



**DIRECTED FOOTSTEPS
MAKE SHOPPING EASY**

Just a few moments spent in looking through the Classified Telephone Directory will direct you to what you want. There you will find where merchandise and services of all kinds can be had.

HOW TO USE THE CLASSIFIED TELEPHONE DIRECTORY

First—Look for the heading which logically describes the BUSINESS or the ARTICLE or the SERVICE desired.

Headings are indexed by the word or name descriptive of the Business, Article or Service, and are arranged in alphabetical order, determined by the sequence of the letters in the heading.

Second—Ascertain the telephone number of the concern with whom you desire to do business by examining both the listings under the heading and the display advertisements associated with the heading.

To find where to buy Trade Marked or Trade Branded items such as particular makes of automobiles, radios, vacuum cleaners, washing machines, etc., look among the listings under the heading descriptive of the business which supplies it, or look for the Trade Mark name indexed as a heading.

If for any reason you cannot find a heading descriptive of the Business, Article, or Service you wish, or if you desire further information concerning the Classified Telephone Directory, please call the Business Office and we will be glad to assist you.

**SACRAMENTO
Classified Telephone Directory**

JUNE 1937

A B C Authorized Sales & Service

—Look on "W" pages under
"Washing Machines"

Abdominal Supporters

BENJAMIN & RACKERBY 917-10th. Main-3644

Abstractors

—See Title Companies

Accountants.

- AYERELL H O Forum Bldg. Main-5983
- Barton Noble Cap Nat Bk Bldg. Main-4173
- Buchanan C H Forum Bldg. Capital-1872
- Capital Business Service Ochsner Bg. Capital-2427
- Clifton Charles M Mitan Bldg. Main-2950
- Curt H H Cap Nat Bk Bldg. Main-1117
- Cummings John & Co Forum Bldg. Main-5983
- FALLON CLARENCE G
Cal St Life Bldg. Capital-281
- Goldring Harry O Forum Bldg. Main-5983
- Himmelmann W E 918-11th. Capital-114
- Himmelmann W E 911-8th. Main-4036
- Hodge Darrell Ochsner Bldg. Capital-573
- Lambard Charles Cal St Life Bldg. Capital-281
- McLachlan Eric Fruit Bldg. Main-1506
- Nathanson Anita Cap Nat Bk Bldg. Main-4173
- NATTINGER G D Ochsner Bldg. Capital-573
- Norcross H K Forum Bldg. Capital-2456
- Schuler Felix 608-30th. Capital-3174-W
- Sewill W Henry CPA Cap Nat Bk Bldg. Main-6710
- Shoemaker C L & Associates
Ochsner Bldg. Main-1870
- Straine Harry M 719 K. Main-871
- Straine L M & Company
Calif State Life Bldg. Main-4082
- Timpson & Hodge Ochsner Bldg. Capital-573
- Wilson H & Associates Ochsner Bldg. Main-552

Accountants—Auditing

AYERELL H O Forum Bldg. Main-5983

Accountants—Bookkeeping

Shoemaker C L & Associates Ochsner Bg. Main-1870

Accountants—Certified Public

AYERELL H O Forum Bldg. Main-5983

GOLTON CHARLES M

Adviser on Taxes, Federal and State
TAX RETURNS - AUDITING
Installation of Sets of Books
or Systems

Supervision by Week, Month or Year
Mitan Bldg. Main-2950

CUMMINGS JOHN & CO Forum Bldg. Main-5983

HODGE DARRELL

**AUDITS - SYSTEMS
TAX SERVICE**
Resident Partner
TIMPSON & HODGE
Certified Public Accountants
Ochsner Bldg. Capital-573

Lambard Charles Calif State Life Bldg. Capital-281
McLachlan Eric Calif Fruit Bldg. Main-1506
Nathanson Anita Cap Nat Bk Bldg. Main-4173

STRAINE L M & COMPANY

LYMAN M. STRAINE, C.P.A.
MEMBER OF THE AMERICAN
INSTITUTE OF ACCOUNTANTS
Cal State Life Bldg. Main-4082

Accounting Machines

- BURROUGHS ACCOUNTING AND
STATISTICAL MACHINES—
Burroughs Adding Machine Co
915-8th. Main-3514
- INTERNATIONAL ELECTRIC BOOKKEEPING
AND ACCOUNTING MACHINES—
International Business Machines Corp
1015-13th. Capital-1367
- Underwood Elliott Fisher Co 1413 J. Main-3448

Acetylene.

