

# You Must Go After Business

It will no longer come to you without effort.

You must advertise and your advertisements must be placed where they will be seen.

The Buyers Guide offers a continuous and persistent circulation that practically reaches everyone who buys.

It is in the office, home, factory, everywhere.

Is your business amply represented in it?

Telephone Our

**ADVERTISING SALES OFFICE**

The Pacific Telephone And Telegraph Company

## Locksmiths—(Cont'd)

### Keys

Bole & Bole 1407 J.....Main-5761  
(See Advertisement Preceding Page)

**GENAMT'S FURNITURE STORE  
LOCKSMITH  
and  
GUNSMITH**  
We Do General Repairing  
Phonographs Safes Opened  
Electrical Repairing  
314 J.....Main-270  
Capital-828

Rice C F 1716 J.....Capital-828  
(See Advertisement Preceding Page)

### Lodges

See Associations

### Lodging Houses

Acton Rooming Hse The 1008-17th.....Main-3707  
Albion Rooms 1010 1/2 J.....Main-9287  
Alma Rooms 1123 1/2-3rd.....Main-6167  
Alma Rooms 303 1/2 J.....Main-10373  
Alvarez F 919 1/2-2nd.....Main-10163  
Amor The 715-18th.....Main-9566  
Ares Rooms 1011 1/2-2nd.....Main-3368  
Aral S 1223 1/2-3rd.....Main-3028  
Arestrow W 1009 1/2-9th.....Main-5776-W  
Bertan Rooming House 300 1/2 K.....Main-8915  
Bilow Rooms 407 1/2 K.....Main-4126  
Biltmore Rooms 1014 1/2-3rd.....Main-6263  
Blair Zana R 801-8th.....Main-9669  
Boyden Hse Mrs 509 1/2 J.....Main-9774  
Brown Nettie 1208 1/2-5th.....Main-4478  
Burgess Ethel 517 1/2 J.....Main-3635  
Charleston Rooms 303 1/2 J.....Main-7936  
Clarkston Rooms 913 1/2 J.....Main-10368  
Clouse House 1108-4th.....Main-6422-J  
Cory Rooms 308 1/2 J.....Main-5492-J  
Crystal Rooms 400 1/2 K.....Main-870  
Dacey Florence 605 1/2 J.....Main-10404  
Dallas Rooms 218 1/2 K.....Main-1370  
Del Monte Hotel 118 E.....Main-9637  
De Luxe Rooms 1017 1/2-2nd.....Main-9728  
Doi H 1203 1/2-3rd.....Main-9982

## WHEN AWAY FROM HOME

You can keep in touch with your family by Long Distance Telephone.

A personal talk will assure you that everything is all right at home and will be a pleasure to those you have left behind.

