

Advertising Agencies.

- Bering Advertising Co Financial Bldg. 2-4342
- Circular Letter Co Cap Natl Bk Bldg. 2-4304
- FORD & DAMM ADVERTISING AGENCY**
- Griswold Advertising Agency Bldg. 2-3020
- LeNoir & Smith Mitau Bldg. 2-4578
- LeNoir & Smith Mitau Bldg. 2-6277

Advertising Displays

See Lithographing.

Advertising Matches

See Matches-Advertising

Advertising Novelties

See Advertising Specialties.

Advertising-Outdoor.

FOSTER & KLEISER CO 1330 U. 2-3896

Advertising-Radio

See Radio Broadcasting Companies & Stations.

Advertising Service.

- Automobile Registration Serv 1120 P. 2-3454
- Foster & Kleiser Co 1330 U. 2-3896
- Griswold Advertising Agency Bldg. 2-4578
- Kelly Ewing C Cap Natl Bk Bldg. 2-3763
- Mason Lists & Advertising Co 1120 P. 2-3454

TRADE MARK MERCHANDISE SERVICE

It tells buyers where to find your local dealer. With it, you control and safeguard the distribution of advertised, trade marked merchandise and service.



"WHERE TO BUY IT"

PAC TELEPHONE & TELEGRAPH CO
THE 1414 K. 3-0641

Advertising Signs-See Signs.

Advertising Specialties.

Ohio Match Co Agcy Sacto Hotel. 2-4941

Aero Moving/Long Distance

Moving Service
Look on "M" pages under "Moving Service"

Agricultural Implements.

- Capitol Tractor Equipment Co
1001 Del Paso Blvd N Sacto. 9-2717
- Flood Equipment Co 3010 Broadway.** 5-1496
- MCCormick-Deering Farm Equipment Distrib**
1615 Capitol Av. 2-7673
- NEWBERT HARDWARE & IMPLEMENT CO** 1700 J. 2-3681
- Sears Roebuck & Co 12th&K. 2-0461
- Yuba Tank & Steel Co Ahern & Spear. 3-1249

Air Conditioning Contractors.

- CARPENTER M R CO** 907 Front. 2-7702
- Park Street Metal Wks 2562 Sacramento Blvd. 5-2619

Air Conditioning Equipment Servicing.

Al Schoen's Air Conditioning & Refrig Co
2604-16th. 2-2804

Air Conditioning Equipment & Supplies.

Ahl Frank Z Sheet Metal Works Inc 2116 P. 3-3482

CARRIER AIR CONDITIONING-LUPPEN & HAWLEY 3126 J. 6-6471

CYCLOPS IRON WORKS Ochsner Bldg. 3-7461

Dunphy Walter M 3136 Folsom Blvd. 5-5439

Lester Arthur H 947 Swanston Dr. 2-6916

Lester's 13th&K. 2-7621

Air Conditioning Equipment & Supplies-(Cont'd)

WESTINGHOUSE AIR CONDITIONING-LACEY ARTHUR H 947 Swanston Dr. 3-6916

YORK AIR CONDITIONING

Call on "Headquarters for Mechanical Cooling Since 1888" for air conditioning installations, large or small, commercial and industrial refrigeration, dairy and ice cream plant equipment.



"WHERE TO BUY IT" DISTRIBUTOR
REFRIGERATION EQUIPMENT & SERVICE CO 910-12th. 2-3559

Air Express Service.

Railway Express Agency Inc 5th&I. 3-2051

Air Line Companies.

- UNITED AIR LINES**
Information & Reservations
Ticket Office Hotel Senator. 3-4817
- If no answer call. 6-4755
- Passenger Station & Operations
Municipal Airport. 6-4755
- U S Govt**
Airway Communication Stn
Civil Aeronautics Admin
Municipal Airport. 6-4321

Air Raid Protection Equipment & Supplies.

Capital Fire Equipment Co 1014-28th. 2-0723

Airplane Servicing.

Jensen Airplane Corp Dusters
Sacto Municipal Airport. 6-6848

Airports.

Airport Sacto Municipal Freeport Blvd. 5-5602

Allis-Chalmers Tractors

Look on "T" pages under "Tractors"

Ambulance Service.

