

Shoe Shining

George's Shoe Shine Parlor
Cleaning-Dyeing-Quality Work
1023 1/2-10th 3-9474
Williams' Shoe Renewing Shop 1002 J 2-7929

Shoes-Athletic

See Sporting Goods Headings

Shoes-Retail

AIR STEP SHOES FOR WOMEN—
BUSTER BROWN SHOE STORE 808 K... 3-3462
Anderson's Fine Shoes 1028 K..... 3-3889
ARCH PRESERVER SHOES—
LAVENSON'S INC 1018 K..... 3-1791
Berland Shoe Store 804 K..... 2-9824
Braddock A M 908 J..... 3-8663



HEALTH Shoe Spot Shop
CORRECTIVE SHOES
for
ORTHOPEDIC CONDITIONS
Shoes for Men, Women & Children
928-J ST.
Phone **3-4294**
Calif. West. States Life Bldg.

FOOT SUFFERERS Here's Relief

Freedom from Discomfort
Freedom from Foot Fatigue
Enjoy the Comfort of Our Health Shoes
Featuring the Famous
Dr. Hiss Shoes
For Men & Women
3-4761
TOBIAS HEALTH SHOES
1008-9th

Feet Hurt?
Correct Lasts for Each Type of Foot
Foot Health & Comfort for Men & Women
The ONLY Registered and Certified Dr. Locke Shoe Fitter in Sacramento
DR. M. W. LOCKE SHOE SHOP
1008 Eleventh St. 2-3041

Shoes-Retail-(Cont'd)

Burton Don Shoe Salon
Peacock-Nettleton-A Geller-LaVella
British Walker-Mackey Starr-Johansen
914 K..... 2-4919
Buster Brown Shoe Store 808 K..... 3-3462
BUSTER BROWN SHOES FOR BOYS & GIRLS—
BUSTER BROWN SHOE STORE 808 K... 3-3462
CANTILEVER SHOES—
WILSON'S SHOE STORE 1021-9th..... 3-1621

DEVILIN SHOE DEN
DISTINCTIVE SHOES FOR MEN
Authorized Dealer for
STACY-ADAMS, WRIGHT ARCH PRESERVERS
ALLEN EDMONDS
FRENCH SHRINKER & URNER
CROSBY SQUARE - BASS - SOCKS & BELTS
1007-11th 3-8638

Eastern The Edwin Clapp-Packard & Foot Delight
1114 J..... 2-7641
ENNA JETTICK SHOES—
BRADDOCK A M 908 J..... 3-8663
Fashion Bootery 702 K..... 3-0137
Florsheim Shoe Store Co 809 1/2 K..... 2-0301
GallenKamp's 727 K..... 2-9407
GROUND GRIPPER SHOES—
WILSON'S SHOE STORE 1021-9th..... 3-1621
Health Spot Shoe Shop 928 J..... 3-4294
(See Advertisement This Page)
HEESEMAN INC
Bostonian Shoes
1022 K..... 2-2913
JARMAN SHOES FOR MEN—
BRADDOCK A M 908 J..... 3-8663
JOHNSTONE'S BOOTERY
Successors To Aldermans
Shoes For The Entire Family
518 K..... 2-7457
Kirby's Shoe Store 712 K..... 3-2633
LAVENSON'S INC
Quality Shoes For The Entire Family
1018 K..... 3-1791
Lee's Shoe Store 814 K..... 2-9573
Locke M W Dr Shoe Shop 1008-11th..... 2-3041
(See Advertisement This Page)
Mayfield Shoe Co
Stacy Adams Nunn-Bush & Carrins
407 K..... 2-4822
Miller's Shoe Store 1115-10th..... 2-7708
Price's Shoe Store 809 K..... 3-9703
ROBLEE SHOES FOR MEN—
BUSTER BROWN SHOE STORE 808 K... 3-3462
Shoe Craft
Bob Craft's Prop
525 K..... 2-6465
Sunset Stores
Thoroughbred Shoes For The Entire Family
2911-35th..... 5-9774
TOBIAS HEALTH SHOES 1008-9th..... 3-4761
(See Advertisement This Page)
Walker-Skeels Shoe Str 1110 K..... 3-6221
Weinstock-Lubin & Co 12th&K..... 3-6881
Wilson's Shoe Store
Cantilever&Ground Gripper Shoes
1021-9th..... 3-1621
WRIGHT ARCH PRESERVER SHOES—
DEVILIN SHOE DEN 1007-11th..... 3-8638

Shoek-Mfrs

Capital Box Factory 2d&Q..... 3-2413
Sacto Box & Lumber Co 65th&R..... 6-3891
Sutter Box Co 2570-5d..... 2-8941
STATE BOX CO W Sacramento..... 3-2538
Western Box Distributors 65th&R..... 6-3891

Shovels-Power

Marion Steam Shovel Co The
571 Howard St Francisco
(Toll) Call "Operator" for..... EX brook-7493
Help win the war with the money you save—buy War Bonds.

