

**Adding & Calculating Machines**

**ALLEN R C ADDING MACHINES**  
HAMMOND GEO N TYPEWRITER CO  
Sales-Service-Rents  
623 J.....4-0678

**ALLEN WALES ADDING MACHINES—**  
CAPITAL OFFICE EQUIP CO 1111 J.....3-4831

**BARR TYPEWRITER SERVICE** 2014-22d.....5-7442

**BURROUGHS ADDING MACHINE CO**  
Sole Distributor of New Burroughs  
ADDING, ACCOUNTING, BILLING AND  
CALCULATING MACHINES  
SUPPLIES — CASH REGISTERS  
INFORMATION, SUPPLIES AND SERVICE  
1210-8th.....2-9018

**BURROUGHS ELECTRIC CALCULATORS—**  
BURROUGHS ADDING MACHINE CO  
1210-8th.....2-9018

**CAPITAL OFFICE EQUIP CO**  
VICTOR  
ADDING MACHINE AGENCY  
Burroughs-Rebuilt Adding, Bookkeeping  
and Calculating Machines  
Service by Factory Trained Mechanics  
1111 J.....3-4831

**David Typewriter Co**  
Repaired-Sold And Rented  
1305 J.....2-1441

**Friden Calculator Sales Co** 1717 I.....3-3873

**HAMMOND GEO N TYPEWRITER CO**  
Sales-Repaired-Rented-All Makes  
623 J.....4-0678

**Marchant Calculating Machine Co** 1317 J.....3-1054

**Monroe Calculating Machine Company Inc**  
1802 Capitol Av.....2-5772

**Noakes Ed E Typewriter Co** 719 J.....3-2448

**REMINGTON RAND INC**  
Remington Rand-Dalton Sales & Service  
Remington Rand Printing Calculators  
1107 J.....3-5975

**SUNDSTRAND ADDING MACHINES—**  
UNDERWOOD CORP 915-8th.....3-3916

**TYPEWRITER SALES & SERVICE CO**  
1329 J.....2-0809

**Adding & Calculating Machines—**  
**Repairing**

**CAPITAL OFFICE EQUIP CO** 1111 J.....3-4831

**Noakes Ed E Typewriter Co** 719 J.....3-2448

**Vermum Typewriter Adding Machine Co**  
1120-101th.....3-8529

**Addressing**

See Letter & Addressing Service; also  
Multi-Copy Service

**Addressing Machines**

**ADDRESSOGRAPH MACHINES**  
SALES, SUPPLIES, SERVICE

Only authorized distributor of Addressograph  
machines (new and factory rebuilt). Methods  
and systems service. Supplies, accessories, embossing and mechanical  
service.



"FOR SERVICE CALL"

Addressograph Sales Agency 719 K.....2-6446

Nights Sundays & Holidays call.....2-5974

**ADDRESSOGRAPH SALES AGENCY** 719 K.....2-6446

**Addressograph Machines Sales, Supplies,**  
**Service**

Look on "A" pages under "Addressing Machines"

**Adjusters**

**Brown Brothers Adjusters** Elks Bldg.....3-4605

**Bruni George Calif State Life Bldg**.....3-3729

**Cole Rudy W Forum Bldg**.....3-2328

**FIRE COMPANIES' ADJUSTMENT BUREAU INC**  
Farmers & Mechanics Bldg.....2-9881

**LaVerne F M** 1890-8th Av.....2-5065

**MARTIN FRANK**  
INSURANCE  
FRANK MARTIN, GENERAL ADJUSTER  
Call Me for Service  
AUTOMOBILE - CASUALTY - FIRE OR  
ANY KIND OF LOSS  
Over 21 Yrs. Gen. Insurance Adjusting  
Office Cap Nat Bk Bldg  
2773 Land Park Dr.....3-3860