CLARK BOOTH & YARDLEY
MODERN AMBULANCE SERVICE
50 Years of Service Without an Injury to Any Patient
Latest Equipment - Trained Attendants
Moderate Rates for Out-of-Town Calls
24-HOUR SERVICE
917 H. 3-1731

Daggett Ambulance Service 506 O. 2-0755

(See Advertisement This Page)

Superior Ambulance Service 1418-30th. 6-6434

(See Advertisement This Page)

Dial 2-0755 for AMBULANCE

• ANY TIME

• ANY WHERE

MEDICAL-OXYGEN TENT SERVICE

Special Rates on Out-of-Town Calls

DAGGETT AMBULANCE SERVICE

Amusement Devices.

- Sacto Amusement Assn 517 California. 2-5281
- Sacto Novelty Co 2322 K. 2-5263

Amusement Places.

- Filling Club 75 Jas Pl. 2-0651
- Funland 326 K. 2-0864
- Glick's El St Boxing Arena 223 L. 3-9398

PLAYDIUM THE RECREATION FOR ALL
MAKE YOUR OWN PHONOGRAPH RECORDINGS
WHILE YOU WAIT
Send Them Home as a Personal Message to Loved Ones and Friends - Inexpensive
1220 K. 3-5565

Sportland 619 K. 4-0894

Antiques-Dealers.

- Cameron Wm Jay
Old China Antique Glass Old Arms
1924 K. 2-9881
- Hobby Shop 1312 J. 2-9790
- Reader's Nook Library 3875 J. 6-5336

Ant Control-See Exterminating.

Animal Hospitals-See Veterinary Hospitals.

Art Control-See Exterminating.

Antiques-Dealers.

- Cameron Wm Jay
Old China Antique Glass Old Arms
1924 K. 2-9881
- Hobby Shop 1312 J. 2-9790
- Reader's Nook Library 3875 J. 6-5336

Armored Car Service.

Loomis Armored Car Service Inc 1700 K. 2-2951

Army & Navy Goods.

Army & Outing Store 1222 J. 2-9560

(See Advertisement This Page)

"Where To Buy It"

Apartments-(Cont'd)

- Park Mansions Apts 1325-15th. 3-5656
- Parkview Apartments 1029 K. 3-8851
- Park Vista Apts 1326 N. 3-9753
- Pleasant Apts 714-9th. 3-9671
- Raymond Apts 1315 H. 2-9411
- Raymond Apts 1215-7th. 3-9409
- Sacramento Apts 2007 J. 3-9622
- St Clare Apts 1710-10th. 3-0067
- St Francis Apts 823-10th. 3-9339
- Senator Apts 817-25th. 3-7267
- Solymos Joe Mrs 1610 F. 2-9969
- Thayer Apts 1228 N. 3-9567
- University Manor 2146 Sutterville Rd. 5-9543
- Valencia Apts 1317 O. 3-4748
- Veress Apts 2031 L. 3-9774
- Villa Marquis 809-17th. 3-1672
- Virginia Apts 710 L. 2-9793
- Wallis Apts 1300-9th. 3-9803
- Wright Manor Apts 1501-15th. 2-3449
- Yale Apartments 1010 Yale. 3-9950

Appraisers.

- Groves Irwin N & Son 1017 J. 2-2627
- Mapel Thomas G Mitau Bldg. 3-7411

Architects.

- Dean Chas F Calif State Life Bldg. 4-0768
- Devine Harry J Cronan Bldg. 3-8725
- Goddard Herbert E Mitau Bldg. 2-6277
- Selton George C Cal State Bldg. 3-6331
- Starks & Flanders Bk of Amer Bldg. 3-1693

Architects-Landscape

See Landscape Architects.

Armored Car Service.

Loomis Armored Car Service Inc 1700 K. 2-2951

Army & Navy Goods.

Army & Outing Store 1222 J. 2-9560

(See Advertisement This Page)

ARMY and OUTING STORE

Full Line of
ARMY UNIFORMS
INSIGNIAS - CHEVRONS
GARRISON CAPS - SHOES - Etc.
CAMPERS' EQUIPMENT
TENTS - SLEEPING BAGS
COTS - CAMP STOVES - Etc.

Dial 2-9560

BARNY FREIDBERG 1222 JAY

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Art Galleries.

Crocker Art Gallery 216 O. 2-6087

Artificial Limbs.

BENJAMIN & RACKERBY 1213 L. 3-9024

Artists.

Strader Art Financial Bldg. 2-9597

Artists' Materials-Retail.

- Pittsburgh Paint Store 1131 J. 2-3673
- Sherwin Williams Paint Co 1024 J. 3-2013

Asbestos & Asbestos Products.

Western Asbestos Co 720 I. 2-8991

Asphalt & Asphalt Products.