Show Card Writing

AUST FRED B 1016-23d..... 4-0703
Capital Sign Co 23rd&J..... 2-2585
Pankey H W 924-12th..... 2-8466

SHO-CARD SHOP THE
211 Ochsner Bldg
SIGNS - SHOW CARDS - PRICE TICKETS
We Don't Talk - We Make Signs
BUZZ ME
Ochsner Bldg..... 3-7831

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

A P S PLASTEEL CORRUGATED STEEL
ROOFING&SIDING—
PACIFIC COAST AGGREGATES INC
2320 Sutterville Rd. 5-3097
Messier Construction Co 631 N16th..... 4-0415
SACRAMENTO ROOFING & INSULATION CO
1619E..... 2-6371
Walsh Roofing Co 1729-13th..... 2-3993

Sign Painters

Acme Sign Co 922-5th..... 2-1993
AUST FRED B 1016-23d..... 4-0703
CAPITOL SIGN CO

COMPLETE LETTERING SERVICE
TRUCKS - WALLS - BULLETINS
SHOW CARDS - DISPLAYS - CUT OUTS
Upstairs Pub. Mkt. Bldg.
13th&J..... 2-2585

Carithers Sign Co 1221 J..... 3-7058
Dosch Co The 200 V..... 2-8338
(See Advertisement This Page)

FLINT SAM F
Est. 1930
SIGNS
Scenic & Pictorial Displays
STORE FRONT DISPLAYS
WOODEN CUT OUT LETTERS
SHOW CARDS
2709 X..... 5-5561

FRIEDEN SAM S
SPECIALIZING IN
TRUCK & OFFICE DOOR
LETTERING
and Highest Quality
GOLD & SILVER LEAF
WINDOW SIGNS
3735-4th Av..... 5-3689

Winter Heinie & Son 2309 E..... 3-1660

The DOSCH Co.
200-V ST.
formerly
Dosch Sign Co.
★
Dosch Manufacturing Co
Dial-2-8338

Signs

Acme Sign Co 922-5th..... 2-1993
Aust Fred B 1016-23d..... 4-0703
Capital Sign Co 23rd&J..... 2-2585
CARITHERS SIGN CO 1221 J..... 3-7058
Dosch Co The 200 V..... 2-8338
ELECTRIC SIGN SERVICE CO
Neon Signs..... 3-7961
(See Advertisement This Page)
Electrical Products Corp 1224 I..... 2-8991
(See Advertisement This Page)
Flint Sam F 2709 X..... 5-5561
Frieden Sam S
Truck & Office Door Lettering
3735-4th Av..... 5-3689

NEON ENGINEERING CO
WHOLESALE & RETAIL
SUPPLIES - REPAIRS
CATHODE INDOOR AND OUTDOOR
LIGHTING
203 Illinois Vallejo
(Toll) Call "Operator" for... Vallejo-3-3955

Sacto Neon Maintenance Co 1216-6th..... 2-3553
(See Advertisement This Page)
SACTO NEON PRODUCTS
Neon Displays
Auburn Blvd&Fulton Av..... 3-4608
SHO-CARD SHOP THE Ochsner Bldg..... 3-7831
Thrasher Sign Co 922-5th..... 2-1993
Winter Heinie & Son 2309 E..... 3-1660

Signs-Maintenance Service

ELECTRIC SIGN SERVICE CO 1315-17th..... 3-7961
Electrical Products Corp 1224 I..... 2-8991
Sacto Neon Maintenance Co 1216-6th..... 2-3553

Sinks-See Plumbers' Supplies Headings

Skates-See Sporting Goods Headings

Skating Rinks

Iceland Skating Rink
1430 Del Paso Blvd N Sacramento..... 9-3121
If no answer call..... 9-1240
North Sacto Skating Rink Office 1330-7th Av..... 2-6810
Rollerway Skating Rink
Hrs 2-5 & 7-10:30-Parties From 10:30
1801-9th..... 3-2645