**McGUIRE & WALLACE** Forum Bldg.....2-8384

**SINCLAIR H R** Forum Bldg.....2-2924

**Walker L A Co** 916-11th.....3-6233

**Western Adjusting Bureau**  
Farmers & Mechanics Bldg.....2-6673

**Advertising Agencies**

**BENING ADVERTISING CO** Financial Bldg.....2-4342

**CLARK & FREEDOM** Bk of America Bldg.....3-7811

**FORD & DAMM ADVERTISING AGENCY**  
916-11th.....2-3020

**GOYNE E T** Forum Bldg.....2-1242

**KRISWOLD ADVERTISING INC** 1114 J.....2-4578

**GELLY EWING C ADVERTISING AGENCY**  
Capital National Bank Bldg.....3-7363

**LENOIR W S** Mitaubldg.....2-6277

**Advertising Calendars—See Calendars**

**Advertising Displays**  
See Display Designers & Builders; also  
Lithographers

**Advertising Matches—See Matches**

**Advertising—Outdoor**

**FOSTER & KLEISER CO** 1330 U.....2-3896

**Advertising—Radio**

See Radio Broadcasting Companies & Stations

**Advertising Service**

**Automobile Regis Serv** 1120 P.....2-3454

**Bening Advertising Co** Financial Bldg.....2-4342

**Foster & Kleiser Co** 1330 U.....2-3896

**GRISWOLD ADVERTISING** 1114 J.....2-4578

**Marfoto Press Service** 3140-1st Av.....6-0872

**Mason Lists & Advertising Co** 1120 P.....2-3454

**TRADE MARK MERCHANDISE SERVICE**  
It tells buyers where to find your local dealer. With it, you control and safeguard the distribution of advertised. Trade marked merchandise and service.



"WHERE TO BUY IT"

**PAC TELEPHONE & TELEGRAPH CO THE**  
1414 K.....3-0641

**Advertising Signs—See Signs**

**Advertising—Slide, Theatrical**  
See Advertising Service

**Advertising—Window Display**  
See Display Designers & Builders

Sometimes a Long Distance call of yours may be delayed because many thousands of war calls are marching along the lines.

We'll do our best to give you the essential calls if you'll go easy on the unessential.

**Aero Mayflower Long Distance Moving Service**  
Look on "M" pages under "Moving Service"

**Aero Mayflower Warehouse & Moving Service**  
Look on "S" pages under "Storage—Household"

**Aero Mayflower Warehouse & Moving Service**  
Look on "W" pages under "Warehouses—Public"

**Agricultural Implements**

**Flood Equipment Co** 3010 Broadway.....5-1496

**GROWERS SUPPLY & EQUIPMENT CO**  
1300 U.....2-0409

**NEWBERT HARDWARE & IMPLEMENT CO**  
1700 J.....2-3681

**Sears Roebuck & Co** 12th & K  
**SUTTON TRACTOR & EQUIPMENT CO**  
1615 Capitol Av.....2-0461

**Yuba Tank & Steel Co** Ahern & Spear.....3-2068

**Agriculturalists**

**Dutra Manuel J**  
General Harvesting-Baling-Hauling  
4331 X.....5-7029

**Air Compressors**  
**Bacon Edward R Company**  
Sales & Rentals  
1224 I.....3-9228

**Equipment Maintenance Co** 1212-6th.....4-0717

**Hinshaw Supply Co** 1616 J.....3-5941

**Philpott George M Co** 1160 Bryant, San Francisco  
(Toll) Call "Operator" for.....UNdthl-4731

**SLAKEY BROS** 1749-34th.....5-2655

**WESTERN INDUSTRIAL SUPPLY CO**  
Mitaubldg.....2-7264

**Air Compressors—Renting**

**Philpott George M Co** 1160 Bryant, San Francisco  
(Toll) Call "Operator" for.....Underhill-4731

**Air Conditioning Contractors**  
**CARPENTER M R** 907 Front.....2-7702

**LACEY ARTHUR H** 947 Swanston Dr.....3-6916

**McLAUGHLIN SHEET METAL WORKS**  
1914 I.....3-3994

**Park Sheet Metal Wks** 2562 Sacto Blvd.....5-2619

**Air Conditioning Equipment Servicing**

**ACME REFRIGERATION & EQUIPMENT CO**  
619 J.....3-0298

**Acme Sheet Metal Wks** 2617-1st Av.....5-7756

**AIR CONDITIONING & REFRIGERATION CO**  
4017 I.....5-6533

**Al Schoen's Air Conditioning & Refrig Co**  
2604-16th.....2-2804

**Fuson Bros**  
Specializing In Domestic Air Coolers  
2602 Sacramento Blvd.....6-6075

**Air Conditioning Equipment & Supplies**

**Ahl Frank Z Sheet Metal Wks** 2116 P.....3-3482

**ARCADE INSULATION MATLS CO**  
AIR CONDITIONING & VENTILATION  
FOR  
HOMES & BUILDINGS  
See Our Advertisement Under  
Insulation Materials - Heat & Cold  
Auburn Blvd N Sacto.....9-3809

**Blair J N & Co** 217 N 16th.....3-1914  
(See Advertisement Opposite Page)  
(Continued Next Page)

On the Long Distance calls you MUST make, we'll appreciate your co-operation when the operator says—"Please limit your call to 5 minutes."