- American Bitumuls Co 2923 Highland Av. 5-7906
- ASPHALT MATERIALS CO** 1324 A. 3-0062
- Casnite Asphalt Products 1107-9th. 3-1369
- Field O C Gasoline Corp 1107-9th. 3-1369
- Teichert A & Son Inc
Cold Asphalt Mixes & Mastics
1846-37th. 5-2651

Assayers.

- Morse Laboratories 316-16th. 3-6348
- Techow Laboratories 620 I. 3-7302
- Vandercook Gold Co 316-16th. 3-6348

Associated Smiling Dealers

Look on "S" pages under "Service Stations"

Associations.

- See also Clubs; also Labor Organizations.
- A A A Calif State Auto Assn 1700 L. 2-3823
- Agricultural Conservation Assn of Sacto
County Calif Fruit Bldg. 2-5811
- Agricultural Council of Calif 1400-10th. 2-4817
- Amer Legion Auxiliary Unit No 392 3333 I. 5-9904
- American Legion Geo W Manhart Post
3417-2nd Av. 5-9861
- Amer Legion Post 447
105 Santiago Av N Sacto. 9-9958
- Amer Legion Sacto Post 617 18 I. 2-9447
- Association of Twenty-Thirty Clubs The
1915 I. 3-8357
- J W Gee Jr Secty
Automobile Assn Calif State 1700 L. 2-3823
- Bartender's Union Local 600 912½-8th. 2-6806
- Club Room 912½-8th. 2-9683
- Ben All Temple Sacto Hotel. 3-1983
- Bonds Hdg 1013½-13th. 3-4541
- Better Business Bureau 1005 J. 3-6811
- Bloomington Henry Whist Club 1119-21st. 3-9361
- Brotherhood of Railway Clerks Ochsner Bldg. 2-4809
- Calif Assn of Highway Patrolmen 1213 H. 3-0161
- Calif Hay Grain & Feed Dirs Assn 1400-10th. 3-3220
- Calif Manufacturers Assn Clinie Bldg. 3-8854
- Calif State Automobile Assn 1700 L. 2-3823
- Calif State Chamber of Commerce
Senator Hotel. 3-3535
- Calif St Chamber of Commerce F & M Bldg. 4-0411
- Calif State Grange 806 K. 3-3933
- Calif State Restaurant Assn Forum Bldg. 3-7611
- California Taxpayers Assn Forum Bldg. 3-6655
- Eagle's Secretary Native Sons 3193-11th. 2-3901
- Camp Fire Girls 3814-4th Av. 5-7035
- Carmichael Irrigation Dist Carmichael. 9-2094
- Catholic Welfare Bureau Native Sons Bldg. 2-1899
- Chamber of Commerce Sacramento 917-7th. 3-2771
- Christian Center For Service Men
2620 Capitol Av. 4-0777
- Chung Wah Woy Quan 915½-3rd. 2-1548
- Credit Managers Assn of Northern & Central Cal Forum Bldg. 3-5786
- Dante Club 1511 P. 9-2738
- Del Paso Country Club Marconi Av. 2-8484
- Down Town Improvement Assn 1002-4th. 2-8484
- Eagle's Secretary Native Sons 3193-11th. 2-3901
- Eagles Sect No 1714 Oak Park 2994-35th. 2-0834
- Eastern Star Temple 2719 K. 2-4049
- Electrical Contr & Dirs Assn 1010-25th. 2-1091
- Executive Association of Sacto 3193-11th. 2-7711
- Girl Scouts Sacto Council 2430 N. 6-5313
- Hermitage Club 2115 G. 3-7334
- Humane Society 515 Av & Pike Bldg. 6-3714
- Intercoast Hospitalization Insurance Assn
1127 J. 3-4819
- Jewish Relief Society 1010-3rd. 3-3813

(Continued Next Page)

AMBULANCE

Service Exclusively!
Latest Packard Equipment

Call for a BLUE AMBULANCE

24 HOUR SERVICE

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• RATES ON OUT-OF-TOWN CALLS
• SPECIAL ATTENTION TO TRAIN CALLS

We Serve Any Community
RED CROSS TRAINED
ALL AMBULANCES FULLY EQUIPPED
MEDICAL-OXYGEN TENT SERVICE
OXYGEN EMERGENCY SERVICE

SUPERIOR AMBULANCE Service

Independently Owned & Operated By
Robert K. Titus Louis J. Warren
1418-30th Street

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• ANY TIME
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MEDICAL-OXYGEN TENT SERVICE
Special Rates on Out-of-Town Calls
DAGGETT AMBULANCE SERVICE