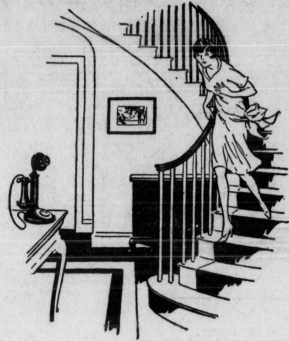


12
typical
places
where
EXTENSION TELEPHONES
are needed:



1. Where a housewife does her own work and takes many steps.
2. Where telephone privacy is desired.
3. Where there are babies or young children that need close attention.
4. Where the housewife does much of her daily marketing by telephone.
5. Where the housewife is actively engaged with social or club affairs.
6. Where the household contains young men or young women desiring privacy.
7. Where someone is bedridden or in a wheel chair, or convalescent from illness.
8. Where a member of the family is hard of hearing.
9. Where a doctor, surgeon, dentist, practitioner or nurse lives.
10. Where servants are employed.
11. Where the telephone is apt to ring in the night.
12. Business locations — store, factory or office—that are not large enough for a Private Branch Exchange.

The cost of an extension telephone is small — only a few cents a day



Speaking of Proverbs

—a fitting proverb of the business world today would be: "*An immediate answer turns aside a multitude of business complications.*"

Modern business depends largely upon speed, accuracy, quick decisions, immediate information and close contact with customers for its efficient and successful operation.

When speed is a factor or when an immediate answer is necessary—*Long Distance Telephone Service* stands ready to carry your message to ANYONE, ANYWHERE, AT ANYTIME.

Many new and practical uses of Long Distance are no doubt applicable to *your* business. These will be cheerfully discussed with you upon request to the Business Office of the Telephone Company.



Long Distance combines speed with economy

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY