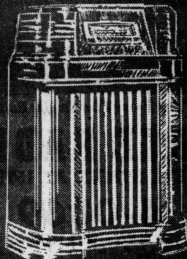


# Henle's SPEEDY RADIO SERVICE

Authorized Dealer for

Phone **7-4654**

RCA VICTOR  
PHILCO  
ZENITH  
★  
RADIOS  
RENTED



**DAY-N-NIGHT**  
ALL MAKES  
REPAIRED  
In Your Home or  
At Our Shop

90 DAY  
GUARANTEE  
ON ALL REPAIRS  
★  
NO HIGH PRICES

CLIFTON K. HENLE  
**1904-28TH ST.**  
AT S. ST.

### Radio Dealers--(Cont'd)

MODERN RADIO & TELEVISION CO  
RADIOS - TELEVISION - ELECTRIC  
APPLIANCES

24-Hour Repair Service  
MOTOROLA - RECORDIO  
"EDDIE" DAVID  
620 J. .... 3-8786

### MOTOROLA RADIO

FOR HOME - F-M and A-M  
Radio - Parables, Automatic  
Radio-Phonographs, FOR CAR -  
The Auto Radio that's the  
FAVORITE OF MILLIONS - designed to fit ALL Cars.



### "WHERE TO BUY THEM"

DISTRIBUTOR  
HADICKE C & CO 85 S Van Ness San Francisco  
(Toll) Call "Operator" for Market 1-6660

DEALERS  
COAST RADIO COMPANY 900 J. .... 2-0424  
DePaul's Radio Service 1214  
3241 Folsom Blvd. .... 7-0034  
MARCHI MUSIC CO 1208 J. .... 2-9066  
QUAY APPLIANCE SALES & SERVICE  
1810 Del Paso Blvd N Sacramento. .... 9-2376  
RADER'S HOME APPLIANCE SHOP  
2814 J. .... 2-3235  
SAGE RADIO SERVICE CO 1st & 15th. .... 4-0869  
WOOD & JACOBS RADIO CO 1112-21st. 3-3238

### NATIONAL RADIO RECEIVERS

Feature Selectivity and Sensitivity for Top Performance on Short Wave - Police, Fire, Ship-to-Shore - Amateur - Aircraft and Broadcast Radio Reception. From Station after Station and Country after Country.



### "WHERE TO BUY THEM"

SACTO ELECTRIC SUPPLY CO  
1219 S. .... 2-0719  
OAK PARK RADIO SHOP 2982-95th. .... 5-7762  
PACKARD-BELL RADIOS & PHONOCORDS

MADE IN THE WEST FOR THE WEST  
The West's Largest Selling Radio

### "WHERE TO BUY THEM"

ARNOLDS FURNITURE STORE 1200 J. .... 2-8703  
COAST RADIO COMPANY 900 J. .... 2-0424  
Default's Radio Service 3241 Folsom Blvd. .... 7-0034  
Fava Radios & Appliances 316-6th Broadway. .... 2-8374  
RADER'S HOME APPLIANCE SHOP 2814 J. .... 2-3235  
Talent Electric Co 821 J. .... 2-9435  
Petwal Radio & Mfg Co 1627-19th. .... 2-3925  
(Continued Next Page)

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

### Radio Dealers--(Cont'd)

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE

Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wise choice for every purpose. Also dependable service by factory-trained experts.



### "WHERE TO BUY THEM"

DISTRIBUTOR  
FAVA RADIOS & APPLIANCES  
Auto Radios Exclusively  
316-6th Broadway. .... 2-8374  
THOMPSON & HOMES LTD 650-2d S F  
(Toll) Call "Operator" for Exbrook 2-8154

### DEALERS

ARNOLDS FURNITURE STORE 1200 J. .... 2-8703  
BREUNER JOHN CO 604 K. .... 3-8061  
Capital Home Supply 1331 K. .... 3-1951  
CARRICK BARTON N 1831 P. .... 2-4976  
COAST RADIO CO 900 J. .... 2-0424  
DEPAUL'S RADIO SERVICE 3241 Folsom Blvd. .... 7-0034  
EASTERN THE 1114  
HAGGINWOOD APPL STORE 1443 Arcade Blvd N Sacramento. .... 9-0101  
HORRELL & SON 2950-14th. .... 6-3819  
Joseph Manuel 1020 J. .... 3-3937  
L & M Co 1215-4th. .... 1-1346  
Litton J 1803 Del Paso Blvd. .... 9-9906  
MODERN FURNITURE CO Auburn Blvd. 9-3932  
NEVIS FURNITURE CO 3504 Stockton Blvd. .... 5-3864  
Oak Park Furniture Co 2970-35th. .... 5-3354  
Radio Serv & Equip Co 1424 J. .... 2-0641  
Samoville Furniture Stores 711 J. .... 2-0335  
Silver's Jewelers 800 K. .... 2-1405  
STANDARD FURNITURE CO 908-8th. .... 2-5885  
STAR FURNITURE 1511 Del Paso Blvd N Sacto. .... 9-1249  
WEINSTOCK-LUBIN & CO 12th & K. .... 3-6881  
WILSON ROSS E 1600L. .... 2-8271  
WORSHAM'S APPLIANCE STORE 2416-16th ..... 2-1976

