



Customers

The business man should realize that he is separated from his customers — old and new — by minutes, not miles.

In these days of strenuous competition the successful merchant must make the best use of his resources, and there is none more important than his long distance telephone service.

In the transaction of business the use of the long distance telephone will mean the prompt answer, the personal touch and an economy of time.

Every Bell telephone is a Long Distance station.



The Pacific Telephone
And Telegraph Company

