

Advertising Agencies.

Bening Advertising Co Financial Bldg. 2-4342
FORD & DAMM ADVERTISING AGENCY
 Planning and Preparing All Types of
ADVERTISING
 Newspaper - Magazine - Outdoor
 Street Car - Radio - Direct Mail
 Sales Promotion - Public Relations
 916-11th 2-3020

KELLY EWING C Cap Nat Bk Bldg. 2-7363

Advertising Calendars-See Calendars

FOSTER & KLEISER CO 1330 U. 2-5848

Advertising-Outdoor

DOSCH SIGN CO 907-12th. 2-8338

Advertising-Poster

DOSCH SIGN CO 907-12th. 2-8338

Aero Mayflower Long Distance Moving Service

Look on "M" pages under "Moving"

Agricultural Implements.

Flood Equipment Co 3010 Broadway. 5-1496
 McCormick-Deering Farm Equipment Dist
 1615 Capitol Av. 2-7673

NEWBERT HARDWARE & IMPLEMENT CO 1700 J. 2-3681

Air Conditioning Contractors.

Acme Sheet Metal Wks 604 L. 2-2933
CARPENTER M R CO 907 Front. 2-7702

Air Conditioning Equipment.

Ahl Frank Z Sheet Metal Wks Inc 2116 P. 3-3482
CARRIER AIR CONDITIONING--
 LUPPEN & HAWLEY 3126 J. 6-6471

CYCLOPS IRON WORKS Ochsner Bldg.

Dallman Supply Co 6th Q. 2-3861
 Dunphy Walter M 3136 Folsom Blvd. 5-5439

FRIGIDAIRE AIR CONDITIONING

A complete line of air conditioning products built and backed by the Frigidaire Division of General Motors--world's leading manufacturer of mechanical cooling equipment.



"WHERE TO BUY IT"
 Hately & Hately 1714-10th. 2-8034

GENANT'S SHEET METAL & FURNITURE STORE 410 J. 3-4959

General Air Conditioning Co of Pacific
 1233 J. 3-7478

General Electric Air Conditioning Dist 1233 J. 3-7478

GOE VERNON & CO Since 1927
 Service On All Makes-Domestic-Comm'l
 3320 Grove 9-0474

HINKSHAW SUPPLY CO 1316 J. 3-5941

SINCLAIR & BESSEY 2422 J. 2-5981

WESTINGHOUSE AIR CONDITIONING

Commercial and residential. Summer, winter or all-year systems. Nine sizes Unitaire factory-built air conditioners--1 to 25 hp. Prompt local day or night service.



"WHERE TO BUY IT"
COMMERCIAL-INSTALLATION
 Lacey Arthur H 947 Swanston Dr. 6-1916

MODERN BUILDERS KNOW

It is inexpensive to install conduit for telephone wiring in new construction. A simple pipe, running up inside the wall from the basement to the upper floors, is usually adequate for the small house.

Air Conditioning Equipment--(Cont'd)

YORK AIR CONDITIONING
 Call on "Headquarters for Mechanical Cooling Since 1884" for air conditioning installations, large or small, commercial and industrial refrigeration, dairy and ice cream plant equipment.



"WHERE TO BUY IT"
 DISTRIBUTOR

REFRIGERATION EQUIPMENT & SERVICE CO 910-12th. 2-3559

Air Conditioning Equipment Manufacturing.

Park Sheet Metal Wks 2562 Sacto Blvd. 5-1094

Air Conditioning Equipment-Servicing

Al Schoen's Air Conditioning & Refrig Co 2604-16th. 2-2804

Air Conditioning Equipment-Supplies.

Slakey Bros 15th & Spear. 3-5901

Air Line Companies.

UNITED AIR LINES
 Reservations, Information, Tickets
 Hotel Senator 3-4817
 If no answer call 6-4755
 Passenger Stn & Operations Ofc
 Municipal Airport. 6-4755

U S Govt
 Airway Communication Stn
 Civil Aeronautics Admin
 Municipal Airport 6-4321

Air Line Ticket Agencies.

American Air Lines Ticket Office 1128-10th. 3-9454

AMERICAN EXPRESS TRAVEL SERVICE
 12th & K. 3-6881

Pan American Airways System Ticket Office
 1128-10th. 3-9454

T W A Inc Ticket Office 1128-10th. 3-9454

Air Transportation-Charter Service.

Branstetter Flying Service
 Sacto Municipal Airport. 6-0633

BROWNE WALTER J FLYING SERVICE

Since 1927
 Government Approved
 Primary & Advanced Flying School
CHARTER SERVICE--Anywhere--Anytime
 Radio Equipped - Reasonable Rates
 Municipal Airport 5-7507
 Night phone. 3-6282

RUSSELL VJC FLYING SERVICE

Student Instruction Charter Service
 Sacto Municipal Airport 5-9808

Airplane Servicing.

