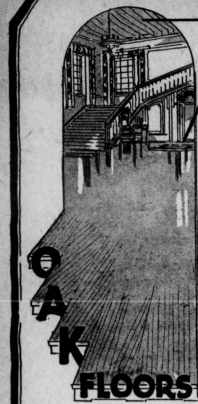


HARDWOOD FLOORS



A.E. PIERSON

Established 1907

Plan the New Home with
HARDWOOD FLOORS

Replace the Carpets with
CLEAN, SMOOTH HARDWOOD

**You Will Be Surprised How
Reasonable They Can
Be Laid**

LET ME CALL AND ESTIMATE

Use Floors Cleaned and Waxed
By Hour or Contract

SATISFACTION GUARANTEED

Electric Floor Sanding

Office Residence
Phone Main 60 Phone Main 5580
1017 9th St. 865 Santa Ynez Way

F11-4

Classified Business Directory Advertising —goes straight to the mark

YOUR target is larger when you use directory space. It reaches nearly every store, office and home in the city. The directory catches the prospective customer in a buying mood. It not only brings you new business but helps you hold it.

Call

The Directory Advertising Office
for full particulars

**The Pacific Telephone And
Telegraph Company**

Floor Polishes

See Polish Business

Floor Wax

Feller W P & Co 1013-12th.....Main-6590

Flooring Business

GINNAMOND J S 1309 J.....Main-445
Pierson A E Hard Floor Co 1017-9th.....Main-60
Rodka Win W 3425-2nd Ar.....Capital-4250
Sacia Hardwood Floor Co 2413 J.....Main-6989
Union Hardwood Floor Co 3425-2nd Ar Capital-4250

Designed Flooring

GINNAMOND J S
FLOOR DESIGNS
In Domestic and Foreign Woods
for Any Type of Building
The Small Additional Cost of an Artistic
Floor Will Surprise You
CALL
1309 J.....Main-445

Hardwood Flooring

GINNAMOND J S
HARDWOOD FLOORS
"Every floor a recommendation;
every customer a booster."
Only the best EASTERN DRIED
OAK FLOORING Used.
Retinishing and Polishing
A Specialty
Shop Address 3042-33rd
1309 J.....Main-445

Pierson A E Hardwood Floor Co 1017-9th Main-60
(See Advertisement This Page)
Union Hardwood Floor Co 3425-2nd Ar Capital-4250
(See Advertisement This Page)

Tile Flooring

See Tile Business

FOR EXPERT Floor Service of All Kinds

CALL
CAPITAL 4250
Electrical Floor Sanding by Contract.
Sander Rented by Day.

**Union Hardwood
Floor Co.**

W. H. RODDA, Prop.
3425 Second Ave.

F71-1

A Star Salesman for a few cents a day!

An advertisement in the Classified Business Directory is a powerful addition to your selling force.

It turns the growing habit of buying by telephone into dollars and cents for you.

"It Pays Because It Stays"

Florists

BELL CONSERVATORY CO 3400-10th Main-563
EAST LAWN FLORISTS
46th & Folsom Blvd., Capital-2060
East Sacto Nursery 4148 Plum Blvd. Main-6960-4
Ebel M H 2131-18th.....Main-95
Haghighwood Floral Gardens Arcade Br. Capital-564
Maddox Richard 1126-12th.....Main-5481
Mara-Sac Co The 1221-4th.....Main-4377-W
McWilliams Hugh 1111 D.....Main-90
Moore Fred 928 K.....Main-618
Navlet A 1130-10th.....Capital-187
O'Brien Win R 3028 B.....Capital-5921-W
Rossi G & Co 921 K.....Main-4142
Sacto Florist Shop 1209-3rd.....Capital-517
S F FLORAL CO 907 K.....Main-914
Woodall Bert 2753-35th.....Capital-1227

Floral Designs

MADDOX RICHARD
FLOWERS
1126-12th.....Main-5481

Navlet A 1130-10th.....Capital-187
(See Advertisement This Page)

OAK PARK NURSERY

FLORAL DESIGNS
CUT FLOWERS
POTTED PLANTS
C. Decker & Sons
4024-2nd Ar.....Capital-617

Rossi G & Co 921 K.....Main-4142
(See Advertisement This Page)

Sacto Florist Shop 1209-3rd.....Capital-517
(See Advertisement This Page)

S F FLORAL CO 907 K.....Main-914
Woodall Bert 2753-35th.....Capital-1227
(See Advertisement This Page)

Green Houses

East Lawn Florists 46th & Folsom Br Capital-2060
(See Advertisement This Page)



Flowers

Our own grown freshly cut Flowers are offered in artistic arrangement at reasonable Prices.

THREE DELIVERIES DAILY



EAST LAWN

Folsom Boulevard at 46th St.
CAPITAL 2060
E-L (No. 3) Car Passes Greenhouses.

F51-2



G. ROSSI & CO.

921 K St.

Leading— FLORISTS

on the Pacific Coast

We telegraph orders to any part of the United States
MEMBER OF F. T. D.

NURSERIES

Brunswick Nursery 531 Brunswick St. San Francisco
Dwight Way Nursery 1742 Derby St. Berkeley

Telephone—

Main 4142

STORES IN

San Francisco Oakland Fresno Reno

F6-4

FLOWERS

The Largest Flower Store in the City

Telephone—
CAPITAL
187

Residence Main 6875

NAVLET, the Florist

1130 Tenth 10th and L Sts.

F7-1



Flowers

Plants - - Shrubs

A Large Variety of Wreaths and Floral Designs

PHONE
Capital
517

Sacramento Florist

1209-3rd Street

F68-1

"Say it with Flowers" — **Bert Woodall**

"Florist"

2753-35th St.
OUT-OF-TOWN ORDERS
—promptly Filled
Flowers Telegraphed Anywhere
Phone—

Capital 1227
Nursery Capital 1591

F18-1

THE BEST RESULTS

are attained in a telephone conversation by talking slowly and distinctly with lips close to but not touching the mouthpiece.