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Put Your Home in the Comfort Zone

Uniform, lampersproof density (Weight per cubic foot).
Permanent low thermal conductivity.
Low installation cost.
Dual insulation value (Dead-air cells plus reflective surface).
Comfortable summer and winter temperatures.
Ideal for air conditioned homes.
Will not absorb moisture.
Excellent sound-deadening value.

Vermin and rodentsproof.
Rotproof.
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A thick insulation.
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Dielectric.
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Permanent.
Chemically inert.
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Insulating-Building

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"J.M. Rock Wool Home Insulation installed by manufacturer brings comfort the year round. Comfortable summer temperatures. No cold, hard to heat rooms in winter. Present mate.

"SERVICE RENDERED BY"

John-Manville Sales Corp
1108 R. Capital-2520

Johnson Bros 3800 Stockton Blvd. Capital-8365
(See Advertisement This Page)

SACTO ROOFING & INSULATION SERV
12th & No. 5 Main-2406

Insulating Materials.

Acme Roofing Co 2729 Sacto Blvd. Main-4405
DOLAN BLDG MATERIALS CO
314 & P. Main-8294

FOALE A B S & CO Front St & T. Main-7200
Kern & D 720 I. Main-4405
Pacific Roof & Insulation Co
1800-10th. Capital-1214
(See Advertisement This Page)

Star Roof Co of Sacramento 1715-6th. Main-747

STATE ROOFING & INSULATION CO
CHARLES E. OWENS

INSULATION FOR ALL PURPOSES
No Muss - No Fuss - No Boiler
Vermin Proof, Fireproof, Economical
411-16th Main-1564

Insulating Materials-Building

DIAMOND MATCH CO 2828 Q. Main-2724
FRIEND & TERRY LUMBER CO
Front & S. Main-7200

Insulating Materials-Building (Continued)

SACRAMENTO ROOFING AND INSULATION SERVICE

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WARM IN WINTER

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12th & No. 5 Main-2406

Insulating Materials-Sound Deadening

Karch & D 720 I. Main-445
(See Advertisement This Page)

SACTO ROOFING & INSULATION SERV
12th & No. 5 Main-2406

Insurance.

Acacia Mutual Life Ins Co Forum Bldg. Capital-719
DOLAN BLDG MATERIALS CO
McCle & Thibet
Call State Life Bldg. Capital-281

Actna Ins Company Automobile
Clarey Court 1222 K. Main-544

AEWA LIFE INSURANCE CO
Acme National Ins Co Forum Bldg. Main-5180
Armstrong Thos H Co 918-8th. Capital-432
Art & Cook Inc 813 J. Main-36
Associated Underwriters Inc Forum Bldg. Main-2554
Bacon J P Carmichael Ar. Main-31-F-3
Beneficial Life Insurance Co
Insurance Bldg. Main-1756

Blair J A & Son Cap Natl Bank Bldg. Main-823
Board of Fire Underwriters of The Pacific
Bradbrook Chas Forum Bldg. Main-289
Brooke Realty Co 628 J. Main-4700
Caledonian Ins Co 378 J. Main-3295

CALIF-WESTERN STATES LIFE INS CO
10th & J. Main-7000
And 800 K. Main-7000

Capital Fire Ins Co Cap Natl Bldg. Main-467
Capital Realty Co 1129-9th. Capital-56
Chapin A L 1300-8th. Main-132
Cheek Omar E Forum Bldg. Main-1270
Christie A Calif St Life Bldg. Capital-1872
Coleridge Life Ins Co Forum Bldg. Capital-1360
Commercial Union-Ocean Accident Group
Cap Natl Bldg. Capital-1408

Continental Assurance Co
Cap Natl Bldg. Main-2077

Continental Casualty
Cap Natl Bldg. Main-2076

Con Ray P 10th & J. Main-7000
Cutter Curtis H 908-7th. Main-711
Davis E F 628 J. Capital-136
Dieter Ernest G Cap Natl Bldg. Main-247
Drew H B 2821 P. Main-259
Elliott & Huston Inc 1010-8th. Main-250
Equitable Life Assurance Soc of U S
Bk of Amer Bldg. Main-921
Forum Bldg. Main-403

FARMERS AUTO INTER-INSURANCE EXCHANGE 2024 J. Capital-2430
Farmers Mutual Fire Ins Co of Sacto Co
Missis Bldg. Main-2640
Ferguson W J Bryte Bldg. Main-378
Ferguson D F Co Calif St Life Bldg. Main-5274
Fitz Russell M Cap Natl Bldg. Main-6740
Fireman's Fund Indemnity Co
Calif St Life Bldg. Main-632
Fireman's Fund Ins Co
Calif St Life Bldg. Main-632
General Exchange Insurance Corp
Forum Bldg. Main-2870
Hardware Mutual Casualty Ins Co
3130-30th. Capital-6282