Browne Walter J Flying Service
 Municipal Airport. 5-7507

Jensen Airplane Crop Dusters
 Sacto Municipal Airport. 6-6848

Airports.

Airport Sacto Municipal Freeport Blvd. 5-5602

Allis-Chalmers Tractors

Look on "T" pages under "Tractors"

Ambulance Service.

CLARK BOOTH & YARDLEY
MODERN AMBULANCE SERVICE
 50 Years of Service Without an Injury to Any Patient
 Latest Equipment - Trained Attendants
 Moderate Rates for Out-of-Town Calls
 24-HOUR SERVICE
 917 H 3-1731

Daggett Ambulance Service 506 O. 2-0755
 Superior Ambulance Service 1418-30th. 6-6434

Ambulance Service-Emergency

Daggett Ambulance Service 506 O. 2-0755
 (See Advertisement This Page)

Superior Ambulance Service 1418-30th. 6-6434
 (See Advertisement This Page)

AMBULANCE
 SERVICE EXCLUSIVELY
Latest Packard Equipment
RED CROSS TRAINED ATTENDANTS

RATES ON OUT-OF-TOWN CALLS
 Special Attention to Train Calls
 Fully Equipped to Give
 The Best of Care and Service
WE SERVE ANY COMMUNITY
 Oxygen Emergency Service

DIAL 6-6434
 24-HOUR SERVICE

SUPERIOR
Ambulance Service
 Independently Owned & Operated by
ROBERT K. TITUS & LOUIS J. WARREN
 1418 - 30th Street

Dial 2-0755 For
AMBULANCE

• ANY TIME
 • ANY WHERE

Special Rates on Out-of-Town Calls
DAGGETT
AMBULANCE SERVICE

Amusement Devices.

Sacto Amusement Assn 517 California. 2-5281
 Sacto Novelty Co 2322 K. 2-5263

Amusement Places.

L Street Boxing Arena 223 L. 3-9398

Antiques.

Hobby Shop 1312 J. 2-9790
 Lindstrom Gustaf F 1924 K. 3-7589

Antiques-Repairing

Lawrence Furniture & Cabinet Shop 2800 V. 6-6606

Apartments.

Alco Apts 912 O. 3-9573
 Allen Apts 928 B. 3-9307
 Altho Apts 1426-7th. 3-9429
 Annex Apts 1420 O. 3-9768
 Arnold Marie 1220-22nd. 3-9566
AUSLENDER APTS 1500-18th. 3-9587
 Bancroft Apts 1216-7th. 3-9445
 Bard George S 1220 H. 3-9537
 Bel-Vue Apts
 2's & 3's Furnished, Newly Insulated
 Refrigerator System, By Week Or Month
 1123-8th. 3-9962
 Berkshire The 1126 1/2-6th. 2-9493
BRENTWOOD APTS 2204 H. 3-0296
 Brown Apts 1618 O. 2-9349
 Capital Apartments 1417-12th. 3-9498
 Capitol Apts 602 1/2 Capitol Av. 2-9729
 Casa Maria Apts 1420 G. 3-9566
 Cazadero Apts 703-8th. 3-9572
 Clayton Jennie L 1511 O. 2-9807
 Colonial Apts 700 L. 2-9334
 Cordeva Apartments 914-23rd. 2-8561
 Crisler Apts 2425 L. 3-0702
 Croze Apartments 622-17th. 2-9325
 Eileen Apartments 2418 1/2 K. 2-9836
 El Cortez Apts 1110-11th. 2-1432
 El Nido Apts 603-11th. 2-9815
 Federal Apts 723 H. 3-9766
 Fountain Gardens Apts 827 N. 3-9528
 Francesca Apts 11th & L. 3-6342
 Frank's Apartments 1218-7th. 2-9545
 Geniale Apts 608 Q. 2-9655
 Granada Apts 404-12th. 3-9710
 Ingram Apts 1424-14th. 2-0202
 Jefferson Apts 1319-17th. 2-9458
 Kazy Apts 821 E. 3-9502
 LaFontaine Apts 1314-9th. 2-9675
 Lauppe Apts 1325 K. 2-7946
 La Verne Apts 1703 Q. 2-9894
 Lenore Apts 1830 N. 2-9857
 Leonard Apts 1021 H. 2-6281
 Lewis Apts 1100 N. 2-6564
 Loyth Arms The 1518 O. 3-8772
 Lucerne Apts 1010-11th. 2-9378
 Mastin Apts 1819 K. 2-9623
 Mattax Geo 2409 G. 2-9677
 Maydestone Apts 15th & J. 2-9541
 McNeely Apts 910 O. 2-9964
 Modern Manor Apartments 3360 H. 6-4545
 Nagle Agnes 1808 Capitol Av. 3-9548
 Nokinom Apts 801 F. 2-9679
 Old Tavern Apts 1225-28th. 3-9723
 Park Mansions Apts 1325-15th. 3-5656
 Parkway Apartments 1029 K. 3-8851
 Park Vista Apts 1326 N. 3-9753
 Pleasant Apts 714-9th. 3-9671
 Raymond Apts 1215-7th. 3-9409
 Ronald Apts 1226 K. 2-9568
 Sacramento Apts 2007 J. 3-9622
 St Clare Apts 1710-10th. 3-9677
 St Francis Apts 823-10th. 3-9359
 Senator Apts 817-25th. 3-7367
 Solyones Jos Mrs 1610 F. 2-9969
 South Side Apartments
 2 & 3 Room Apts-Sleeping Rooms
 1000-3d 2-9356
 Thayer Apts 1228 N. 3-9567
 University Manor 2146 Sutterville Rd. 5-9543
 Valencia Apts 1317 O. 3-4748
 Veress Apts 2031 I. 3-9774
 Villa Marquise 800-17th. 3-1672
 Virginia Apts 710 L. 2-9793
 Wallis Apts 1300-9th. 3-9803
 Wright Manor Apts 1501-15th. 2-3449
 Yale Apartments 1010 Yale. 3-9950

