

Flowers
with the
MASTERS TOUCH
FOR ALL OCCASIONS

BOUQUETS · CORSAGES
SPRAYS · WEDDINGS
FUNERAL DESIGNS
FREE DELIVERY

Masters Florist
—DIAL—
2-6343

1128 - 10TH STREET

RING THE Bell
FOR FLOWERS

3-7911

- WEDDINGS (Bouquets and Decorations)
- FUNERALS (Casket Sprays Floral Designs)
- CORSAGES (Cut Flowers, etc.)

Bell Florist
931 BROADWAY BERT GEISREITER, OWNER

Flowers By Wire or Air Express Anywhere

Floors—Terrazzo—See Terrazzo

Floors—Tile—See Tile Headings

Florists—Retail

- Alhambra Florist 1024 Alhambra Blvd. 7-3512
- AVENUE FLORISTS 2009 K. 3-2951 (See Advertisement Opposite Page)
- BALKOW NURSERY Florist-Pottery 2993 Marysville Rd. 9-9491
- BELINGE JOSEPH H FLORIST 2521 J. 2-5607
- BELL FLORIST 1018A Broadway. 3-7911 (See Advertisement This Page)
- CATHAY FLORIST Floral Design-Free Delivery 1120-9th. 2-9425
- CLEGHORN J K 1526 Wentworth Av. 5-4409

COLONIAL FLORAL CO

S. J. WRIGHT, Owner
DISTINCTIVE FLORISTS
BONDED TELEGRAPH FLORISTS
FLOWERS, PLANTS
FUNERAL DESIGNS
OPEN EVERY DAY IN THE YEAR
2125 Broadway. 5-8506
Night Telephone. 3-1064

DAVIS HAL G FLORIST

FLOWERS FOR ANY OCCASION
Free Delivery
Order By Phone & Charge It
39th & J. 6-5336

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

SENATOR Florist



TELEPHONE
3-2547 and 3-2548

for Choice
FLOWERS

FUNERAL DESIGNS
BOUQUETS · CORSAGES
WEDDINGS

Member F. T. D.

FREE DELIVERY

SENATOR FLORISTS
1014-11th Dial 2-0024

Florists—Retail—(Cont'd)

DEL PASO FLORIST
2451 Del Paso Blvd. 9-3211
(See Advertisement Following Page)

DEL RIO GARDENS

Cut Flower
Grower
Wholesale & Retail
In West Sacramento 2 Blocks Left &
4 Blocks Right Of Open Air Theatre
Evergreen Av. 2-1262

EAST LAWN FLORISTS 46th&Folsom Blvd. 5-3035
(See Advertisement This Page)

EAST SACRAMENTO NURSERY
3801 Folsom Blvd. 5-8298

FLORISTS' TELCPH. DELIVERY ASSOC.

Authorized florists deliver Flowers by
Wire ANYWHERE in the world in a
few hours. Dewy fresh and beautifully
packaged. For Anniversaries, Birth-
days, Holidays, Business, Funerals,
TO WIRE FLOWERS CALL



"MEMBERS"

- BELINGE JOSEPH H FLORIST 2521 J. 2-5607
- ROSSI G & CO 1026-8th. 3-6443
- SENATOR FLORISTS 1014-11th. 3-2547
- SHAY HAROLD 1015-11th. 3-7456
- WOODDALL & LEHMAN 1510 2-1071

Haggiswood Floral Gardens 1045 Arcade Bl. 9-0161

HAYWARD'S FLORIST SHOP

WALTER & FLORENCE
Weddings - Funerals
Corsages
Potted Plants
OPEN EVENINGS & SUNDAYS
CITYWIDE DELIVERY
3620 Rio Linda Blvd. 9-3823

(Continued Next Page)

The
FLOWER PHONE
of Sacramento

5-3035
EVER CALL 9-2357

Flowers
FOR EVERY OCCASION
... Always Correct
... Always Appreciated

East Lawn FLORIST

CUT FLOWERS • POTTED PLANTS
FLORAL ARRANGEMENTS
Flowers Telegraphed Anywhere
FOLSOM BLVD. AT 46TH ST.

Avenue Florists

FOR FINER FLOWERS

We Specialize in FLOWER SERVICE

For
CLUBS
CAFES
RESTAURANTS



CORSAGES
For All Occasions

WEDDING BOUQUETS
FUNERAL SPRAYS

MARGARET
"The Flower Girl"

For Prompt Delivery Service

Dial 3-2951

2009 K St.

Sacramento

G. ROSSI & CO.

A. WM. STRAND

Dial 3-6443

Member F T D A World-Wide Floral Association

Sacramento's
Only
Air-Conditioned
Floral Car



FREE
DELIVERY
Open Sundays
10 a.m. to 1 p.m.

COMPLETE
WEDDING SERVICE



FUNERAL SPRAYS
CASSET PIECES

CORSAGES - ARRANGEMENTS - BOUQUETS

8TH & K STS. (almost)