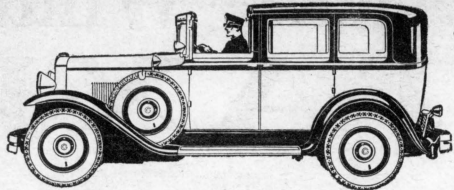


Yellow and Checker Cabs



Call --- Main 7

4 and 7 Passenger Service

"The Thinking Fellow Calls a Yellow"

Save Money—Buy \$5 Coupon Books for \$4.50
RESPONSIBLE TAXI SERVICE

FIVE CAN RIDE FOR THE PRICE OF ONE

We Meet All Incoming Trains and Boats

STANDS: S. P. Depot—Front and M Dock—Sequoia Hotel—913 K St.
HOTEL LENHART—1121 9th Street
Main Office and Stand 8th & L Streets—800 K Street

T67-4

Don't Wait—Call the

CLUB

TAXI

MAIN 197

Specializing in

New Packard Limousines

NO OTHER MAKES

15 Years Established Business

Most Reasonable Taxi Service in City

Special Attention to Hospital Calls—All Courteous, Careful Drivers—Leave us your phone number for wake-ups. Our Service is Supreme.

All Passengers Insured

Call—Main 197

Stand at 231 K Street

T78-2



UNION TAXI

Phone—Main 125

The ONLY Company Meeting ALL Stages AND S. P. Trains
PACKARD SEDANS
at Ford Prices
Stands, Union Stage and S. P. Depots
T68-1 All Passengers Insured

City Taxi Cab Co.
DAY-NITE SERVICE

All Passengers Insured
TAXI Passengers 25c
1 or 2
Front to 28th - B to Y Streets

We operate Baby Lincolns
STAND, 1023-6th

Call MAIN 87 if busy call 78

JOHN TREANTOS, Proprietor



Office: Hotel Senator

T67-1

Taxicab Service Business (Continued)

Limousine Taxicabs
American Taxi 812 K.....Main-838
(See Advertisement This Page)
Club Taxi 521 K.....Main-197
(See Advertisement This Page)
H & C Taxi 215 K.....Main-252
(See Advertisement This Page)
Hudson-White Top Taxi 1027-4th.....Capital-77
(See Advertisement Preceding Page)
Johnson's Bk & White Taxi 1003-10th.....Main-221
(See Advertisement Preceding Page)
McNeil Taxi Service 12th & L.....Main-8020
(See Advertisement This Page)
Union Taxi Co 2305 L.....Main-125
(See Advertisement This Page)

Metered Taxicabs
Yellow Cab Co 8th & L.....Main-7
(See Advertisement This Page)

Mileage Rate Taxicabs
City Taxi 1023-6th.....Main-87
(See Advertisement This Page)

AMERICAN TAXI

Phone MAIN 838

DODGE 4-8 CYLINDER TAXI

812 K STREET

Trips Anywhere, Dodge Sedans for Weddings, Funerals and Country Trips. Special Rates.

Passengers Insured Against Accidents
T8-1 NIGHT and DAY SERVICE

H. & C. TAXI and GREYHOUND TAXI

Phone—Main 252

DAY and NITE Service



We Do Our Own Driving
CARL MORLATH TONEY COREY
Office and Stand—Western Hotel
215 K Street
T85-1 Emergency Phone Main 65

RED TOP CABS

Main 8020

Responsible, Insured
Cheapest and Best
PACKARD LIMOUSINES

Weddings Sight Seeing
Country Trips

Office: Hotel Senator

T89-1

Tea Business

Wholesale Tea
De Mar Mercantile Co 3200 C.....Capital-5558

Tea Rooms

Fallen Leaf Tea Room 1000 H.....Main-7112

Telegraph Companies

Postal Telegraph-Cable Co 1103-10th.....Main-822
Western Union Telegraph Co Forum Bg.....Main-4321

Telephone Companies

ARCHITECTS' & BUILDERS' SERVICE

For information and consultation service in planning for the installation of Telephone facilities in new residences and buildings, call the business office and ask for "Architects' and Builders' Service."
"SERVICE RENDERED BY"
PACIFIC TEL & TEL CO
1414 K.....Main-12300
Pacific Tel & Tel Co 1414 K.....Main-12300

Telephone Equipment Business

Installing, Telephone Equipment

TREDDWAY A L
Private Intercommunicating Systems
LOUD SPEAKER CALLING-ANNOUNCING SYSTEMS
Indispensable for Offices, Factories, Banks, Stores, Hospitals, Schools, Hotels, Garages and Homes.
Mitus Bldg.....Capital-1442

Tent Business

Carnie Co Tent Makers 515 L.....Main-3300
Carnie-Goodwin-Pendleton Co 515 L.....Main-3300
Sacto Tent & Awning Co 2300 L.....Capital-2980

Rentals, Tent

Carnie-Goodwin-Pendleton Co 515 L.....Main-3300

Termite Control

See Exterminating Business

Theatres

Alhambra Theatre Alhambra Bt & K.....Main-456
Cald Theatre 2931-39th.....Capital-1084
Capitol Theatre 915 K.....Main-2116
Del Paso Theatre 2120 Del Paso Br.....Capital-3250
Hippodrome Theatre 1013 K.....Main-1850
Liberty Theatre 817 K.....Main-2765-W
Oak Park Theatre 2830-30th.....Main-2274
Plaza Theatre 914-9th.....Main-664
Roxie Theatre 421 K.....Main-2985-W
Senator Theatre 912 K.....Main-8575
Serra Theatre 905 K.....Capital-2384
Sutter Theatre 5194.....Main-3766

Tile Business

Adams H O 2610 T.....Main-2376-W
Fincher H P Tile & Marble Co 1219 J.....Main-2300
Muller Tile Co 2901-1st Ar.....Capital-1312
Sacto Tile & Marble Co 3528 Y.....Capital-6740-W

Art Tile

Adams H O 2610 T.....Main-2376-W
(See Advertisement This Page)

SACTO TILE & MARBLE CO

CONTRACTORS

FLOOR, WALL, MANTEL
BATH and TOILET ROOMS
KITCHEN, STORE FRONTS, ETC.

