

EDW. A. GREBITUS
JEWELERS

Sterling Flatware

- TOWLE
- BORHAM
- REED & BARTON
- R. WALLACE & BORN
- INTERNATIONAL

DIAL 2-9081

Jewelry Manufactured to Order

EDW. A. Grebitus
1004 KAY ST.

★ TERMS

Classic Styles

EASY TERMS

Beautiful Blue-White
DIAMONDS

3-7935

Nationally Known Watches

United JEWELERS
807 K ST.

GENSLER-LEE
SELLS MORE
DIAMONDS
THAN ANY FIRM
IN THE WEST

17 Stores in the West

In Sacramento
730 K Street

Phone
2-1825

GENSLER-LEE
Leading Credit Jewelers

GENUINE GEMS

*We Have the Largest Stock of
Genuine Gem Stones in Northern
California*

- **Zircons**
Largest Selection in Sacramento
- **Mountings**
Made to Order
Finest Stock in Northern Calif.
- **Repair Service**
On All Types of Jewelry

GEORGE W. ROPER CO.
Phone
2-7369
Public Market Bldg.
Thirteenth & Jay Streets

Janitors' Supplies—(Cont'd)

WEST DISINFECTING CO

DISINFECTANTS DEODORANTS
LIQUID SOAP PAPER TOWELS
FLOOR WAXES AND PRESERVATIVES
DEODORIZING APPLIANCES
AND SANITARY SUPPLIES
National Exclusive Distributors
of Kotex Vending Cabinets and Fillers
2031 L.....2-4537

Zellerbach Paper Co 1213 Front.....2-6971

Jellies—Whsle—See Cannors

Jewelers—Mfrs

Bezdeka Joe B California State Life Bldg....2-7431
Bibby Harry M Ochsner Bldg.....2-2850
Kneidel Herbert C Ochsner Bldg.....3-4203

MONK TOM B CO

Operating Our Own
MANUFACTURING DEPARTMENT
Right on the Premises
We Feature Diamond Setting and Redesigning
of Jewelry

1009 K.....2-1233

Reshke Frank J 806K.....3-4225
ROPER GEO W CO PublicMarketBldg.....2-7369
(See Advertisement This Page)

Jewelers—Retail

Alexander's Jewelry Shop 501 1/2 K.....3-5328
Bezdeka Joe B California State Life Bldg.....2-7431
(Continued Next Page)

You can help the war today. War needs the wires. With your help we'll get through all essential Long Distance calls, if you'll go easy on the unessential ones.

Jewelers—Retail—(Cont'd)

CAMPS MAX V

DRIVE IN
JEWELER
WATCH REPAIRING
16TH AT V
16th & V.....2-8738

CAPITAL JEWELRY

JEWELRY
OLD GOLD & DIAMONDS
BOUGHT FOR CASH
WATCH & JEWELRY REPAIRING
626 J.....3-4330

CAPITOL GIFT SHOP

J. W. ANDERSON, Owner
SOUVENIRS - JEWELRY - CARDS
JEWELRY REPAIRING
GOLD PLATING - WELDING - SOLDERING
HAND CUT & ELECTRIC ENGRAVING
PROMPT ATTENTION TO MAIL ORDERS
1131-9th.....3-0853

DE VON'S JEWELERS

PERFECT BLUE WHITE
DIAMONDS
USE YOUR CREDIT
OPEN AN ACCOUNT
No Interest or Carrying Charges
816 K.....3-5791

De Von's Jewelers 816K.....3-5791
(See Advertisement This Page)

DIAMOND & POWELL

DEPENDABLE JEWELERS
DIAMONDS OF QUALITY
JEWELRY & WATCHES
WATCH REPAIRING
Convenient Credit
1206 K.....2-8784

FARR NED S

DIAMONDS - OLD GOLD
Bought for Cash
WATCH REPAIRING
DIAMOND JEWELRY FOR SALE
Room 220
Forum Bldg.....3-9578

Federal Department Store 717 K.....3-4634
Feige & Johnson 1916 Del Paso Blvd.....9-2885
Fricke Fred 1019-9th.....4-0563
(See Advertisement This Page)
Gensler-Lee Jewelry Co 730 K.....2-1825
(See Advertisement Opposite Page)
Goldstein Harry 313 K.....3-0054
Grebitus Edw A 1004 K.....2-9081
(See Advertisement Opposite Page)
HARGER H T 1028 K.....2-1335
Heath Harry H 1010-9th.....3-2861
Jack's Bargain Store
Used Watches Bought & Sold
511 K.....2-3569
Johnson & Feige 1916 Del Paso Blvd.....9-2885

KAY JEWELERS

"AMERICA'S LARGEST RETAIL
JEWELERS"
IT'S OK TO OWE KAY
USE YOUR CREDIT
810 K.....2-8919

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

MONK TOM B CO

The House of Perfect
DIAMONDS
HAMILTON - ELGIN - GRUEN
WATCHES
Jewelry for All Occasions
1009 K.....2-1233

Myers E W Co 1005-9th.....3-8205
Neilson Thos E Forum Bldg.....2-7772
Noack's Jewelers 1217 K.....4-0492
NORMANS FRIENDLY CREDIT JEWELERS
815 K.....3-1707
Powell R P 1206K.....2-8784

SILVER'S JEWELERS

SILVER'S QUALITY DIAMONDS
SILVERWARE - RADIOS
Wedding Rings - Engagement Rings
Take Advantage of the Silver Way
A Year to Pay
800 K.....2-1405

Strutz School of Watchmaking 2200 K.....3-0838

UNITED JEWELERS

EVERYTHING IN JEWELRY
All Standard Makes of Watches
Perfect Quality Diamonds
CONVENIENT CREDIT
United Jewelers - Next to Clinic Hotel
807 K.....3-7935

United Jewelers 807 K.....3-7935
(See Advertisement Opposite Page)
Wachorst H & Co 926 K.....3-4726
Wieser's 1024-10th.....3-0788
Young's Jewelry 621K.....3-7596
(See Advertisement This Page)

Jewelry Engravers

Broadus L A Ochsner Bldg.....3-2675
Capitol Gift Shop 1131-9th.....3-0853

Jewelers' Supplies

In-2-Sta Watch Crystal Co
Fitters of All Types Of Watch Crystals
Ochsner Bldg.....2-7398
SACRAMENTO WATCH CRYSTAL CO
Forum Bldg.....4-0723

Sometimes a Long Distance call of yours may be delayed because many thousands of war calls are marching along the lines.

We'll do our best to give you the essential calls if you'll go easy on the unessential.

FRED FRICKE
Jeweler

DIAMOND RINGS
BRIDAL SETS
WATCHES
GIFTS

A Few Steps from the Corner of K
WILL SAVE YOU MONEY
1019-9th Phone 4-0563

JEWELS
OF
*Beauty and
Distinction*

KNOW
THE THRILL OF
POSSESSING A FINE
PIECE OF JEWELRY...
OUR PRICES AND
QUALITY ARE
INCOMPARABLE!

Shop with Confidence at
YOUNG'S JEWELRY
621 K St.
Phone 3-7596

Diamonds

*Of Everlasting
Beauty*

3-5791
Easy Terms

De Von's
JEWELERS
816 K Street