

Need Cash? PHONE FOR AN "EASY-WAY" LOAN \$10 to \$1000
On Salary, Auto or Furniture



Domestic makes it possible to get a loan this easy way. Simply phone our office, tell us your needs, then when approved call for the money. Quick, confidential, friendly service. Only one trip necessary. Interest charged just for the time you use the money.

The quicker you pay—the less you pay.

DOMESTIC FINANCE CORPORATION
A Friendly Place to Borrow

1111 Eighth Street
 Phone 2-0451

41 Offices in 35 Cities • Coast to Coast

Loans—(Cont'd)

ELLIOTT & HUSTON INC 1010-8th.....3-4675
 Federal Land Bank of Berkeley Agency
 California Fruit Bldg. 2-7969

FORTSUTTER FEDERAL SAVINGS & LOAN ASSN 1010-8th.....3-4675
GENERAL ACCEPTANCE CO
 1804 Del Paso Blvd.....9-7045

GROVES IRWIN N & SON
 ROBERT G. JOSEPH
LOANS
 HOME
 COMMERCIAL - INDUSTRIAL
 909 1/2-8th.....2-6909

Household Finance Corporation Forum Bldg...2-3684
 (See Advertisement This Page)

HOUSEHOLD FINANCE LOANS

For extra fast service on loans of \$50, \$100, \$200 up to \$1500 phone, write, or visit Household Finance. Loans are made on salary, car, or furniture, without endorsers, to either married or single people.



"WHERE TO CALL"
 Household Finance Corporation
 Forum Bldg.....2-3684

JOSEPH ROBERT G 909 1/2-8th.....2-6909
 Lauppe F E
 Automobile Loans.....3-7491
 1323 K.....2-5238
LOCAL LOAN CO 1104-8th.....2-0431
 (See Advertisement Preceding Page)
 (Continued Next Page)

The oldest of all the telephone industry's traditions is service.

HOW MUCH do you need?



LOANS TO INDIVIDUALS OR FAMILIES

You may borrow quickly, sensibly and economically at Pacific Finance. No inquiry of friends or employer... you supply all the information we need and upon approval you get the cash immediately!

Borrow on your AUTO • SALARY • FURNITURE
 PAYMENTS REDUCED • OUT-OF-STATE CARS REFINANCED

Arrange your loan by telephone... OR COME IN... TODAY!



PACIFIC FINANCE
Loans

1107 - 9TH ST. SACRAMENTO
 Phone 4-1802


Do You Need Money?
\$20 to \$1500

To get cash quickly, phone Household and apply for a salary, car or furniture loan. To apply for \$50, \$100 or up to \$1500, tell us how much you need and how you wish to repay. No endorsers. Take 12, 15 or up to 20 months to repay.

CHOOSE A MONTHLY PAYMENT PLAN

	\$100	\$200	\$500	\$1000	\$1500
20	\$6.43	\$12.89	\$31.14	\$61.81	\$91.23
15	8.10	16.02	39.47	78.48	116.26
12	9.77	19.36	47.84	95.22	141.36
6	18.18	36.17	89.64	179.20	267.18

Household's charge is the monthly rate of 2 1/2% on that part of a balance not exceeding \$100, and 2% on that part of a balance in excess of \$100 but not exceeding \$1000 and 1% on any remainder.



HOUSEHOLD FINANCE CORPORATION
 1107 Ninth St., corner K St.
 Forum Bldg., 7th Fl. (P. O. Zone 14)
 Phone: 2-3684

Loans Made to Residents of Nearby Towns

Telephone for QUICK SERVICE

LOANS

AUTOMOBILES FURNITURE SALARY TRUCKS

Flexible Terms Convenient Repayment Plan

SEABOARD FINANCE COMPANY
 1331 "L" Street, Sacramento
 PHONE: 3-4621

Loans—(Cont'd)

MERCANTILE ACCEPTANCE COMPANY
 923-10th...3-2578

MORRISSEY CO THE
 G. I. LOANS
 F.H.A. LOANS
 PRIVATE LOANS
 INSURANCE LOANS
 729 J.....3-1771

MORTHRIFT FINANCE CO 1229 K.....3-7901
 (See Advertisement This Page)

PACIFIC FINANCE LOANS 917-10th.....4-1802
 (See Advertisement Opposite Page)

Practically everything you'll ever want to buy is listed conveniently in the Classified Telephone Directory.