### RCA VICTOR SALES & SERVICE

APPLIANCE CENTER THE  
2030 Del Paso Blvd N Sacramento. .... 9-2404  
CARRICK BARTON N 1831 P. .... 2-4976  
COAST RADIO COMPANY 900 J. .... 2-0424  
COLONIAL HOME APPLIANCES 3836 Stockton Blvd. .... 6-4724  
DOLAN'S Alhambra & P. .... 6-6481  
ELLIOTT'S APPLIANCE Fulton & Marconi. .... 9-0224  
MARCHI MUSIC CO 1208 J. .... 2-9066  
RADER'S HOME APPLIANCE SHOP 2814 J. .... 2-3235  
SPEAR'S APPLIANCE 2979-35th. .... 2-8503

RADER'S HOME APPLIANCE SHOP  
Crosley Radios 2814 J. .... 2-3235  
Radio Center 1729 L. .... 3-8962  
Radio Serv & Equip Co 1424 J. .... 2-0641

RECORDIO  
"WORLD'S FINEST HOME RECORDING INSTRUMENT"  
RECORDER-RADIO-PHONOGRAPH Service - Records Discs - Recordings  
"FOR INFORMATION CALL"  
DISTRIBUTOR DALCO APPLIANCE CO 6th & Q. .... 2-3861  
DEALER COAST RADIO COMPANY 900 J. .... 2-0424

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

### Radio Dealers--(Cont'd)

REMLER RADIOS

Complete 30th Anniversary line. Famous Scottie table radios, AC-DC battery portables, radio-phonographs, Furniture models, FM table models and consoles. Union made.



### "WHERE TO BUY THEM"

DISTRIBUTORS  
SACTO ELECTRIC SUPPLY CO  
1219 S. .... 2-0719

### ROPER GEO W CO

Since 1924  
RADIO SALES & SERVICE  
Featuring  
ZENITH RADIO  
Public Mkt Bldg. .... 2-7369

Sage Radio Service Co 1st 15th. .... 4-0869  
(See Advertisement Page 265)  
Semoni A J 2181 Weller Wy. .... 3-6438

### SHERMAN CLAY & CO

LEADING MAKES OF RADIOS RADIO-PHONOGRAPHS  
1312 K. .... 2-6911

Signal Radio Co 510-36th. .... 5-6473  
(See Advertisement Page 264)  
Silvera G L Co 2181 & X. .... 6-3517  
SILVERA'S JEWELERS 800 K. .... 2-1405

### SPARTAN

Radio - phonograph combinations, consoles, table models, portables. Standard broadcast, short wave and FM (frequency modulation).  
"RADIOS RICHEST VOICE SINCE 1926"



### "WHERE TO BUY THEM"

Coast Radio Co 900 J. .... 2-0424  
Jackson Furniture Co 14th & K. .... 2-7604

Stadler's Radio & Home Appliance Co 2427 J. 2-3722  
Standard Furniture Co 908-8th. .... 2-5885

### STEWART-WARNER RADIOS

Radios AM - FM Radio Phonographs Television with Strobo - Sonic Tone  
"WHERE TO BUY THEM"  
ARNOLDS FURNITURE STORE 1200 J. .... 2-8703



### STROMBERG-CARLSON RADIOS

"THERE IS NOTHING FINER THAN AN STROMBERG-CARLSON"  
Table Radios Radio - Phonographs Complete FM Television  
"WHERE TO BUY THEM"  
AUTHORIZED DEALERS  
BREUNER JOHN CO 604 K. .... 3-8061  
COAST RADIO COMPANY 900 J. .... 2-0424  
SAGE RADIO SERVICE CO 1st 15th. .... 4-0869  
SHERMAN CLAY & CO 1312 K. .... 2-6911  
WEINSTOCK-LUBIN & CO 12th & K. .... 3-6881  
WORSHAM'S APPLIANCE STORE 2416-16th ..... 2-1976



(Continued Next Page)  
You'll find it fast in the YELLOW PAGES.

## RADIO Sales & Service

HOME & AUTO



Specializing in  
G. E. - PHILCO - R. C. A.  
Zenith - Motorola - Crosley  
Packard-Bell - Stromberg-Carlson  
Howard

F M & TELEVISION  
Auto Radio Repairing & Installation  
Sales & Service  
PICK-UP & DELIVERY  
Dial 5-3801

COLONIAL ELECTRONICS SERVICE  
4610 STOCKTON BLVD.

## HANDY ANDY RADIO SERVICE

Complete Stock of New Radios  
FREE PICK UP & DELIVERY



GUARANTEED REPAIRS ON ALL RADIOS  
Be Wise  
RADIO SERVICE By RADIO ENGINEERS  
FM & Television Service

Phone 6-8717  
FREE PICK UP & DELIVERY  
702 - 57th at H St.

## \$100.00 REWARD

For Any Home or Car RADIO We Cannot Repair

Free Estimates  
Free Pick-Up & Delivery  
90-Day Guarantee

Complete Line of GENERAL ELECTRIC RADIOS  
ELECTRIC RANGES - SINKS & DISHWASHERS  
DEEP FREEZE - REFRIGERATORS  
WASHERS & IRONERS

## COFFIN & SEVENS

APPLIANCE SALES & SERVICE  
1001 - 30th St.  
30th & J. 2-7638

## DE PAUL'S Radio Service

Authorized Dealers for  
• Philco - Packard Bell  
• Motorola Auto Radios  
AND  
OTHER POPULAR MAKES OF RADIOS

Service on All Makes  
WE GUARANTEE OUR WORK

Full Line of TUBES & ACCESSORIES  
Philco Refrigerators Vacuum Cleaners  
Chambers Gas Ranges Washing Machines  
Philco Home Freezers

Dial 7-0034

3241 FOLSOM BLVD.  
ALWAYS AMPLE PARKING