



Here's the Answer!

When you want quick action---Telephone.

A Long Distance call gives instantaneously information that it would take two days or more to obtain by mail.

When you need some detail information, from a distant factory or customer, Telephone.

"Today, Not Tomorrow" is the slogan of the live business man and his Long Distance Telephone is one of his best aids for obtaining quick results.



**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**



Are You Getting Your Share?

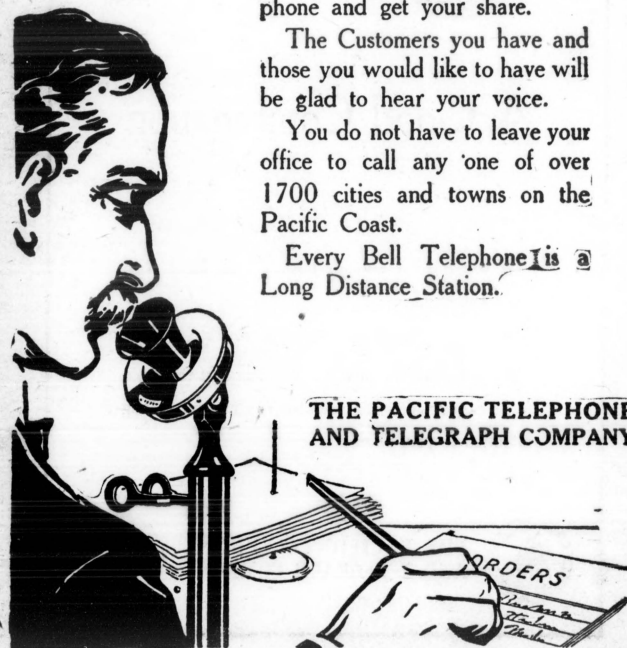
New Business can be obtained
by Long Distance.

Use your Long Distance Telephone and get your share.

The Customers you have and those you would like to have will be glad to hear your voice.

You do not have to leave your office to call any one of over 1700 cities and towns on the Pacific Coast.

Every Bell Telephone is a Long Distance Station.



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