DON'T WAIT—CALL A

CLUB TAXI or UNION TAXI

MAIN 197 MAIN 125

STANDARD **25c** RATE

Special attention to hospital calls. All courteous, careful drivers. Leave us your Phone number for wakeups. Our Service is supreme.

All Passengers Insured

Specializing in NEW PACKARD LIMOUSINES

Office at Greyhound Depot

Established 18 Years

T-100

"Smiling Taxi Service"

H. & C. TAXI

and GREYHOUND TAXI

Phone— **Main 252**

DAY and NIGHT SERVICE

We Do Most of Our Own Driving

CARL MORLATH TONEY COREY

Office and Stand—Western Hotel

215 K Street

Emergency Phone Main 65

T-55

RED TOP CABS

Main 8020

ALL NEW CABS

Responsible, Insured

Cheapest and Best

PACKARD LIMOUSINES

Weddings Sight Seeing

Country Trips

AIRPLANE RESERVATIONS

Office: Hotel Senator

T-89

MINIMUM RATE **25c** TAXI SERVICE

Two Mile Limit

Yellow Cabs

Phone MAIN **7**

"The Thinking Fellow Calls a Yellow"

T-97

Taxicab Service Business (Continued)

Limousine Taxicabs—(Cont'd)

Johnson's Blk & White Taxi 1003-10th..Main-221
(See Advertisement Preceding Page)
Senator Taxi Service 12th & L.....Main-8020
(See Advertisement This Page)

Metered Taxicabs

Yellow Cab Co 913 K.....Main-7
(See Advertisement This Page)

Telegraph Companies

Postal Telegraph-Cable Co 1103-10th...Main-882
Western Union Telegraph Co 1109-9th..Main-4321
Wire Chief 1015-2nd.....Capital-2609

Telephone Companies

ARCHITECTS' & BUILDERS' SERVICE

For information and consultation service in planning for the installation of Telephone facilities in new residences and buildings, call the business office and ask for "Architects' and Builders' Service."

"SERVICE RENDERED BY"

PACIFIC TEL & TEL CO
1414 K....Main-12300

Pacific Tel & Tel Co 1414 K.....Main-12300

Tent Business

CARNIE-GOODWIN-PENDLETON CO
515 L....Main-3300
Sacto Tent & Awning Co 2300 Y...Capital-2986

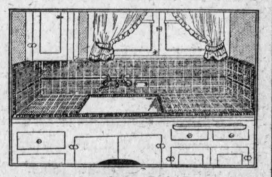
Theatres

Alhambra Theatre Alhambra Bv & K....Main-456
Calif Theatre 2931-35th.....Capital-1084
Del Paso Theatre 2120 Del Paso Bv..Capital-3250
EL REY THEATRE 519 J.....Main-2751
Fox Capitol Theatre 615 K.....Main-2116
Hippodrome Theatre 1013 K.....Main-1850
Liberty Theatre 617 K.....Main-2769-W
Mission Theatre,310 K.....Main-2448
Oak Park Theatre 2830-35th.....Main-2274
Rialto Theatre 421 K.....Main-2988-W
Senator Theatre 912 K.....Main-8575
Sierra Theatre 909 K.....Capital-2384

Tile Business

ADAMS H O 911-26th.....Main-2376-W
FISCHER H P TILE & MARBLE CO
1219 J....Main-2300
Muller Tile Co 2961-1st Av.....Main-9865
Reliable Tile Co 3425 Stkn Blvd..Capital-7546-W
(Continued Next Page)

You reach the cream of the market through the Buyer's Guide—Company Officers, Operating Officials, Purchasing Agents, and that great army of householders, as well as transient trade.



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Sinks, Bath Rooms, Store Fronts, Etc., Old Sink Rails Renewed with Modern Unbreakable Rail

All Work Guaranteed - Estimates Given

RELIABLE TILE CO.

L. P. DARBY N. L. McCARTY

Capital 7546 3425 Stockton Blvd.

T-96

Tile Business—(Cont'd)

Building, Tile

Hollow Building Tile

CANNON & CO
Manufacturers
PROMENADE FLOOR TILE
BUILDING TILE
ROOF TILE
P. O. Box 281
North Sacramento.....Main-1225

Decorative Tile

Reliable Tile Co 3425 Stkn Blvd....Capital-7546
(See Advertisement Opposite Page)

Tire Business

Ace Tire Co 1217 L.....Capital-1989
Baer McClintock & Wilkinson 624 L...Main-7692
Baker Bros Stockton Blvd & T.....Main-728
Bennyhoff & Harr 1016-16th.....Main-859
Brewer & Killick 2501-30th.....Main-9885
DAVIS G E SUPER SERVICE STN
1731 Del Paso Blvd....Main-3307
Del Paso Tire Exchange
1711 Del Paso Blvd..Main-9770
Dunlop Tire Agency 1700 M.....Main-803
Firestone Service Stores Inc 1531 L...Main-969
Flint Ray A 1930 M.....Main-9700
GENERAL TIRE DISTR 400-16th...Main-1546
Goodrich Silvertown Inc 1200 I.....Main-454

GOODRICH SILVERTOWNS

GOLDEN FLY makes Silvertowns 3 times safer from blow-outs at high speeds. No extra cost. Seal-o-matic puncture-sealing tubes. Complete line truck, bus, trailer, industrial tires.

