

The UNIVERSAL Motor Co.

1520 K Street

Wayne Miller, Pres.

Telephone

Main
760

The New



A New and Modern Car
Designed to Meet
New and Modern Conditions

Beautiful New Body Lines and
Color Harmonies



We'll Put Your Model T Ford in Good Shape
at Low Cost



A1-8

Automobile Business

Arnold Bros 1330 K.....Main-8345
ARNOLD BROS INC 1301 M.....Main-3490
Authorized Ford Sales & Serv Stn
1520 K.....Main-760
Bagwell-McShane Co 1400 K.....Main-2793
Bagwell-McShane Co 1417 K.....Main-1047
Bargain Spot 1505 Del Paso Blvd.....Main-1528
Bird's Auto Exchange 1413 K.....Capital-568
Boyd & A Company Ltd 18th & K.....Capital-1616
Dad Car Dept 10th & K.....Main-2890
BUICK SALES & SERVICE

1932 Buick Eight with
Wizard Control offers
the finest advancements
in Buick's 28-year his-
tory, making this year's
Buick "the outstanding
Buick of all time."



"WHERE TO BUY IT"

DEALER

COFFING & M INC 1616 I.....Capital-6005

BUICK SALES & SERVICE AGCY
1818 E.....Capital-6005
Bussey M E Motor Co 2040-35th.....Main-890
Bury Little Lot 1016-13th.....Capital-1314
CADILLAC & LA SALLE SALES
SERVICE AGCY 1618 I.....Capital-6005
Carroll Jack N 8th Blvd.....Capital-1866
Chesson Motors Inc 1308 K.....Capital-138
Chevrolet Dealer of North Sacramento
1824 Del Paso Blvd.....Main-2829
CHEVROLET MOTOR CARS

Quality at
Low Cost

"WHERE TO BUY IT"

MORRISON CHEVROLET CO

10th & K.....Main-470
Chrysler Sales & Service Agcy
18th & K.....Capital-1616
Coffing C M Inc 1618 I.....Capital-6005
DE VAUX AUTOMOBILE AGCY
1400 K.....Main-2791
Disston T Truck Agcy 1320 C.....Capital-1359
DODGE BROS CAR TRUCK AGCY
16th & J.....Main-808
Elliott W I Co 1537 K.....Capital-7025
Elliott W I Co 1700 K.....Main-6240
FORD AUTHORIZED DLR 13th & I.....Main-513
Ford Authorized Sales & Service
Lock up "F" tags under

"Ford Authorized Sales & Service"

FORD AUTO AGCY 1520 K.....Main-760
FORD SALES & SERVICE AGENCY
23rd & Y.....Capital-2630
Graham-Palpe Distributor
1508 K.....Main-740
Harrold Ellsworth 22nd & Y.....Capital-2630
HUDSON-ESSEX DISTN 1801 M.....Main-4340
HUPMOBILE AUTO AGCY 1400 K.....Main-2791
Jacobs J J Motor Co 1500 K.....Main-714
Johnson H 3030 8th Blvd.....Main-9750
Klummer & Libby 1015 J.....Capital-7840-W
LINCOLN MOTOR CAR AGCY
1520 K.....Main-760
Marmon Sales & Service Co 1527 J.....Capital-2246
MILLER AUTOMOBILE CO 16th & J.....Main-808
MUELLER AUTO SALES CO 13th & I.....Main-513
Nortone Chevrolet Co 1230 K.....Main-9316
MORRISON CHEVROLET CO
13th & K.....Main-470
NASH-AUBURN-FRANKLIN
AUTO AGENCY 1501 I.....Main-1262
North Sacto Chevrolet Co
1824 Del Paso Blvd.....Main-2829
OLDSMOBILE AUTO AGCY 1511 K.....Main-2597
Patterson Guy S 1419 J.....Main-3321
PLYMOUTH SALES AND SERVICE

New Plymouth with
Floating Power and Free
Wheeling introduces a
new type performance for
lowest priced cars.
Smoothness of an Eight,
Economy of a Four.



"WHERE TO BUY IT"

Plymouths sold and serviced by
Chrysler, Dodge, DeSoto Dealers listed
below or elsewhere in Directory.

DEALERS

BOYD & A CO LTD 18th & K.....Capital-1616
MILLER AUTOMOBILE CO
16th & J.....Main-808

(Continued Next Page)

Automobile Business—(Cont'd)

PONTIAC DISTN 1700 K.....Main-6540
Pontiac Sales & Service 2040-35th.....Main-890
Res-Stevenson Co 1423 K.....Main-2943
Semiator Motors 1308 K.....Main-740
Sorley Automobile Co 1511 K.....Main-2507
Spickard & Laughland 1501 I.....Main-1262
Spickard & Laughland 1230 K.....Main-9516
Star-Durant Auto Agency 17th & K.....Main-4301
Sturtevant Geo L 1500 K.....Main-9426
Terwilliger Harry 1921 Del Paso Blvd.....Main-9122
Universal Motor Co 1520 K.....Main-760