## Lodging Houses—(Cont'd)

Diner Rooms 409 1/2 J.....Main-5344  
El Dora Rooms 920 1/2 J.....Main-10138  
Eludone Rooms 824 J.....Main-10450  
Franklin The 812 1/2 J.....Main-4828  
Friskers Rooms The 1410 1/2 J.....Main-9775  
Frisco Rooms The 1022 1/2-3rd.....Main-10357  
Germaine Madelin 637 1/2 K.....Main-7894  
Grass Valley Rooms 625 1/2 K.....Main-6744  
Green Minnie 523 1/2 K.....Main-6763  
Hamamoto T 200 1/2 L.....Main-10065  
Harada K 1281-3rd.....Main-3363  
Haywood Rooms 1023 1/2-3rd.....Main-5122  
Hines W C 1012-2nd.....Main-5166  
Hirano N 1227 1/2-4th.....Main-10322  
Holly Rooms The 613 1/2 J.....Main-9495  
Honda T 1218-3rd.....Main-7197-W  
Hotel Trenton 913 1/2-2nd.....Main-9970  
Humboldt The 1029 1/2-2nd.....Main-10365  
Hunziker G 724-8th.....Main-4399  
Idaho Rooms 602 1/2 J.....Main-9414  
International Rooming Hse 923 1/2 K.....Main-5537  
Irwin Pearl 426 1/2 L.....Main-583  
Ito K 1018 1/2-3rd.....Main-9729  
Jay Rooms 314 1/2 J.....Main-10235  
Jones Julia 1024 1/2-3rd.....Main-1491  
Kahn K 1411-17th.....Main-10168  
King Rooms 410 1/2 J.....Main-9214  
Lamar Rooms 1007 1/2-3rd.....Main-5329  
Lee J Mrs 1111 I.....Main-9373  
Lefroy Rooms 1023-3rd.....Main-9669  
MacDonald D A 817 M.....Main-9487  
May See 303 1/2 J.....Main-7936  
McMaster J 1700 N.....Main-10176  
Miller Ethel 506 1/2 J.....Main-5769  
Miller May 1222 1/2-3rd.....Main-7171-J  
Mizpah Rooms 420 1/2 J.....Main-9643  
Modern Rooming Hse The 1118 1/2-5th.....Main-8479  
Morgan Blanche Hse 405 1/2 K.....Main-9621  
Nakayama I 602 1/2 M.....Main-3178-J  
Nasu M 428 M.....Main-1520  
Navarro E 121 J.....Main-9096  
Nelson M 309 1/2 K.....Main-4066  
Nevada Rooms 1113 1/2-2nd.....Main-49  
New Orleans Rooms 319 1/2 K.....Main-6923  
Nishihara Sattaro 317 1/2 M.....Main-9884  
Oakland Hotel 1115 1/2-2nd.....Main-9899  
Optima Rooms 417 1/2 K.....Main-10287  
Ovittie Rooms The 420 1/2 J.....Main-9745  
Orpheum Rooms 1120 1/2 J.....Main-9315  
Owl Rooming Hse The 212 1/2 K.....Main-4739  
Oxford Rooms 310 1/2 J.....Main-1798  
Palace Rooms 1112 1/2-3rd.....Main-8644  
Pereira Ha 810 1/2 J.....Main-10018  
Piazza Rooms 916 1/2 J.....Main-10391  
Poon Sattie 205 1/2 K.....Main-10128  
Quincy Rooms 413 1/2 J.....Main-3058  
Ray Rooms 412 1/2 J.....Main-6295  
Reiding The 314 1/2 K.....Main-9684  
Reo Rooms 1117 1/2-2nd.....Main-5684  
Reo Rooms 209 1/2 J.....Main-5773  
Reynolds Delle Mrs 1021 1/2-4th.....Main-8959  
Royal Rooms 1005 1/2-2nd.....Main-5220  
Sakumura H 1411-4th.....Main-6531  
Shijo Y 427 1/2 L.....Main-3210-W  
Spokane Rooms 417 1/2 J.....Main-2557  
Squirrel Inn 224 J.....Main-2050-W  
Star Rooms 510 1/2 J.....Main-5449  
Stone Rooms 1105 1/2 K.....Main-6737  
Sunset Rooms 1111 1/2-3rd.....Main-10492  
Suto S 315 O.....Main-2258  
Swatika Rooms 811 1/2 J.....Main-9905  
Tahara Jane 1306 1/2-4th.....Main-9519  
Takahashi M 1117 1/2-3rd.....Main-10173  
Takata K 322 M.....Main-2422-W  
Teland A W Mrs 827-18th.....Main-10127  
Transient Rooms 228 1/2 L.....Main-9923  
Traversi G 1021 1/2-2nd.....Main-10466  
Trucker Rooms 403 1/2 K.....Main-10387  
Turpin The 1007 1/2 J.....Main-5126  
Van Ness Rooms 928 1/2-6th.....Main-5541  
Vincent P Mrs 620 1/2 J.....Main-9857  
Wade J 1307-3rd.....Main-2928  
Waldorf Rooms 1008 1/2-9th.....Main-9909  
Wacamura T 84 Jay Alley.....Main-9537  
Wakamichi M 219 M.....Main-5423  
Westwood Rooms 228 1/2 J.....Main-9464  
Wilson E 1221 L.....Main-9697  
Winters Mabel 511 1/2 J.....Main-6631  
Yee Lum H 1023 1/2-4th.....Main-1456  
Yoshimoto J 501 M.....Main-9971

## Luggage

Luggage Shop The 1012-10th.....Main-2917-W  
Just as others have found—You'll find your advertisement in the Buyers Guide, a real producer of results at low cost.