Hartford Acad & Ind Co Forum Bldg. Main-6200
Hartford Fire Ins Co Forum Bldg. Main-6200
HERINGHO L W Bryte Bldg. Main-378
HICKMAN-DOLEMAN CO INC 812 J. Main-8400
Home Fire & Marine Ins Co
Calif St Life Bldg. Main-632
Hopkins E C Jr Bk Amer Bldg. Main-5983
Hosley Minnie L Forum Bldg. Main-549
Houston M J 928-3th. Capital-56

INDENITY INSURANCE COMPANY OF NORTH AMERICA

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Bonds Burglary Plate
Glass, Accident and
Health, Automobile
and other forms of
Liability, Workmen's
Compensation Insur-
ance.

"WHERE TO BUY IT?"
Elliott & Huston Inc 1010-8th. Main-250
Individual Underwriting Corp P & M Bldg. Main-515
(Continued Next Page)

Insurance-(Cont'd)

INSURANCE COMPANY OF NORTH AMERICA

Founded 1792

Writing practically all forms of insurance including fire, marine, automobile, tourist-baggage, parcel-post-leakage, fire, sprinkler-leakage, wind-storms, building, etc. etc.

"WHERE TO BUY IT?"
Hickman-Coleman Co Inc 812 J. Main-8400

Intercont Hospitalization Ins Assn
1127 J. Main-2548

Irono M 825 1/2 M. Main-277
JENKINS GEO H 4219 J. Main-2247

JOHN HANCOCK MUTUAL LIFE INSURANCE
Associated Underwriters Inc
Forum Bldg. Main-2664

JOHNSON-IRWIN 1205-21st. Capital-2266
JONES & BRAND & HULLIN INC
808 J. Main-8080

Kammind W J Cal St Life Bldg. Capital-1169
Katzenstein C L & Co 918-8th. Capital-686
Kearfame David D October Bldg. Main-309
Lay O J 10th & J. Main-7000
Laine Insurance Agency 10th & N. Capital-638
Lauppa F E 1319 K. Main-206
Lewis Leonard M Co 1601 J. Capital-991
Lincoln National Life Ins Co
Cap Natl Bldg. Main-1875
Liverpool & London & Globe
Cap Natl Bldg. Main-467

Loyal Guard Insurance Co 1215-44th. Main-1581
Martin General Agency 10th & N. Capital-638
Marshall Casualty Co Cap Natl Bldg. Main-365
Massachusetts Mutual Life Ins Co
Cap Natl Bldg. Main-5983
Massachusetts Protective Co
Cap Natl Bldg. Main-6710

MCCLATCHY REALTY CO 809 J. Main-7456
McGee & Thibet Calif St Life Bldg. Capital-281
Mean E H & Son 1019 J. Capital-982
Metropolitan Life Ins Co Nicholas Bldg. Main-3325
Metz Carl & Co Natl Bldg. Main-1007
Minneapolis Mutual Life Ins Co Forum Bldg. Main-375
Mortgage Co The 729 J. Main-1
MORTGAGE REALTY CO 812 K. Main-175
Mott Clifford A 1009 Temple. Main-830
Mutual Benefit Health & Accident
Missis Bldg. Main-7274

Mutual Ins Agency The 3208 L. Capital-595
Mutual Life Ins Co of N Y Forum Bldg. Main-257
Nathan & Michel Co 708 J. Main-98
National Auto Theft Bureau 12th & N. Main-4940
Nellis W P 729 J. Main-250
New York Life Ins Co Bk of Amer Bldg. Main-6260
Nichol L W 918-3th. Main-4036
Nielsen Roy J Co Bk of Amer Bldg. Main-1157
Northern Life Ins Co Forum Bldg. Main-3379
Northwest Casualty Co 10th & N. Capital-638
Northwestern Mutual Fire Assn
Cap Natl Bldg. Main-5711

Northwestern Mutual Life Ins Co
October Bldg. Main-3711
Occidental Indemnity Co
Calif St Life Bldg. Main-632
Occidental Life Ins Co
Bk of Amer Bldg. Capital-6883
Occidental Underwriters Calif St Life Bldg. Main-632

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COMPLETE SERVICE
EXPERT COUNSEL
Capital National Bank Building. Main-3568
Evenings Sundays & Holidays call. Capital-7632

PAE INDENITY CO P & M Bldg. Capital-1925
Pae Mut Life Ins Co Forum Bldg. Capital-2800
Paul Rivers Life Ins Co Cap Natl Bk Bldg. Main-8710
PECK F S INS AGENCY 817 J. Main-832
Per Mutual Life Ins Co Nicholas Bldg. Capital-832
Pickett & Rothholz F & M Bldg. Main-515
Pierson R W 928-3th. Main-606
Prudential Mutual Life Ins Assn
10th & N. Capital-638

Prudential Ins Co of Amer Nicholas Bldg. Main-342
Reliance Life Ins Co Forum Bldg. Capital-102
Royal Insurance Co Cap Natl Bldg. Main-307
Rudine C L 1826 K. Capital-168

Each new issue of the telephone directory contains an important percentage of listings that are new, or with changed numbers.

