

# CAL COAST CREDIT SERVICE, INC.



DAVID F. BERTO, President-General Manager  
Medical—Commercial—Wholesale Collections  
2930 McBride Lane, Santa Rosa 95401 Phone (707) 542-6495



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## PRINTERS—BOOK AND COMMERCIAL —CONTD

GOODE BROS 444 BELLEVUE AV  
HERALD PRINTING CO 431 A STREET  
INSTANT PRINTING OF SANTA ROSA 2777  
CLEVELAND AV  
K D A MAIL ADVERTISING & PRINTING  
4281 Montgomery Dr, Tel 539-9252  
(See Page 2 Buyers' Guide)  
KURLANDER PRINTING 459 3D ST  
LITHO—TYPE PRINTING 620 JOHNSON ST  
REDWOOD EMPIRE PRESS, 431 2d St  
Tel 546-1987 (See Page 27 Buyers'  
Guide)  
WESTERN CARD CO 300 SOUTH A ST  
WINK PROCESS INC 400 4TH ST

## \*PRINTERS — LINOTYPE AND INTERTYPE

REDWOOD EMPIRE PRESS, 431 2d St  
Tel 546-1987 (See Page 27 Buyers'  
Guide)

## PRINTERS' SUPPLIES AND EQUIPMENT

NORTHERN GRAPHIC SUPPLIES 1431  
SANTA ROSA AV

## PRODUCE COMMISSION MERCHANTS

LEVY A & J ZENTNER CO 1118 13TH ST  
PALMIERI'S QUALITY PRODUCE 1052  
EDWARDS AV

## PRODUCE DEALERS — RETAIL

ANDY'S FARM PRODUCE 206 SEBASTOPOL  
RD  
FARMERS MARKET 1250 MENDOCINO AV  
SAL & SONS PRODUCE CENTER 2877  
SEBASTOPOL RD

## \*PROPERTY MANAGEMENT

RICHARD GEORGE L REALTOR, 2794  
4th St, Tel 542-3207 (See Page 29  
Buyers' Guide)

## PSYCHIATRISTS

GOODMAN GEO A 4000 MONTGOMERY DR  
LA STOVIC JOSEPH J 4000 MONTGOMERY  
DR  
MARCH CONRAD F 306 MENDOCINO AV RM  
401  
SONOMA COUNTY MENTAL HEALTH SERVICE  
3333 CHANATE RD

## PSYCHOLOGISTS

DANIELS NEIL M 306 MENDOCINO AV RM  
401  
RUBIN HARRY K 1515 MONTGOMERY DR  
THOMAS HOBART F 1200 SONOMA AV

## PUBLISHERS

GROLIER SOCIETY 532 COLLEGE AV  
KAVAH INC 2310 SONOMA AV

PRESS-DEMOCRAT  
PUBLISHING CO  
427 MENDOCINO AV  
TELEPHONE 546-2020

## \*PUBLISHERS — DIRECTORY

## POLK R L & CO

831 MONTEREY PASS ROAD  
MONTEREY PARK (LOS ANGELES)  
CALIFORNIA, 91754

## PUMPS — DEALERS

BERLUND PUMP & IRRIGATION CO 909  
SARACEN RD  
DE FOREEST PUMP & SUPPLY CO 4245  
MOUNT TAYLOR DR  
SANTA ROSA PUMP SERVICE 1400 RIDLEY  
AV  
YAGER'S PUMP SERVICE 1544 RANGE AV

## QUARRIES

KINSLOW GRANITE CO 841 3D ST

## RADIO AND TELEVISION

### BROADCASTING COMPANIES AND STATIONS

K P L S RADIO 238 CODDINGTON SHOP  
CTR  
K S R O STUDIO  
FLAMINGO HOTEL  
2777 4TH ST  
TELEPHONE 545-3313  
K V R E 2555 BENNETT VALLEY RD

### RADIO AND TELEVISION EQUIP- MENT — SALES AND SERVICE

BASHAM-CHRISTENSEN CO 2600  
MENDOCINO AV  
COLOR T V CENTER 915 4TH ST  
K S R O STUDIO 2777 4TH ST

### RADIO AND TELEVISION REPAIRING

CHRISTENSEN CO 112 3D ST  
DOLLAR'S TV 4390 PRICE AV  
ELECTRONIC CIRCLE SERVICE, 1025  
Petaluma Hill Rd, Tel 545-7662  
FORTIER'S RADIO & TV SERVICE 4221  
MONTGOMERY DR  
HAP'S HOME TV 1041 GLORIA DR  
LARKFIELD TV SERVICE 58 SUSSEX DR  
NUTTING CLARENCE L 2742 HARDIE'S LA  
TV SERVICENTER 40 W COLLEGE AV

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