PREST-O-LITE—
Linde Air Products Co—Pacific Coast
1315-2nd. Capital-2221

**Acoustical Materials—
Manufacturing**

Cannon & Co N Sacramento. Main-1225

Adding Machines.

BURROUGHS ADDING MACHINE COMPANY
Sole Distributor of New Burroughs
ADDING, ACCOUNTING, BILLING
AND CALCULATING MACHINES
TYPEWRITERS, CASH REGISTERS
POSTURE CHAIRS, SUPPLIES
Sales and Service Offices
915-8th. Main-3514

CAPITAL OFFICE EQUIP CO
New & Refurbish
1127 J. Capital-2225

DALTON ADDING MACHINE SALES
& SERVICE—
Remington Rand Inc 1107 J. Capital-1423

Fortune C S Co 1007 J. Main-360
HAMMOND GEO M TYPR CO 823 J. Main-3085
Kling Typewriter Co Ochsner Bldg. Main-4119

MONROE LISTING MACHINES—
Monroe Calculating Machine Co Inc
1509 M. Main-1319

Rogers Conley & Hale 1127 J. Main-3448

SUNSTRAND ADDING MACHINES—
Underwood Elliott Fisher Co 1413 J. Main-3448

VICTOR ADDING MACHINES—
Capital Office Equip Co 1127 J. Capital-2225

Adding Machines—Portable

Monroe Calculating Machine Co Inc
1802 M. Main-753
(See Advertisements This Page)

MONROE

HIGH SPEED ADDING-CALCULATOR

HIGH SPEED

**CALCULATING, ADDING, LISTING
ACCOUNTING, CHECK WRITING,
and CHECK SIGNING MACHINES**

MAIN 753

**DIRECT FACTORY BRANCH
AUTHORIZED SALES & SERVICE**

1802 M STREET - SACRAMENTO

Adding Machines—Repairing

**VICTOR ADDING MACHINE
AUTHORIZED SERVICE—**
Rogers Conley & Hale
All Makes Adding Mchrs Repaired
1157 J. Main-1319

Addressing Machines.

Addressograph Sales Agency 916-11th. Main-4453

Adjusters.

- Brown Brothers Adjusters
Cap Nat Bk Bldg. Capital-2853
- Drum & FitzWilliam Calif St Life Bldg. Main-1321
- Cole Rudy W 937-16th. Capital-1070
- Dalton & Co 2301-5th. Main-3241
- FIRE COMPANIES' ADJUSTMENT
BUREAU INC Forum Bldg. Main-5212**
- Sklar H R Forum Bldg. Main-3959
- Walker L A Co Forum Bldg. Main-3959
- Western Adjusting Bureau F & M Bldg. Capital-1925
- Wheeler Chas S Cal St Life Bldg. Main-1560

Adjusters—Insurance

Brown Brothers Adjusters
Cap Nat Bank Bldg. Capital-2853
**FIRE COMPANIES' ADJUSTMENT
BUREAU INC Forum Bldg. Main-5212**

Advertising.

- Auto Registration Service
Mason List & Advertising
1120 J. Main-73
- Burkhardt Bulletin System
4160-14th Av. Capital-6324
- Damm Advertising Agency 817 J. Main-1107
- Desimone Gene Cap Nat Bk Bldg. Main-1681
- Foster & Kleiser Co 1330 H. Main-7887
- Kelly Ewing G & Co Cap Nat Bk Bldg. Main-3568
- Lamole & Smith Insurance Bldg. Capital-1729

TRADE MARK MERCHANDISING SERVICE

It tells the consumer
where to find your local
dealer. With it you control
and safeguard the
distribution of a advertised,
trade marked merchandise
and service.



"WHERE TO BUY IT"

PACIFIC TEL & TEL CO
1414 K. Main-12300

Advertising Agencies.

Associated Services Ochsner Bldg. Main-2932-W
Beving Advertising Co 1009-9th. Main-404
Damm Advertising Agency 817 J. Main-1107
Robinson & Co Ochsner Bldg. Capital-2886

Advertising—Direct by Mail

Circular Letter Co Cap Nat Bk Bldg. Main-5171

Advertising—Outdoor

BURKHART BULLETIN SYSTEM
LARGEST EXCLUSIVE PAINTED
HIGHWAY BULLETIN
SERVICE IN THE WEST
GENERAL OFFICES & PLANT
4160-14th Av. Capital-6324

FOSTER & KLEISER CO 1330 H. Main-7887

Advertising—Poster

Desch Sign Co 907-12th. Main-4663