

Dr. Geo. R. Smith
Palmer Graduate

Chiropractor

13 Years' Experience
Gentle Treatments

Nervous and chronic cases a specialty. Open evenings except Saturday. Free X-ray to patients. No consultation fee. House calls made.

The Nervometer, as shown in the picture, is an electrical instrument which is used to find

WHERE

the nerves are pinched. But in order to show the exact position of the vertebra and just how the nerves are impinged, an

X-RAY

is necessary. This picture shows the

CAUSE

of your trouble or sickness. The X-Ray shows clearly all of those details that are so necessary in making an analysis of any sickness or disease. That is why I use it in my work.



Come in and see your condition with your own eyes.

This thorough examination is given to patients without any additional charge.

305 OCHSNER BUILDING

OFFICE HOURS

9:30 to 12:00

2:00 to 5:00

7:00 to 8:00

TELEPHONES

MAIN 7390

Res. Main 7825-J

CS-8

Chiropractors

Bischelhoff E Dr Furm Bldg. Main-2720-W
Burden J H Dr 1123-8th. Main-3587-J
Clark Chas J Dr Ochmer Bldg. Main-979
David T H Dr Ochmer Bldg. Main-2236
Davies Win S Plus Bg. Capital-349
De France E I Ochmer Bldg. Main-7390
Jones C M Ochmer Bldg. Main-5504
Luck W H Dr 2118 Del Paso Dr. Main-6457

(Continued next page)

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When Away From Home

You can keep in touch with your family by Long Distance Telephone.

A personal talk will assure you that everything is all right at home and will be a pleasure to those you have left behind.

Here . . . they actually **SEEK** your Advertisement!

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"It Pays Because It Stays"

Chiropractors—(Cont'd)

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Porter J Wm Dr 1831 P. Capital-155
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Smith Geo R Ochmer Bldg. Main-7390
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National Graduate, Chiropractors

Clark Chas J Dr Ochmer Bldg. Main-979

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(Continued next page)

A year-round buying power exists in the factories, stores, offices and homes served by the "Classified Business Directory."

It reaches the homes of people who are financially able to buy the things you have to sell.



Eyes and Chronic Diseases

All eye diseases, astigmatism, Trachoma, cataract, far-sight, near-sight, weak and watery eyes, old-age sight, Iritis, tired and painful feeling, blindness, strain and dizziness or any other eye troubles, are permanently cured, without glasses, surgery or medicine. A trial will convince the most skeptical.

Also all chronic diseases of the head, nose, stomach, kidneys, heart, liver, bowels, lungs, dizziness, nervousness and tired feeling are curable by the most scientific method of adjusting. It is painless and effective. Will give thorough examination and tell you if I can cure you or not.

18 YEARS' EXPERIENCE
No Charge for Consultation or Examination

Phone Main 2206

Dr. David—Chiropractor and Eye Specialist.

4TH FLOOR OCHSNER BLDG.
C68-2

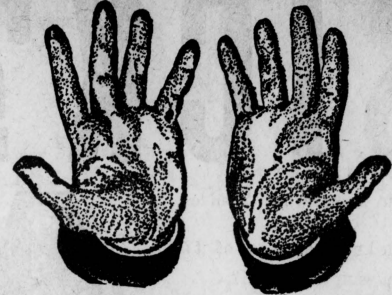
A Star Salesman for a few cents a day!

An advertisement in the Classified Business Directory is a powerful addition to your selling force.

It turns the growing habit of buying by telephone into dollars and cents for you.

"It Pays Because It Stays"

CHIROPRACTOR



I Use Only My Hands

I DO NOT JUMP ON YOUR BACK, PULL YOUR ARMS OR LEGS OR USE HAMMERS. I DO NOT CAUSE YOU PAIN. I DO NOT USE MEDICINE, SURGERY OR VIOLET-RAY. I DO NOT USE ELECTRIC reaction or colored lamps. I do not practice a hundred different methods, using as many different appliances and contraptions.

I PRACTICE ONLY CHIROPRACTIC AS DEVELOPED AND TAUGHT BY THE PALMER SCHOOL, THE LARGEST CHIROPRACTIC SCHOOL IN THE WORLD, AND ANY OF THE ABOVE MENTIONED methods, such as head pulling, jumping on your back, violet-ray, electronic reaction, etc., are not Chiropractic and are not used by good, competent Chiropractors. Do not be misled by the practitioners who use everything from a scarlet lamp to a rubber hammer. A real Chiropractor would, no more think of using such methods than a Religious Science practitioner would think of using medicine. Chiropractic is not a conglomeration of experimental devices and contraptions, but is a health science in which the hands alone are used on the spine in removing the cause of your sickness or trouble. I use only my hands on your spine, because outside agents such as mentioned above are injurious and only interfere with your body in getting well.

NO MATTER WHAT YOUR TROUBLE IS OR HOW LONG STANDING, I AM SURE THAT I CAN HELP YOU. I DO NOT CARE HOW MANY THINGS YOU HAVE TRIED; DON'T SAY THAT YOU HAVE DONE "everything there is to be done" until you have consulted me about your condition. Hundreds of sick people are coming to my office every day for their health because they have failed to find relief through medicine, surgery, electricity, violet-ray, electronic reaction, etc. You, too, can be well and enjoy good health. If you are sitting in any way take advantage of the following offer and find out what is causing your trouble or sickness before the condition goes too far.

FREE X-RAY TO PATIENTS
No Consultation Fee

We render NERV-O-METER service! This is a scientific diagnostic instrument which absolutely locates the cause of the ailment. It proves beyond doubt the truth, art and science of Chiropractic; shows exactly where to adjust to get sick people well when used in conjunction with the X-Ray.



Dr. E. I. DuFrasne

(Pronounced DU FRANE)

X-Ray Chiropractor

(Palmer Graduate)

Phone
Main **7390**

Residence Phone Main 8120-J

305 Ochsnr Building

Hours—9:30-12—2-5 P. M.

Open Evenings—7-8 p. m. Except Saturday

HOUSE CALLS MADE

C68-8