



**SPECIAL NEW SERVICE
FOR FOLKS IN A HURRY**

Phone for your LOAN

ONLY ONE TRIP NECESSARY

• No need to waste time and precious rubber applying for your loan in person—just call us up and tell us how much you need. We will make all arrangements over the phone. Then, as soon as your application is approved, you can call at our office and pick up your

cash without delay—and take up to 12 months to repay in reasonable monthly instalments. Almost any credit-worthy man or woman with a steady job (even a new one) who needs cash for some worthwhile purpose can make on salary only or on car or furniture. Special service for business women.

EXAMPLE: \$9.26 per month repays \$95 in 12 months



**Room 227, Forum Building
1107 - 9th Street
Telephone 3-5731**

NEED A LOAN... TELEPHONE!

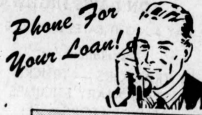
You may borrow up to **\$1,000** ... and choose the repayment plan most convenient to you! *This is important:* You pay only for the time you actually use the money! For example: \$50 costs but 29¢ for one week!

NO INQUIRIES MADE OF EMPLOYERS OR FRIENDS
All you need is a steady job or an ability and determination to repay your loan.

CHOOSE ANY ONE OF THESE 3 KINDS OF LOANS

- On Your Salary**
Reliable men or women in all lines of work qualify for loans on their salary. Co-signers not necessary.
- On Your Furniture**
Loans arranged on household goods whether or not you own your own home.
- On Your Automobile**
Your car makes excellent security at Local Loan... even though it is not yet paid for.

Simple as Everyday Shopping!
You'll find Local Loan's courteous streamlined service is geared to the times—designed to meet your every need. If more convenient, you may always...



**1104 8TH STREET
(Second Floor)
CORNER OF 8TH & K STS.
(Over Gensler-Lee)**

**Telephone
SACRAMENTO
2 - 0431
ASK FOR
A. H. THALE, Mgr.**

LOCAL LOAN CO.

OFFICE HOURS: 9 A. M. TO 5:30 P. M. • SATURDAYS: 9 A. M. TO 1 P. M.

Liquor Stores—(Cont'd)

- Quality Liquor Store 1720 3-9302
- RADICH & SEPAROVICH 1001 J. 3-4709
- S P Depot Market 1520-16th. 2-9605
- Sacto Liquor Co 1101 J. 4-0465
- South Sacramento Liquor Store 3-7489
- 4760 Franklin Blvd. 5-9749
- Spinelli Cyril 203K. 3-9488
- Walker's Clear & Liquor Store 3718J. 5-1950
- WESTERN LIQUOR CO**
- C E Braden-Dwyer
- 1612K 2-3514
- WO KEE LIQUOR STORE** 1015-3d. 3-2772
- Woodlake Liquor Store
- 1218DelPasoBlvd NSacramento. 9-1224
- Yick Chong & Co 3101 3-4092

Liquor Treatment—See Sanitariums

Liquor—Whsle

- ARGONAUT LIQUOR CO 517 I. 2-2933
- Blackwell Les Forum Bldg. 3-6427
- Bottle Shop The 301 Capitol Av. 2-4411
- Cal-Sac Distributing Co 1609 E. 2-1048
- CAPITAL CIGAR & LIQUOR CO** 320 J. 3-3761
- Glaser Bros 916-12th. 2-0711
- Halifax Bros Co 1019 Front. 2-8681
- KEATING JAMES P CO** 1515-18th. 2-8661
- Mckesson-Kirk-Geary 919 Front. 3-6861
- MCKESSON & ROBINS INC** 919 Front. 3-6861
- Northern Tobacco & Liquor Co Inc 618 L. 3-1704
- Pac Wholesale 3453-5th Av. 6-3034
- Winston Wm Co Forum Bldg. 3-6427

Lithographers

- Carlisle A & Co 817 J. 3-4801
- CARTON LABEL & LITHOGRAPH CO**
- Toll Calls Refunded On All Orders
- 530 Washington, San Francisco
- (Toll) Call "Operator" for GA rfd-3351
- Crocker H S Co Inc
- Crocker Union
- 923 K. 2-0741
- Pacific Lithoprint Co 905-6th. 2-6872
- Sacto Lithograph Co 727 H. 2-1934
- SCHMIDT LITHOGRAPH CO** 1601 J. 3-0783
- STECHE-TRAUG LITHOGRAPH CORP**
- California Fruit Bldg. 3-1725

Live Stock

- Allman Claude & Son
- We Buy & Sell Live Stock
- 331 E Broderick. 3-9937
- Calif Horse & Mule Mkt Broderick. 2-9549
- Kuhn Alfred Forum Bldg. 3-6764
- Livestock Buying Co Div of Safeway Stores Inc
- Parakentes John Jackson Rd. 2-3545
- Swanson C & Son Bank of America Bldg. 5-9087
- 2-6421
- WESTERN HEREFORD CATTLE CO**
- H. M. HARTER
- REGISTERED HEREFORD BREEDING CATTLE
- BULLS and HEIFERS
- Bred or Sold at All Times
- Broderick 3-8670
- If no answer call 2-5681

