

**Wineries**

**COLONIAL GRAPE PRODUCTS CO**  
Mills Winery  
Mills Stn. 5-9049  
**FRASINETTI'S WINERY** Florin. 5-1731  
Noonan L F Co Folsom Blvd. 6-1637

**Wines-Retail**

C & B Liquor Store 2431-21st. 5-2646  
De Luxe Liquor Emporium 1101 J. 3-6709  
Fransulich Nick  
Complete Stock-Choice Wines & Beer  
Florin. 5-9084  
**FRASINETTI A J** 4217 Stockton Blvd. 5-9912

**Wines-Whse**

**ARGONAUT LIQUOR CO** 517 I. 2-2933

**BELLESJ DISTRIBUTING CO**

Distributors of  
**GIANNINI'S WINES**  
**SANTO TOMAS WINES**  
"FROM OLD MEXICO"  
**BELFORT WINES**

1800-11th. 2-3972

Cordova Vineyards Inc Mills. 5-9036  
Keating James P Co Inc  
Crista Blanca Wines  
1515-18th. 2-1093  
Rainier Dist Co 1721-16th. 2-4913  
Saccani Distributing Co 1031 D. 3-4210  
**SOLIGAN DISTRIBUTING CO**  
Roma Wines  
2904 Capitol Av. 5-3722

**Wiping Rags-See Rags**

**Wire**

Sacto Wire Wks 1811-10th. 2-5561

**Wire-Electric**

See Electric Equipment Headings; also Electric Supplies Headings

**Wire Resistance**

See Electric Equipment Headings; also Electric Supplies Headings

**Women's Wearing Apparel-Retail**

**ARDEN'S** 700 K. 3-4472  
**AUBLENDER'S** 1000 K. 2-5427  
Bon Marche 11th&K. 3-6551  
Baley Marie Women's Apparel  
Women's Distinctive Wear  
13th&K. 3-3721

**EASTERN THE**

Convenient Budget Terms  
1114 J. 2-7641  
Kneeland's 922 K. 3-5512  
Lawson's Dept Shop 913 K. 2-6834  
Lewis' 812 K. 2-0219  
**PARIS SHOP** 913 K. 2-1581  
Town & Country Shop 1123-11th. 2-4444

**Wood**

A B C Fuel Co 1725 1/2 D. 3-9400  
Calif Fuel Co 2006 J. 3-9746  
Capital Fuel Co 500 W. 3-4004  
Cathcart G E 715 N 16th. 2-0259  
Fancollis Fuel & Trucking 836-57th. 2-0467  
Hanrahan-Burns Fuel Co 1900 V. 2-3955  
**HORRELL & SON**  
See Our Ad Under Coal & Oils  
2950-1st Av. 6-3819  
Jennings Fuel Co 215-20th. 3-7747  
If no answer dial. 5-8949  
Lincoln Wood Yard 2317-16th. 3-9828  
**MISSION FUEL & FEED CO** 1520 R. 3-6350  
Mitchell Wood & Coal Co 128 J. 3-8926  
Setzer Box Co  
Prest-Logs 2570-3d. 2-8941  
Washington Wood & Coal Yard  
Mill Blocks-Prest-Logs City Wide Del  
503-3d Broderick. 3-3541

**Wood-Fireplace & Kindling-See Firewood**

**Wool**

Ambrey Thomas Auburn Blvd. 9-0916  
Clavere J C Swanston. 9-2768  
Pac Fur & Wool Co 1031 Front. 3-6661  
**SACTO WOOL CO** Swanston. 9-2768  
Skinner E R & Co  
Dealers In Mohair  
810-6th. 2-2508  
Valley Wool Co Capital National Bank Bldg. 2-2215

**Wrecking-Automobile**

See Automobile Wreckers

**Wrecking Contractors**

B & W Auto Parts 1101 Del Paso Blvd. 9-2736

**CAPITAL LUMBER-WRECKING CO**

Leading Wreckers of Sacramento  
**NO JOB TOO LARGE  
OR TOO SMALL**  
Lumber and Building Materials  
of All Kinds For Sale  
431 N 12th. 2-1525

**CUT RATE LUMBER & WRECKING CO**

**LUMBER — NEW & USED**  
**BUILDING WRECKING**  
Biggest Stock of Used Plumbing  
Oldest Wrecker in Sacramento  
For Lowest Prices See Us  
401 N 12th. 2-2767

Home Lumber Co 101 N 12th. 2-3930  
**NEW & USED LUMBER YARD** 1314-30th. 6-5231  
**SACTO WRECKING & PLUMBING SUPPLY CO**  
311-12th. 2-3441  
Stokesberry R M Lumber & Wrecking Co  
901 D. 3-2694

**Wrecking-Machinery**

See Wrecking Contractors; also Machinery-Used

**Wrecking-Truck**

See Trucks-Motor, Wreckers

**X-Ray Apparatus**

Westinghouse X-Ray Div Ochsenr Bldg. 3-0741

**X-Ray Inspection Service**

Parker R L DC 1814 I. 2-1716

**Yawman & Erbe Office Equipment**

Look on "O" pages under "Office Equipment"

**Yeast**

Consumers' Yeast Co 1920-13th. 3-7394  
**FLEISCHMANN'S YEAST—**  
**STANDARD BRANDS OF CALIF** 1300 S. 2-6526  
Peerless Yeast Co 3347 T. 5-7345  
Rober W Ed 3347 T. 5-7345  
Standard Brands of Calif 1300 S. 2-6526

**York Air Conditioning**

Look on "A" pages under "Air Conditioning Equipment & Supplies"

**York Refrigeration and Air Conditioning**

Look on "R" pages under "Refrigeration Equipment-Whse & Mfrs"

**Zenith Radio Service**

Look on "R" pages under "Radio Servicing"

**Zinke Shoe Repairs**

Look on "S" pages under "Shoe Repairing"

Buy United States War Bonds and Stamps.

# WILL SHE FIND YOUR FIRM NAME?

Is your business listed under all the Classified headings that might bring you customers? Representation under one heading may not be enough. Examples of business-pulling related headings are suggested below.



**BEAUTY SHOPS**

Beauty Shops  
Hair Removing  
Hair Goods—Retail  
Scalp Treatment

**DISPLAY EQUIPMENT & MATERIALS**

Bank Fixtures  
Bar Fixtures  
Display Equipment & Materials  
Office Fixtures  
Show Cases  
Store Fixtures

**HEALTH & ORTHOPEDIC APPLIANCES**

Artificial Limbs  
Corsets—Retail  
Health Appliances  
Orthopedic Appliances  
Trusses

**LAUNDRIES**

Diaper Service  
Laundries  
Linen Supply Service

**LETTER & ADDRESSING SERVICES**

Letter & Addressing Service  
Multi-Copy Service  
Office Service  
Stenographers Public

**MOVING SERVICE**

Drying  
Express Forwarding  
Moving Service  
Storage—Household  
Trucking

The cost of additional representation is small. For information, please call our Business Office.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

Remember

WHEN you need a certain article or service and you don't know where it can be purchased, consult the



**Classified Telephone Directory**

"TELLS WHERE TO BUY IT"