## Lumber Business

South-Kelly Lumber Co Percus Bldg.....Main-5780  
Capital Lumber Co 3710 & R.....Main-1566  
Clare Lumber Co 1211 & Nor B.....Capital-614  
Cook R C 1225 D.....Main-403  
Cutter Mill & Lumber Co 15th & Nor B.....Main-711  
CUTTER MILL & LUMBER CO  
1748 Stockton Blvd.....Main-6752  
DIAMOND MATON CO THE 2828 Q.....Main-274  
Essex Lumber Co North Secto.....Capital-540  
FRIEND & TERRY LUMBER CO  
2nd & S.....Main-7200  
General Supply Co of Fair Oaks  
Auburn Blvd.....Main-2097  
Hesley Lumber Yd Pitts Dr.....Capital-4179  
HOMESTEAD LMBR CO 30th & Q.....Main-3233  
Homestead Lumber Co Florida.....Capital-2283  
KNOX LUMBER CO 1228-2nd.....Main-70  
La Master Charles D Plaza Bldg.....Main-2270  
Mapes Lumber Yd 2429 Rio Linda Dr Main-3037-W  
Mutual Lumber Corp Cap Nat Bldg.....Main-6710  
North Sacto Box & Lumber Co  
921 Del Paso Br.....Capital-1231  
Oak Pl Lmbr & Mill Co 3528-5th Ar.....Capital-18  
Owen Oregon Lumber Co Cal St Life Bg.....Main-677  
SACTO LUMBER CO 12th & Nor B.....Main-711  
Superior Lumber & Fuel Co 19th & S.....Main-5440  
WESTERN LUMBER CO 217-19th.....Main-5629

## Planing Mills

See Planing Mill Business

## Wholesale Lumber

Dolan Bldg Mail Co Inc 31st & P.....Main-8294  
(See Advertisement, This Page)

## Wrecked Lumber

Capital Lumber Co 37th & R.....Main-1586  
(See Advertisement, This Page)  
Wette's Wrecking Yard 901 D.....Capital-954

## Lunches—Box

See Box Lunch Business

## Macaroni Business

Burns Manly Co 2428 K.....Capital-1394  
Sacto Macaroni Factory 1401-2nd.....Main-342  
San Diego Macaroni & West Mt  
419-12th.....Capital-1760

## Machine Shop Supply Business

HANSEN MACHINE WKS 728-19th.....Main-311

Telephone customers are, in a majority of cases, financially competent buyers. Why not bid for their trade through the Buyers Guide.

# LUMBER

OF ALL DESCRIPTION  
New and Wrecked  
Building Materials  
OF ALL KINDS

## Capital Lumber Co.

Phone—  
MAIN 1586  
37TH & R STREETS  
L-11-8

# LUMBER



from  
**Foundation**

to  
**Roof**

MILL WORK

SASH & DOORS

Schumacher  
PLASTER BOARD

Quality Building Materials of all Kinds

Plumbing Supplies

Roofing of All Kinds

Electrical Supplies

Builders' Hardware

Pipe and Fittings

Paints

Everything To Build the Home  
GET OUR PRICES

Phone—

**Main 8294**

Mention This Ad and Save 2 Per Cent

# DOLAN

Building Materials Co., Inc.

"Where Price and Quality Meet"

ENTIRE BLOCK: 30th and 31st—P to Q Streets  
L-11-8