"Where To Buy It"

Arch Supports
 Scholl Dr Foot Comfort Shop 1207 K. 2-5230

Architects.

Dean Chas F Calif State Life Bldg. 3-6511
 Devine Harry J Cronan Bldg. 3-8725
 Goodpastor Herbert E Mitau Bldg. 2-7271
 Selson George C Cal St Life Bldg. 3-4331
 Starks & Flinders Bk of Amer Bldg. 3-1693

Architects' & Builders' Service

For information and assistance in planning for telephone facilities in new residences and buildings, call the business office and ask for "Architects and Builders' Service."



"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
 Business Office 1414 K. 3-0641

Armored Car Service.

Loomis Armored Car Service Inc
 810 Capitol Av. 3-8364

Armored Car Service.

Loomis Armored Car Service Inc
 810 Capitol Av. 3-8364

Art Goods.

Army & Outing Store 1222 J. 2-9560

Art Goods.

See also Artists' Materials; also Gift Shops

House of Foo 808 J. 2-0521

Artificial Limbs.

BENJAMIN & RACKERBY 1213 L. 3-9024

Artists.

Page Luther F 924-12th. 2-9466
 Strader Art Financial Bldg. 2-5957
 Warner Earl 916-11th. 2-3020

Artists' Materials.

Pittsburgh Paint Store 131 J. 2-3673
 Sherwin Williams Paint Co 1024 J. 3-2013

Asbestos Products.

Western Asbestos Co 720 I. 2-8991

Asphalt.

American Bitumuls Co 2923 Highland Av. 5-7906
 Teichert A & Son Inc
 Cold Asphalt Mixes & Mastics
 1846-37th 5-2651

Assays.

Morse Laboratories 316-16th. 3-6348
TECHOW LABORATORIES 620 I. 3-7302
 Vandercook Gold Co 316-16th. 3-6348

Associated Smiling Dealers

Look on "S" pages under "Service Stations"

Associations.

See also Clubs; also Labor Organizations

Agricultural Conservation Assn of
 Sacto County Calif Fruit Bldg. 2-0329
 Agricultural Council of Calif 1400-10th. 2-4817
 Amer Legion Auxiliary Unit No 292 3333 I. 5-9904
 American Legion Geo W Manhart Post
 3417-2nd Av. 5-9861
 Amer Legion Sacto Post 61 718 I. 2-9447
 Association of Twenty-Three Clubs The
 1915 I. 3-8357

Automobile Assn Calif State 1700 L. 2-3823
 Bartender's Union Local 600 912 1/2-8th. 2-6306
 Club Room 912 1/2-8th. 2-9683
 Ben All Temple Sacto Hotel. 3-1983
 Bonds Hldg 1013 1/2-12th. 3-4541
 Better Business Bureau 1005 J. 3-6811
 Bloomington Henry Whist Club 1119-21st. 3-9361
 Brotherhood of Railway Clerks Ochsner Bldg. 2-6809
 Calif Assn of Highway Patrolmen 1213 H. 3-0161
 Calif Hay Grain & Feed Dirs Assn 1400-10th. 3-3220
 Calif State Automobile Assn 1700 L. 2-3823
 Calif State Chamber of Commerce
 Senator Hotel. 3-3535
 Calif State Grange 806 K. 3-3933
 Calif State Restaurant Assn Forum Bldg. 3-7613

Associations--(Cont'd)

