



## Things have been happening in "long distance"

**S**TRIKING improvements have been made in recent years. In 97 out of 100 cases, inter-city calls are now completed while the calling person remains at the telephone.

Voice transmission is clearer than ever before. Storm-proof cable is rapidly taking the place of open wires, giving a service five times more free from

interruption and still further increasing the clearness of voices across the miles.

In the past two years, the average time for making inter-city connections has been cut in half.

*The front pages of this directory give much practical information regarding inter-city service.*