Even in calling unchanged telephone numbers, memory will play pranks.

Please consult the directory first, if you are in the least doubtful about the accuracy of a number.

Insurance-(Cont'd)

SACRAMENTO BAIL BOND CO

Sacramento Bail Bond Co.
SURETY BONDS
AUTOMOBILE -- FIRE
All Other Forms of Insurance
600 I. Capital-600

Sacto Realty Co 228 J. Main-3295
St Paul Fire & Marine Ins Co
Bryte Bldg. Main-378
Sherwin E B 10th & J. Main-7000
Smith Charles T Bk Amer Bldg. Main-5983
Snider Herbert G Bryte Bldg. Main-1497
Springfield F & M Ins Co
Cap Natl Bk Bldg. Main-1155
State Compen Ins Fund Forum Bldg. Capital-2800
State Farm Mutual Auto Ins Assn
1215-44th. Capital-1215
Sun Life Assurance Co of Canada
J G Storey
Forum Bldg. Main-4312
Sweet & Crawford F & M Bldg. Capital-1925
Thibet H J Calif St Life Bldg. Capital-281
Tracy W S 803 1/2 J. Main-569
Tracy W E Cap Natl Bldg. Main-1368
Travelers Ins Co Cal St Life Bldg. Capital-70
Track Insurance Exchange 2024 J. Capital-2430
United Aid Life Ins Assn October Bldg. Capital-646
United Hospital Service of Physicians
Life Ins Co Forum Bldg. Main-2510
United Pacific Ins Co Cal St Life Bldg. Main-1907
Valley Insurance Agency
Cap Natl Bk Bldg. Main-2076

Victor Manuel S 1907 M. Capital-2498
Waters Neidoff & Waters 828 J. Main-620
Watson Geo F Co 918-11th. Capital-50
Way H F 10th & J. Capital-638
Wolster Frank H Forum Bldg. Capital-102
West American Insurance Co 1414-16th. Capital-613
West Coast Life Ins Co
Cap Natl Bk Bldg. Main-2569
Wright Glenn W 1128-10th. Capital-106

Insurance-Accident

PECK F S INSURANCE AGENCY
908-7th. Main-387

Insurance-All Risk

Associated Underwriters Inc Forum Bldg. Main-2664
(See Advertisement This Page)

Insurance-Automobile

Farm State Mutual Auto Ins Agency
1215 J. Capital-1215
FARMERS AUTO INTER-INSURANCE EXCHANGE 2024 J. Capital-2430
(See Advertisement This Page)

Katzenstein C L & Co 918-8th. Capital-686
(See Advertisement This Page)

Watson Geo F Co 918-11th. Capital-50
(See Advertisement This Page)

Wright & Kimbrough 817 J. Main-832
(See Advertisement This Page)

Insurance-Casualty

Maryland Casualty Co Cap Natl Bk Bldg. Main-3165
Northwest Casualty Co 10th & N. Capital-638

Insurance Company of North America

-Look on "I" pages under "Insurance"

Insurance-Compensation

State Compensation Insurance Fund
Forum Bldg. Capital-2800
Wright & Kimbrough 817 J. Main-832

Insurance-Fire

Northwestern Mutual Fire Assn
10th & N. Capital-638
Pickett & Rothholz F & M Bldg. Main-515
Wright & Kimbrough 817 J. Main-832

Insurance-Life

AEWA LIFE INSURANCE CO
Forum Bldg. Main-5180
CALIF-WESTERN STATES LIFE INS CO
10th & J. Main-7000

EQUITABLE LIFE ASSURANCE
SIO OF U S Bk of Amer Bldg. Main-321
OCCIDENTAL LIFE INSURANCE CO
Bk of Amer Bldg. Capital-6883

PECK F S INSURANCE AGENCY
908-7th. Main-387
Cap Natl Bk Bldg. Main-2569

We Write **INSURANCE** Against All Risks

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Plate Glass
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916-11th Street (Between I & J)

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-AUTOMOBILE-
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-SURETY BONDS-
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-BURGLARY-

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Plate Glass
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Fire
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Compensation
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ETC.

Telephone **MAIN 2664**

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COOLER IN SUMMER WARMER IN WINTER

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