Live Stock Hauling

- Hills Motor Transport Broderick. 2-2365
- Residence 6-3528

Loans

- See also Financing
- A & R Loans Forum Bldg. 3-5731
- Acme Loan Service Forum Bldg. 3-5731
- AMERICAN TRUST COMPANY** 1013-10th. 2-7661
- BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION**
- BANK OF AMERICA NORTH SAC TO BRANCH**
- N T & S A 1931 Del Paso Blvd. 9-2731
- Buhler F C Mortgage Co Capital Natl Bk Bg. 3-5924
- CAPITAL FEDERAL SAVINGS & LOAN ASSN**
- Real Estate Loans Only
- 805 J. 3-2545
- CAPITAL NATIONAL BANK** 7th & K. 2-9041
- CITIZENS BANK OF SACRAMENTO**
- 2863-35th. 6-4711

(Continued Next Page)

Loans—(Cont'd)

CONSUMERS CREDIT COMPANY

LOANS ON INCOME — FURNITURE AUTO

\$20 to \$1000

Forum Bldg. 2-5887

Consumers Credit Company Forum Bldg. 2-5887
(See Advertisement This Page)

ELLIOTT & HUSTON INC 1010-8th. 3-4675
Federal Land Bank of Berkeley Agency
California Fruit Bldg. 2-7969

GROVES IRWIN N & SON

LOANS HOME COMMERCIAL - INDUSTRIAL

1017 J. 2-2627

Harris Loan & Jewelry Co 501 K. 3-4775

HOUSEHOLD FINANCE CORPORATION

LOANS WITHOUT ENDORSERS

Anyone may apply to Household Finance for a loan of \$20 to \$1,000. Loans made three ways — on salary, furniture or car. No stocks or bonds. No credit questions of friends or relatives. Prompt service.

Room 714, 1107-9th St.
Forum Bldg. 2-3684

Household Finance Corporation Forum Bldg. 2-3684
(See Advertisement This Page)

JACK'S BARGAIN STORE 511K. 2-3569

Lauppe F E

Automobile Loans
- 1319 K. 3-7431
- Lester Investment Co 1626K. 2-5238
- LOCAL LOAN CO** 1104-8th. 2-0431
(See Advertisement This Page)
- MERCANTILE ACCEPTANCE COMPANY**
- 923-10th. 3-2578
- Morrissey Co The 729 J. 3-1771
- MORTGAGE REALTY CO**
- Real Estate Loans
- 815 J. 2-6951
- NORTHRIET FINANCE CO** 1229 K. 3-7901

PERSONAL FINANCE CO LOANS

\$25 to \$1000 on salary, furniture, automobile, to employed people. Sensible monthly payments. "Personal" Nation-wide Credit. Accounts honored and issued. Phone, Come in or Write.



"WHERE TO CALL"

Personal Finance Co of Sacramento
Forum Bldg. 3-5731

PERSONAL FINANCE CO OF SACTO

(See Advertisement Opposite Page)

- Philpot R N & Son 914-14th. 3-7787
- Sacramento County National Farm Loan Assn
- E T Thomas Secretary-Treasurer
- California Fruit Bldg. 2-7969
- SACRAMENTO LOAN OFFICE** 531K. 2-6384
- SEABOARD FINANCE COMPANY** 1330 K. 3-4621
(See Advertisement This Page)
- SPALDING THOMAS A** Forum Bldg. 4-0577
- Waters & Niedeffler 823J. 2-7647

Loans—Real Estate

See Loans; also Banks; also Building & Loan Associations; also Financing; also Savings & Loan Associations; Etc.

Lockers

- Carbin Locker Co 2201 Del Paso Blvd. 9-9981
- Taylor Walter J Co 127LeaWy NSacramento. 9-2496

Lockers—Cold Storage

See Cold Storage Lockers

LOANS

Without Co-signers

THREE LOAN PLANS

- 1. INCOME LOANS**—Secured only by your income and ability to repay. No co-signers.
 - 2. FURNITURE LOANS**—Your character is more important than your furniture. No co-signers.
 - 3. AUTO LOANS**—\$20 to \$1000 cash loans and refinancing. No co-signers.
- Monthly payments are reasonable.
\$9.75 per month repays \$100 in 12 mos.
Repays \$140 in 12 Mos.
Repays \$180 in 12 Mos.

PHONE FOR A LOAN 2-5887
Then when all arrangements are made, make just one trip to our office and get your money.

HOW TO GET A LOAN ON YOUR JOB

If you have a job you are welcome to apply for a loan of \$20 to \$1,000 on your salary, furniture or car. No endorers required—No insurance required. No notary fees charged against borrower. We do not ask friends or relatives about you.

Cash You Get	Choose your monthly payment here				
	3	4	6	9	12
\$ 25	\$ 8.76	\$ 6.65	\$ 5.09	\$ 6.28	
50	17.52	13.30	10.18	12.57	9.77
75	26.28	19.96	15.27	18.86	14.59
100	35.04	26.60	20.36	25.15	19.36
125	43.75	33.22	25.45	31.44	24.13
150	52.47	39.83	30.54	37.73	28.90
200	69.84	53.01	40.72	50.28	38.52
300	104.59	79.52	61.08	75.42	57.78
400	139.34	106.03	81.44	100.56	77.04
500	174.09	132.54	101.80	125.70	96.30

Payments include charges at the rate of 2 1/2% per month on that part of a balance not exceeding \$100, and 2% per month on that part of a balance in excess of \$100.

HOUSEHOLD FINANCE Corporation

1107 Ninth Street, corner K Street
714 Forum Building (P. O. Zone 14)
PHONE: 2-3684
Loans Made to Residents of Nearby Towns

A handy man for any job —

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.



Telephone for QUICK SERVICE

LOANS

AUTOMOBILES FURNITURE SALARY TRUCKS

Flexible Terms Convenient Repayment Plan

SEABOARD FINANCE COMPANY

1330 "K" Street, Sacramento
PHONE: 3-4621