

YOU ARE SAFE AT

THE SEASIDE STORE

DRY GOODS—LADIES' GARMENTS

Phone Santa Cruz, 731

Pacific Av., Opp. Court House

SANTA CRUZ

32

HOUSEHOLDERS' GUIDE

PACIFIC AV (Cont.)

119 Chatterton Bakery	166 liards)	256 Owens Bros T & S
121 F & A Hall	168 Model Drug Store	258 Garreson & Kelley (real estate)
Painless Parker	169 F R Howe (stationer)	Cor Cathcart 1st Presby Ch
C Dodson (osteo)	171 Blide Elec Co	260 Santa Cruz Supply Co
122 California Restaurant	172 Elks' Club	262 Sanford & Huff
123 Hocom Bros (furniture)	172 F W Woolworth Co	264 Liberty Fruit Mkt
124 Klein & Trumbly (jewelers)	173 Harris Bros	265 J F Morgan (hats)
F W Ward (optician)	175 Coast Counties Gas & Elec Co	267 L E Draper (bicycles)
125 Kelly & Schwartz (cigs)	176 Ye Bonnette Shop	269 Avenue Garage
125½ Vacant	176½ The Alta Rooms	270 Newhall & Littlefield
126 Wilson Bros (real est)	177 T M Rohan (barber)	272 A M Pierce
127 J C Bettencourt (aloon)	178 W S Moore (meats)	277 Wiezel Bros (2hd gds)
128 O S Bedell (jeweler)	179 Frazier Lewis (confy)	280 G L Watkins (real est)
C M Tabler (optician)	180 Stikeman & Pierce (gro)	284 Wise & Rooney
131 Canale & Son (gro)	182 J E O'Connor (bicycles)	286 Palm Rooms
132 J H Horsnyder (drugs)	182½ Phillips, Cowden & Phillips (physicians)	287 Hutchings Garage
132½ Sunbeam Studio	184 Walsh-Mallott Co	296 Flannery's Cash Store
133 Huntington's (confy)	186 Pac Coffee Stores Co	296 New S C Meat Mkt
133 Andy Balich (real est)	188 Orchid Sweet Shop	298 Mrs Pearl Gottlieb
134 Peterson & Pittroff (paints)	193 The Mode (ladies furn)	299 S C Army Store
Searle & Cobb (realtors)	197 Bias & Co	300 A Bertolucci (bakery)
136 C W Waldron	204 M Abrams (clo)	301 Cedar Garage
137 Rose & Newstead (real estate)	205 Unique Theater	304 F W Hanson (shoemkr)
137½ C H Chase	207 Frank Horn (barber)	306 Moose Lodge
138 Kate Handley (millnry)	209 Brown & Parrish (real estate)	308 Atlas Tire Shop
139 W N Corson (barber)	209 Cottage Inn	310 G W Reynolds (photo)
140 Francis & Pimentel (real est)	212 Amsden & Henderson (drugs)	312 Madera Art Shop
141 M Mondo (tailor)	214 V V Huebel (bakery)	314 I E Otto (notions)
143 A E Murphy (shoe rpr)	215 Vapor Dry Cleaning Co	315 Hotel L Dora
144 W H Sherer (photogr)	216 Squeeze Inn	316 W C Owen (barber)
143½ The Windsor (fur rms)	217½ S H Bailey	316½ Hotel Denver
145 S & M Bakery	218 Washington Market	318 The Flower Shoppe
146 H E Irish Co (printrs)	219 S & H Stamp Parlor	318½ Mrs S Rousso (corsets)
147 C L Davidson (barber)	220 United Sales Co	320 S C Realty Co
148 C J Ebert (clother)	225 Dodge & Morgan (autos)	330 Falkenberg & Mather
149 W E Lynam (shoe rpr)	226 C M Eldredge (gro)	333 O J Cook (carriage bl)
150 L Cruz Cigar Factory	226 Henry Rhein (real est)	334 Leader Hairdressing
150½ New S C Theater Bldg	228 The Virginia	355 Jas King (2nd gds)
151 H A Dean (groceries)	229½ The Ramona (rooms)	336 I F Haubner (bakery)
152 Bon Bon	230 Max Goldberg (clo)	337 J M Howard (auto repr)
153 Rittenhouse Barber Shp	231 Pac Coast Furn Co	338 Ellwood Auto Elec Shp
154 New S C Theater	232 E B Dobbins (gro)	340 Hotel Royal
155 E B Bond (real est)	233 J B Hall (confy)	342 Eastern Junk & Furn Co
J A Parker (real est)	236 Hotel Metropole	353 G A Bull (garage)
157 Cox Elec Co	242 M Favorman (dry gds)	Ely Bros (auto painters)
157½ B F P Smith (ins)	244 Grand Central Hotel	354 S C Elec Repair Wks
161 Cottage Rest	245 Standard Oil Co	356 City Cash Store
163 Masonic Temple	246 Modern Bakery	358 Mrs V De Villiers (rest)
165 A M Tyre (cigars)	248 O Ravnos (photogr)	358½ Laurel Rooms
Owens & Hegele (bil-	250 Mrs P A F Hubbard	360 Big Basin Realty Co
	254 L G Haslam (clnr)	362 Big Tree Drug Store
		364 L R Smalley (undertkr)
		380 Walker & Smith (rl est)
		382 Sharp & Scully

H. F. FANEUF

Plumbing, Stoves and Sheet Metal Work

21 WALNUT AV.

Phone 104

Santa Cruz, Calif.