WHERE CAN I GET A LOAN?



CALL MORTHRIFT!



He's right. If you need friendly help on any money problem, call Morthrift. Our requirements are so flexible, liberal, that few people find any difficulty borrowing here.

LoANS without co-makers are made on many plans, including:

- AUTO
- SALARY
- FURNITURE
- GUARANTEE
- COLLATERAL

Payments helpfully fitted to your budget. Fast, confidential service. It will pay you to compare our rates and service before you borrow.

MORTHRIFT FINANCE CO.
 1229 K
 PHONE 3-7901

LOANS

ON WATCHES • DIAMONDS
 JEWELRY • BINOCULARS
 SILVERWARE • RIFLES
 LUGGAGE • CAMERAS
 RADIOS • MUSICAL INSTRUMENTS

SACRAMENTO LOAN & JEWELRY CO., INC.
 531 K St. 2-6384

Loans—(Cont'd)

PERSONAL FINANCE CO LOANS

\$25 to \$1000 on salary of furniture or auto, to employed people. Sensible monthly payments. Personal National Credit Accounts honored and issued. Phone, come in.



"WHERE TO CALL"
 Personal Finance Co Of Sacto Forum Bg...3-5731

PERSONAL FINANCE CO OF SACTO
 Forum Bldg...3-5731
 (See Advertisement Page 190)

PHILPOT R N & SON 914-14th...3-7787
 Mortgage Loan & Real Estate Investments

PRUDENTIAL INSURANCE CO OF AMERICA
 Financial Bldg.....3-2438
 Prudential Life Insurance Co 1014-9th.....3-7404
 Rich's Clothing Store 522 J.....4-0760

SACTO LOAN & JEWELRY CO INC 531 K...2-6384
 (See Advertisement This Page)

Sacto-Place-El Dorado Natl Farm Loan Assn
 E T Thomas-Secretary-Treasurer
 Calif Fruit Bldg.....2-7969

SEABOARD FINANCE COMPANY 1331 L...3-4621
 (See Advertisement Opposite Page)

UNIVERSAL C I T FINANCE CORP
 927-10th.....2-0751

Waters & Niedeffer 1010-7th.....2-7647

WILLIAMS EUGENE L 1804 J.....2-6919

Loans—Real Estate
 See Loans; also Banks; also Building & Loan Associations; also Financing; also Savings & Loan Associations, Etc

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

BODE & BODE
Bonded Locksmiths

DRIVE-IN SERVICE

1716 J ST.
Dial 2-4546

COMPLETE LOCKSMITH SERVICE
 featuring full line of
Locks • SAFES • Keys
 safe combinations changed

HOUSE • TRUNK • AUTOMOBILE KEYS

AUTOMOBILE DOOR HANDLE REPLACEMENTS FOR ALL MAKES OF CARS

FLYING LOCKSMITHS • AIRPLANE SERVICE

Lockers

BERGER MFG DIV REPUBLIC STEEL CORP
 899-73d Av Oakland
 (Toll) Call "Operator" for... Trinidad. 2-7621
 Corbin Locker Co 2201 Del Paso Blvd...3-9981
 Taylor Walter J Co 1271 Hwy W Sacramento, 9-2496
 Town & Country Frozen Food Lockers & Market
 2968 Fulton Av.....9-3882
VALLEY FOOD BANK 4430 Treppert Blvd...5-6652

Lockers—Frozen Food
 See Frozen Food Lockers—Renting

Locksmiths

A & A KEY SHOP
 Located in Oak Park
 Opposite California Theatre
KEYS FOR ANY LOCK
 Night & Sunday Service
 Shop
 2928-35th.....5-7513

A & A Key Shop 2928-35th.....5-7513
 (See Advertisement Following Page)

BODE & BODE 1716 J.....2-4546
 (See Advertisement This Page)

CERTIFIED SAFE & LOCK SERVICE 626 J. 2-4251
 (See Advertisement Following Page)

HAROLD'S KEY SHOP
 2021 Del Paso Blvd N Sacramento.....9-1889
 (See Advertisement Following Page)

LANGLEY'S REPAIR SHOP

WE MAKE
AUTO & HOUSE KEYS
 Night & Sunday Service
 1521 O.....2-9557
 (Continued Next Page)