**Air Conditioning Equipment & Supplies—(Cont'd)**

**CARRIER AIR CONDITIONING**

Expert maintenance of all kinds of air conditioning equipment will prolong usefulness and continue satisfactory performance of machines that cannot be replaced during the war.



"WHERE TO GET SERVICE"

**Luppen & Hawley** 3126 J.....6-6471

**CHRYSLER AIRTEMP AIR CONDITIONING**

Summer and Year-round Air Conditioning and Temperature Control—for homes—stores—offices—factories—MADE, SOLD, AND GUARANTEED BY CHRYSLER CORPORATION.



"WHERE TO BUY IT"

**Blair J N & Co** 217 N 16th.....3-1914

**CYCLOPS IRON WORKS** Ochsner Bldg.....3-7461

**Dallman Supply Co** 6th & Q.....2-3861

**Dunphy Walter M** 3136 Folsom Blvd.....5-5439

**GENERAL ELECTRIC AIR CONDITIONING**

A full line of air conditioning and heat transfer equipment for industrial and other essential applications. Maintenance on existing equipment. Assistance in planning new installations.



"WHERE TO CALL"

**Al Schoen's Air Conditioning & Refrig Co**  
2604-16th.....2-2804

If no answer call.....6-2378

**CHRYSLER AIRTEMP**

**Chrysler Airtemp**

**FINER AIR CONDITIONING FOR HOMES, STORES, BUILDINGS**

Summer and Year-round Air Conditioning and Temperature Control—for homes—stores—offices—factories, MADE, SOLD, AND GUARANTEED BY CHRYSLER CORPORATION.

Chrysler Airtemp comes in packaged units of desired capacities, making installation less costly and less disturbing to your business or home.

**3-1914**  
If no answer call 5-3501

**WHOLESALE DISTRIBUTORS**

**J. N. BLAIR & COMPANY**

Established 1899  
217 No. 16th Sacramento

**WESTINGHOUSE AIR CONDITIONING**

Air conditioning and industrial refrigeration equipment. Application data and help for building and modernizing projects. Complete maintenance facilities.



"WHERE TO BUY IT"

**CONTRACTOR**  
**LACEY ARTHUR H** 947 Swanston Dr.....3-6916

**YORK AIR CONDITIONING**

Call on "Headquarters for Mechanical Cooling Since 1887" for air conditioning installations, large or small, commercial and industrial, refrigeration, dairy and ice cream plant equipment.



"WHERE TO BUY IT"

**DISTRIBUTOR**  
**REFRIGERATION EQUIPMENT & SERVICE CO**  
910-12th.....2-5959

**Air Express Service**

**Railway Express Agency Inc** 5th & K.....3-2051

**Air Line Companies**

**UNITED AIR LINES**

Information & Reservations  
Municipal Airport.....6-4755

Ticket Office Hotel Senator.....3-4817

If no answer call.....6-4755

**Station Operations Municipal Airport**.....6-4755

**U S Govt**  
Airway Communication Stn  
Civil Aeronautics Admin  
Municipal Airport.....6-4321

**AERONCA**

**Sacramento SKY RANCH**

**DISTRIBUTOR FOR AERONCA**  
Division of Oakland Aircraft Corporation

**PERSONAL FLYING INSTRUCTION FOR ALL GRADES OF LICENSES**

Authorized Distributors for  
**AIRPLANE AND ENGINE PARTS SUPPLIES - MATERIALS AND ACCESSORIES**

**COMPLETE SHOP FACILITIES FOR AIRCRAFT REPAIR AND OVERHAUL**  
**MAGNAFLUX AND ZYGLO INSPECTION - STORAGE FACILITIES**

**PHONE 6-6981**

**ONE OF THE LARGEST PRIVATE AIRPORTS IN NORTHERN CALIFORNIA**  
**STOCKTON BLVD. & FLORIN RD.**

2 Miles South of City Limits on Stockton Boulevard

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.