Slaughter Houses-See Meat-Wholesale

Sleepers-See Contractors' Equipment

Sleeping Bags-See Camping Equipment

Slicing Machines

Globe Slicing Machine Co 1420 J..... 3-3091
Hobart Manufacturing Co 908-11th..... 3-2287
Kennedy Charles F E 1420 J..... 3-3091

U S SLICING MACHINE CO DISTR.
B. H. CARNER, DISTR.
SALES AND SERVICE
ELECTRIC MEAT SAWS
ENTERPRISE CHOPPERS & MILLS
STEAK DELICATORS
All Makes Food Machines Serviced & Repaired
2431 K..... 3-4353

Soap Dispensers

Easterday Supply Co Inc 923-20th..... 2-7484

Soaps-Wholesale & Mfrs

California Chemical Company
217 Birchway W Sacramento..... 9-4256
Continental Chemical Co 407 1/2 U..... 3-6280
Easterday Supply Co Inc 923-20th..... 2-7484
Hockwald Chemical Co 1305 Front..... 2-2375

War needs the wires more every day.
Use Long Distance only when it is absolutely necessary. Help clear the wires for vital war calls.

Social Service Organizations

American Red Cross 1300G..... 2-5851
North Sacto Branch
1715 Del Paso Blvd N Sacramento..... 9-3384
Boy Scouts of America 1004-7th..... 2-0421
Catholic Ladies Relief Society
Native Sons Bldg..... 2-4502
Children's Receiving Home of Sacto 1423H..... 3-5065
GODWILL INDUSTRIES
Not Charity-But A Chance
Rev Harry J Richards
1119-6th..... 3-5917
Navy Mothers Club No 373 1122-6th..... 2-8814
Problem Clearing House
Friendship Council-Social Introductions
Ochsner Bldg..... 2-8513
Sacramento Children's Home
2750 Sutterville Rd..... 6-6457
Sacto Tuberculosis Assn 1006-7th..... 2-7747
St Patricks Home 38th Av&Franklin Blvd..... 5-8237
St Thomas Aquinas Library
Catholic Center For Service Men
1115 K..... 3-4431

SALVATION ARMY CORPS & RELIEF DEPT

1120-5th..... 2-0345
Social&Salvag# Truck Dept 508 L..... 3-1264
Stanford Home 800 N..... 2-8959
U S O Inter-Racial 1024th J..... 2-8707
U S O Travelers Aid Lounge
Southern Pacific Dept..... 2-6660
U S O Travelers Aid Lounge Western Pacific..... 2-4320
VOLUNTEERS OF AMERICA HEADQUARTERS
1116-6th..... 3-0227
Salvage&Industrial Dept 1116-6th..... 3-1667
Social Service Dept 1116-6th..... 2-9410
Young Women's Christian Assn 17th&L..... 2-2111

Soda Fountain Supplies-Wholesale

McKESSON-KIRK-GEARY 919 Front..... 3-6961
Sacto Glass & Crockery Co 814 L..... 2-0611
WICHT EXTRACT&SYRUP CO 126K..... 3-2927

Keep the Classified Telephone Directory handy; it can save you time and effort.

Phone Sacramento 2-8991

ZEON*
Tube Signs • Lighting

* THE MARK OF MERIT
ZEON IS LICENSED
ONLY ON ILLUMINATING
EQUIPMENT
WHICH CONFORMS TO
LABORATORY STANDARDS
ESTABLISHED IN THE
PUBLIC INTEREST
BY THE NON-PROFIT
CORPORATION ZEON,
CHICAGO, U. S. A.

NEON Maintenance
"ON CALL" OR REGULAR SERVICE
PAINTING
CLEANING
MECHANICAL REPAIR
REPLACEMENT
1224 "I" STREET
SACRAMENTO, CALIF.

ELECTRICAL PRODUCTS Corporation
OFFICES IN PRINCIPAL WESTERN CITIES

SACRAMENTO
NEON
MAINTENANCE CO.
Repairs
Signs
Remodeling
Lighting
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Moving
2-3553
or 5-4497
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ELECTRIC SIGN SERVICE
MFR. NEON SIGNS
NEON DISPLAYS
MAINTENANCE
Factory & Office
3-7961
1315-17th

GENUINE NEON PRODUCTS