3528 Y.....Capital-6740-W

A year-round buying power exists in the factories, stores, offices, and homes served by the Buyer's Guide.

Tile Business—(Cont'd)

Building, Tile

Hollow Building Tile

CANNON & CO
Manufacturers
PROMENADE FLOOR
TILE
BUILDING TILE
ROOF TILE
North Sacramento.....Main-1225

Decorative Tile

Muller Tile Co 9901-1st Ar.....Capital-1312
(See Advertisement This Page)

Tire Business

Bear McClintock & Wilkinson 624 L.....Main-7692
Brewer & Killick 2501-30th.....Main-9885
Brown Ray 1830 K.....Main-62
Capital Tire Co Davis Highway.....Main-9475
City Tire Shop 505 I.....Main-6429
Commercial Tire Co 15th & L.....Main-9278
Del Paso Tire Exchange
1711 Del Paso Blvd.....Main-9770
Dunlop Tire Agency 1700 W.....Main-503
FIRESTONE SERVICE STORES INC
1831 L.....Main-969
Firestone Tire & Rubber Co 1831 L.....Main-271
Fisk Tire Dealer 427 L.....Main-3210
Hend Ray & 1930 M.....Main-3700
GENERAL TIRE DISTR 400-16th.....Main-1546
Goodrich Siltertown Inc 1200 I.....Main-454

GOODRICH SILVERTOWNS

America's First Cord Tire recommended and used as original equipment by the greatest engineers in the automotive industry. Features Goodrich Air Containers—Cavalier Tires.

"WHERE TO BUY IT?"

DISTRIBUTING WAREHOUSE

Pacific Goodrich Rubber Co 1200 I.....Main-454

DEALERS

Allan's Garage 1310 J.....Main-5790
Ekstrom & Schneider
1212 Del Paso Blvd.....Main-9899
GOODRICH SILVERTOWN INC
1200 I.....Main-454
Liberty Garage 518 L.....Main-1272
Rausch & Bartoli Super Service
16th & Y.....Main-10307
Taylors Garage Perkins
16th & Y.....Main-9713

GOODYEAR SERVICE INC 1530 L.....Capital-759
GOODYEAR TIRE AGCY 1530 L.....Capital-759
Goodyear Tire & Rubber Co of Cal Inc
1724-10th.....Main-6040

GOODYEAR TIRES

Highway and Skyway
—The Greatest Name
In Tires—More
People Ride on Good-
years than any other
m a k e. Pathfinders,
All-Weather, Double
Eagle. SALES and
SERVICE.

"WHERE TO BUY THEM?"

FACTORY BRANCH

GOODYEAR TIRE & RUBBER CO
OF CALIF INC 1724-10th.....Main-6040

DEALERS

Baker's Service Sth Sth Blvd & T.....Main-728
Bobby & Foster 3009 M.....Main-1607
Drive-In Service Sth
1014 Alhambra Blvd.....Main-7397
GOODYEAR SERVICE INC
1530 L.....Capital-759
United Motor Transport Shop
1409 Del Paso Blvd.....Main-3772

Hancock Geo W Co 1103 Y.....Main-1978
Hayford Tire Co 710-12th.....Capital-751
Hood Tire Agency 819 J.....Main-7632
India Tire Apcy 1731 J.....Main-1072
Kelly Springfield Tire Co 903-10th.....Main-9598
Lee Tire Distributor 1103 Y.....Main-1978

Advertising in the Buyer's Guide pays big dividends to those who use it.

Tire Business—(Cont'd)

MILLER TIRES

GEARED-TO-THE-ROAD BALLOONS
"Guaranteed to out-wear any other tire in the same price field when run under the same conditions."



"WHERE TO BUY IT?"

WHOLESALE-RETAIL

YERBY TIRE CO 1601 H.....Main-3835

DEALERS

Capital Garage 824 L.....Main-744
Mintz Tire Products 1227-16th.....Capital-1603
Pennsylvania Tire Agency 1609 K.....Main-52
Pope & Sandow 1321 J.....Main-9833
REED & MCKEE 400-16th.....Main-1546
Saunders Al H 301-16th.....Main-624
Schmid Geo H 2030 K.....Main-416
SCHWAB TIRE CO 12th & J.....Main-44
(Continued Next Page)



Floors and Walls
Orain Boards
Store Fronts
Fireplaces
Bathroom Fixtures

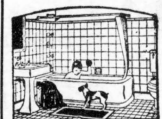
TILE

Phone Capital 1312

MULLER TILE CO.

2961 First Avenue

T63-1



TILE FLOORS & SINKS
WALLS
Store Fronts

H. O. ADAMS

Office and Show Rooms

2610 Eye Street Main 2376-W

Residence Phone Main 2376-J

T71-1

Firestone TIRES

We Change Your Tire Anywhere in the City Limits
The Only Cost is Repair of Tube



ONE STOP SERVICE
Firestone Service Stores, Inc.
(Formerly Schwab Tire Co.)
Northwest Corner 16th and L Sts.

Main 969

T88-1