New Automobiles

ARNOLD BROS INC

HUDSON -- ESSEX

Dealers

For the Past 18 Years

1801 M.....Main-4340

Trucks, Motor

See Truck Business

Used Automobiles

ARNOLD BROS INC 1330 K.....Main-8345
BADWILL-McSHANE CO 1417 K.....Main-1047
Bird's Auto Exchange 1413 K.....Capital-368
BUSY LITTLE LOT 1016-13th.....Capital-1314
GRIMSHAW FINANCE CO 1016 K.....Main-4481
Heddes J G 1517 K.....Main-1300
MORRISON CHEVROLET CO
13th & K.....Main-470
Patterson Guy S 1419 J.....Main-3321
Sorley Automobile Co 1511 K.....Main-2507
Universal Motor Co 1520 K.....Main-760
(See Advertisement Opposite Page)

Automobile Camps

See Camp Grounds

Automobile Clubs

See Associations

Automobile Equipment Business

Allen's Garage 1510 J.....Main-5790
Amer Auto Wreckers 1308 Del Paso St.....Main-9464
Auto Parts Exchange 1411 K.....Main-736
Basse L Perkins.....Main-94-F-14
Brewer & Killick 2501 30th.....Main-9885
CHANSLOR & LYON STORES INC
915-13th.....Capital-4000
Chevrolet Motor Car Agcy 13th & K.....Main-470
COLYEAR MOTOR SALES CO
1020-14th.....Capital-1640
Harvey Auto Top Co 1119 H.....Main-1151
HENDERSON BROS 1801 K.....Main-787
KIMBALL-UPSON CO 608 K.....Main-4660
Marcus Auto Supply Co 1124 J.....Main-1235
MERRILL-SULLIVAN & CO
1607 J.....Capital-1712
Patterson Parts Inc 1015-14th.....Main-7540
Smith W F 2814 J.....Main-965
Stewart-Warner Sales & Serv 1123-15th.....Main-4010
Super Motor Service 330 E.....Main-906
Tucker Bros Mfg Co 1414 Del Paso St.....Main-7389
Western Auto Supply Agcy 1331 K.....Main-667

Accessories, Automobile

BEARINGS SUPPLY CO

RUSCO BRAKE LINING

PEDRICK PISTON RINGS

Silv-o-Lite Pistons and Pins

Connecting Rod Exchange

Armature and Bendix Exchange

1016-14th.....Main-1470

Brewer & Killick 2501 30th.....Main-9885

MARCUS AUTO SUPPLY CO 1124 J.....Main-1235

ORIGINAL AUTO WRECKING CO

1003 Del Paso Blvd.....Capital-4624

PATTERSON PARTS INC

1015-14th.....Main-7540

RUSSELL'S AUTO SUPPLY CO

Replacement Parts for

All Makes of Cars

DAY AND NIGHT SERVICE

OPEN SUNDAYS and HOLIDAYS

Corner 7th & M Streets

1229-7th.....Main-402

Batteries, Automobile

See Battery Business

Automobile Equipment Business
(Continued)

Bearings, Automobile

See Bearing Business

Bodies, Automobile

Repairs, Automobile Bodies

See Automobile Service Business

Brake Lining, Automobile

See Brake Lining

Carburetors, Automobile

See Carburetor Business

Fenders, Automobile

Repairs, Automobile Fender

See Automobile Service Business

Glass, Automobile

See Glass Business

Head Light Devices, Automobile

Adjusting, Automobile Head Light

See Automobile Service Business

Ignition, Automobile

See Automobile Service Business

Magnets

See Magneto Business

Parts, Automobile

CHANSLOR & LYON STORES INC

915-12th.....Capital-4000

HENDERSON BROS 1801 K.....Main-787

MOHAWK AUTO WRECKERS

CARS and TRUCKS

BOUGHT and SOLD

Parts For All Makes of Cars

5 Acres of Cars

Box 4010, Route 4, Sacramento

Stetson Blvd.....Capital-1866

PATTERSON PARTS INC

1015-14th.....Main-7540

Piston Rings, Automobile

See Piston Ring Business

Radiators, Automobile

Repairs, Automobile Radiator

See Automobile Service Business

Shock Absorbers, Automobile

See Shock Absorber Business

Speedometers, Automobile

See Speedometer Business

Springs, Automobile

See Spring Business

Tire Covers, Automobile

See Tire Business

Tires, Automobile

See Tire Business

Tops, Automobile

Repairs, Automobile Tops

See Automobile Service Business

Wheels, Automobile

See Wheel Business

Wholesale Automobile Equipment

Bearings Supply Co 1016-14th.....Main-1470

Automobile Financing

See Finance Business



Solving an Ancient Merchandising Problem

Manufacturers are aware that one of the most intricate problems has been to direct the prospective buyer, interested in a particular product, to the dealer who sells that product locally. This problem has at last been solved by the new "Buyer's Guide" service.

With your name and merchandise listed in this directory, the prospective purchaser will learn in an instant that you sell the articles he wants. If you are a manufacturer, you'll be interested!

Buyers Guide