"WHERE TO BUY THEM"

DISTRIBUTING WAREHOUSE

Goodrich B F Rubber Co 1200 I....Main-454

DEALERS

GOODRICH SILVERTOWN INC
1200 I....Main-454
Woodlake Service Stn
1212 Del Paso Blvd....Main-9899

Goodyear Service Inc 1530 L.....Capital-769
Goodyear Tire & Rubber Co of Cal Inc
1734-10th....Main-6040

GOODYEAR TIRES

First choice of millions—Goodyear Tires—any size, many types available—for any purse. More people ride on Goodyear Tires than on any other kind.

"WHERE TO BUY IT"

FACTORY BRANCH

GOODYEAR TIRE & RUBBER CO OF CALIF INC 1734-10th...Main-6040

DEALERS

GOODYEAR SERVICE INC
1530 L....Capital-769
United Motor Transport Shop
1409 Del Paso Blvd....Main-3772

Hancock Geo W Co 1103 Y.....Main-1978
Hayford Tire Co 712-12th.....Capital-1098
Hood Tire Agency 819 L.....Main-42
INDIA TIRES—
Sadler Bros Tire Co Ltd 911-16th..Main-705
Kelly Springfield Tire Co 903-16th...Main-9598
Lee Tire Distributor 1163 Y.....Main-1978
Marion Tire Serv 2100 L.....Main-9669
Mintz Tire Products 505 I.....Main-2863
Pennsylvania Tire Agency 1626 K.....Main-62
Pope Carl F 1325 J.....Main-9833
REED & McKEE 400-16th.....Main-1546
Sadler Bros Tire Co Ltd 911-16th....Main-705
Saunders Al H 1330-21st.....Main-634
Schmid Geo H 2030 K.....Main-416
SCHWAB TIRE CO 12th & J.....Main-44
Sears Roebuck & Co 12th & K.....Capital-364
SEIBERLING TIRES
Bennyhoff & Harr
1016-16th.....Main-859
Shoemaker Al 1816 Del Paso Blvd....Main-9979
Superior Tire Co 1422 J.....Main-519
U S TIRE DISTRIBUTOR 12th & J...Main-44
Yoby Tire Co 1601 H.....Main-3835

Tire Business—(Cont'd)

Automobile Tires

POPE CARL F
Commercial and Passenger
FULL CIRCLE RETREADING
1325 J.....Main-9833

Truck Tires

GOODYEAR TRUCK TIRES—GOODYEAR SERVICE INC
1530 L....Capital-769

Used Tires

Flint Ray A 1930 M.....Main-9700

MINTZ TIRE PRODUCTS
USED TIRES
Largest Stock in Town
Remolded Tires - Vulcanizing Repairing
GOODYEAR DEALER
5th & Eye Sts
505 I.....Main-2863

Pete's Super Service Station
1209 Del Paso Blvd....Main-9074

Even in calling unchanged telephone numbers, memory will play pranks.

Please consult the directory first, if you are in the least doubtful about the accuracy of a number.

Title Business

California Pacific Title & Trust Co
914-7th....Capital-2424
CAPITAL CITY TITLE CO
914-7th....Capital-2424
FIDELITY TITLE INS CO 913-8th..Capital-2545
PIERCE ROSS E 913-9th.....Capital-2545
SACTO ABST & TITLE CO 701 I..Capital-1800
Security Title Ins & Guarantee Co
913-8th....Capital-2545
Title Ins & Guaranty Co 701 I.....Capital-1800

Abstracts of Title

SACTO ABSTRACT & TITLE CO
and
TITLE INSURANCE AND GUARANTY CO.
COMBINED ASSETS OVER
$1,300,000.00
John R. LaRue, Pres.
John L. Bottano, Vice Pres.
Morgan K. LaRue, Secty.
701 I Capital-1800

Insurance, Title

CAPITAL CITY TITLE CO
914-7th....Capital-2424
FIDELITY TITLE INS CO 913-8th..Capital-2545
SACTO ABSTRACT & TITLE CO
701 I....Capital-1800
Title Ins & Guaranty Co 701 I.....Capital-1800

Tobacco Business

Glaser Bros 916-12th.....Main-5740
Liggett & Myers Tobacco Co 1508 F..Main-9465

There should be no hazard in shopping. But there should be a habit—the habit of buying advertised articles and service. You will profit by looking in the Buyer's Guide.

They Reach for the Buyer's Guide First

BUYERS

appreciate the convenience and time-saving advantages of the Buyer's Guide in buying. Your advertisement there enables them to find you at the time they are ready to place the order. That's why the Buyer's Guide will **produce results for you.**

The Pacific Telephone And Telegraph Company