



**WATCH US
CLEAN UP**
YOUR OFFICE & BUILDING
BILLS
BUILDING MAINTENANCE

Liberty 2-6026
1221 Kathy Way Santa Rosa

BUSINESS OPPORTUNITIES

**HARRY B. FETCH
BUSINESS OPPORTUNITIES**

We Will Sell Your Business or Put You Into a Good Paying Business
Give Us a Ring or Drop Us a Line

520 - 5th Street Santa Rosa Phone Liberty 5-2904



how to obtain a salesman for every prospect

A battalion of perfectly-trained salesmen—*working only for you*—visiting regularly the homes of every one of your prospects!

Each salesman telling your sales story as you want him to tell it—completely and correctly—to every prospect!

Utopia? . . . Nope, just well-planned, efficient, direct mail advertising . . . developed and distributed for you by the company handling Direct Mail Advertising for 200 of the world's largest advertisers.

R.L.POLK AND COMPANY, Direct Mail Advertising Division

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