Calif Taxpayers Assn Native Sons Bldg. 3-6655
 Camp Fire Girls 1423 H. 2-8452
 Carmichael Irrigation Dist Carmichael. 9-2094
 Catholic Welfare Bureau Native Sons Bldg. 2-1895
 Chamber of Commerce 217 7th. 3-7374
 Chung Wah Woy Quan 915 1/2-3rd. 2-1548
 Comite Pro-Hogar Mexicano 906-6th. 3-2426
 Credit Managers Assn of Northern & Central Cal Forum Bldg. 3-5786
 Dante Club 1511 P. 2-9344
 Del Paso Country Club Marconi Av. 9-2738
 Down Town Improvement Assn 1002-4th. 2-8494
 Eagle's Secretary Native Sons Bldg. 2-3901
 Eagles Sect No 1714 Oak Park 2951-35th. 5-0834
 Eastern Star Temple 2719 E. 2-4089
 Electrical Contr & Dirs Assn 1010-25th. 2-1091
 Elk Grove National Farm Loan Assn
 Cal Fruit Bldg. 2-7969
 Executives Association of Sacto
 2669 Freeport Blvd. 2-7711
 Fire Scouts Sacto Council 1423 H. 2-4203
 Hermitage Club 2115 G. 3-7334
 Humane Society 51st Av & Fkn Bldg. 6-3714
 Intercost Hospitalization Insurance Assn
 1127 J. 3-4815
 Japanese Assn of Sacto Valley 1309 1/2-4th. 3-1424
 Jewish Relief Society 1010-3rd. 3-3815
 Luie Fong Fong Brotherhood Association
 916-4th. 3-9687
 Machinists & Mechanics Local No 33
 Labor Temple. 3-7495
 Masonic Temple 12th & K. 2-4203
 Master Plumbers Assn 1010-25th. 2-1091
 Miscellaneous Employees Union Loc 393
 1020 1/2 J. 3-2652
 Moose Temple 2223 Broadway. 5-9794
 Motion Picture Project Union 615 K. 2-2403
 National Automobile Club 1313 L. 2-7676
 North Sacto Chamber of Commerce
 1439 Del Paso Blvd. 9-1274
 O D E S Hall Assn 514 W. 2-9519
 Odd Fellows Building Assn of Ochsner Bldg. 2-7413
 34th. 5-9953
 Odd Fellows Club of Sacto IOOF Bldg. 2-8591
 Odd Fellows Temple 9th & K. 3-9556
 Red Men Hall 1127-21st. 9-2938
 Retail Merchants Assn 1005 J. 3-6811
RETAILERS CREDIT ASSN INC 1005 J. 3-6811
 Rio Linda Poultry Farm 1005 J. 3-6811
 Riverview Lodge Carmichael. 9-1037
 Rotary Club of Sacto Hotel Senator. 3-6651
 Sacto Advisory Council Ochsner Bldg. 2-8433
 Sacto Builders Exch 720 I. 3-8991
 Sacto Convention Bureau 917-7th. 2-5844
 Sacto Municipal Utility Dist Calif Fruit Bldg. 2-0400
 Sacto Restaurant Association Ochsner Bldg. 3-8433
 Sacto Riding Club
 3401 Del Paso Blvd N Sacto. 9-2447
 Sacto Symphony Assn 1311-15th. 2-1272
 Sacto Trapshooting Club Auburn Bldg. 9-1812
 Sacto Turn Verein 3349 J. 5-9772
 Scottish Rite Temple 28th & W. 3-7075
 Second Battalion-115th Engineers 12th & W. 2-9863
 Sheet Metal Contractors Assn 1010-25th. 2-1091
 Sororistim Club Senator Hotel. 2-1538
 State Assn of Master Plumbers of Calif Inc
 1903 1/2 Capitol Av. 3-5681
 Sutter Club 1220-9th. 2-0456
 Sutter Lawn Tennis Club 30th & W. 3-9224
 Travelers Aid Society S Depot. 3-1255
 Tuesday Club House Assn 2722 L. 2-2096
 United Service Organization 910-9th. 3-6586
 Veterans of Foreign Wars Hall 3333 I. 5-9904
 Wholesalers Credit Assn Calif Fruit Bldg. 3-1725
 Woodmen of the World IOOF Bldg. 3-8428
 Young Ladies Institute 1400-25th. 5-9208
 Young Men's Christian Assn 505 J. 3-6563

Associations--Automobile

AAA Calif State Auto Assn 1700 L. 2-3823
 National Automobile Club 1313 L. 2-7676

TELEPHONE SERVICE

for those
WHO DO NOT HEAR WELL

A special telephone has been developed by the Bell System for the aid of people with impaired hearing.

Installed in the home or office, it amplifies the volume of sound.

Our Business Office will gladly give you further information.