNIA APPAREL SHOPS 1014-10th. 2-2531
(See Advertisement This Page)
- Carmichael Shop Marconi Av. 9-1062
- CASUAL CORNER 3231 Riverside Blvd. 4-7404
- CASUAL CORNER Fulton & Marconi. 9-5669
Claire & Daley
- 2936 Fulton Av N Sacramento. 9-5474
- East Town Apparel 4755 Folsom Blvd. 5-9224
- EASTERN THE
Convenient Budget Terms
1114 J. 2-7641
- Ella's Apparel Shop 1012-9th. 3-5319
- El Mercado Dress Shop 3248 J. 6-6928
- FEDERATED STORES 2948-35th. 6-1392
- FRANCESCA FASHION SHOP K & 13th. 3-3721
- Grayson Shops of Call 918 K. 2-3687
- Kiehlend's 918-9th. 4-2741
- Kotton Korral 8671 Stockton Blvd. 7-5545

LEWIS BROTHERS WOMEN'S APPAREL
BERNARD & SIDNEY LEWIS
Complete Selections
Junior - Regular & Half-Size
COATS - SUITS - DRESSES
LINGERIE & SPORTSWEAR
Shoe Salon - Bridal Salon
814 J. 4-6102

- LEWIS' WOMEN'S APPAREL 906 J. 3-0219
- Mabelle's Shoppe 2211 Del Paso Blvd. 9-5174
- Mademoiselle Sport Shop 1024 K. 3-4515
- MAGNIN JOSEPH CO INC 10th & K. 3-2561
- Maisonette Frocks 611-6th Av. 3-3567
- Marlene's 4738 J. 6-3302
- Mason Beverly Downtown 1005-11th. 3-1569
- Mason Beverly Women's Apparel 3720 J. 6-7268

MENDENHALL'S
Ladies' Dresses
And Ready-To-Wear
Lingerie & Hosiery
Children's & Infants' Wear
JOEY DODGE CLEANERS - AGENCY
4100 Stockton Blvd. 5-2882

Save time and trouble by looking in the Classified Telephone Directory first. It tells you who sells things, who mends things, who does things.

Women's Wearing Apparel—Retail—(Cont'd)

- PARIS SHOP
Coats-Suits-Dresses-Formals
913 K. 2-1581
- POWELL ROBERTA DRESS SHOP
Oak Park Shop 2938-35th. 6-6016
- Carmichael Shop Marconi Av. 9-1062
- RICH'S APPAREL STORE 819 K. 3-3839
- ROOS BROS 10th & K. 4-6961
- SALZMAN'S
Coats-Suits-Furs
1012 K. 3-3236
- Tower Sportswear Shop The 1508 Broadway. 5-5803
- Town & Country Shop 1123-11th. 2-4444

VANITY STYLE SHOP
VIOLET WHITE
NOVELTY
SUITS AND DRESSES
THAT LEND DISTINCTION
ALSO JUNIOR MISS SIZES
3520-4th Av. 6-1028

- WEINSTOCK-LUBIN & CO 12th & K. 3-6881
- WOODLAKE APPAREL CENTER
1525 Del Paso Blvd. 9-2284
- Woodlake Style Shop
1521 Del Paso Blvd N Sacramento. 6-2823
- YOUR SHOP
3211 Marysville Rd N Sacramento. 9-5456
- ZUKORS
Coats-Suits-Dresses
812 K. 2-3816

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

California APPAREL SHOPS
Ladies', Children's and Infants' Wear

5 STORES

- No. 1—2824-35th St. 7-1986
- No. 2—1925 Del Paso Blvd. 9-3205
- No. 3—3750 Stockton Blvd. 5-9601
- No. 4—Roseville (Toll) Call
"Operator" for Roseville 21-W
No. 5—1014-10th St. 2-2331
Between J & K

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES