



**Blight's**

El Camino Real at San Carlos  
**Authorized Sales & Service**

— GAS —  
WEDGEWOOD  
TAPPAN  
CHAMBERS  
NORGE  
ESTATE



— ELECTRIC —  
GENERAL ELECTRIC  
NORGE - THERMADOR  
PRESTELINE - UNIVERSAL  
ESTATE

**COURTEOUS, EFFICIENT SERVICE  
ON REPAIRS**

Phone  
**San Carlos 226**  
**BLIGHT'S**  
388 EL CAMINO REAL  
SAN CARLOS



**L.K. WARD**

Factory Authorized Dealer for

- MAGIC CHEF
- OCCIDENTAL
- O'KEEFE & MERRITT
- ROPER
- WEDGEWOOD

Dial **Flreside 5-0814** Gas Ranges  
Sales & Service

2291 So. El Camino Real  
SAN MATEO

**SAN MATEO  
APPLIANCE  
COMPANY**

**GAS & ELECTRIC RANGES**  
O Keeffe and Merritt - Norge - Estate  
Welbilt - Crosley  
Expert Factory Type  
Installation - Service

PHONE OR MAIL ORDERS - DIAL  
**DIAMONDO 3-5915**  
142 THIRD AVENUE  
SAN MATEO

**Ranches**

- Bertocchi Bros  
Capuchino Manor Lomita Pk. .... JU no 8-4565  
Blank Wm Alameda de las Pulgas. . . . Belmtnt-1675-W  
Brignardello Mike  
864 Miller Av South S F. .... JU no 8-5430  
Deluca Angelo Sinta Cruz Rd. .... Pescdro 3613  
Figuone J  
Acacia Av & Kains Av Sn Brno. .... JU no 8-0268  
Giannini Lawrence  
Cummings Av South S F. .... JU no 8-6099  
H H Ranch Club Dr. .... Sn Carlos-1  
Happy Hollow Ranch Sharp Park. . . . FL anders 5-3846  
Hidden Valley Farm  
Portola Rd Wdsde. .... UL mar 1-6403  
Hirschy Chas C Skyline Blvd Wdsde. .... UL mar 1-3059  
Hong Ling Chow  
1383 Bay Rd E Palo Alto. .... DA vnprt 3-6526  
Lazy Day Ranch  
Portola Rd Mnlo Pk. .... DA vnprt 2-9136  
Lea & Co Main Hwy. .... HIF Mn By 2861  
McNee Ranch Moss Bch. .... Moss Bch 2611  
Schenone & Ferreccio  
Potatoes-Cabbages-Lettuce-Vegetables Etc  
Old Mission Rd South S F. .... JU no 8-9042  
Scopesi Antonio Old Mission Colma. .... JU no 8-2485  
**SHAMROCK RANCH**  
Livestock & Poultry Bought & Sold  
Pedro Vly. .... FL anders 5-3733  
Simonetti A & Co Mission Rd Lawndale. JU no 8-1034  
Uccelli John Jr 963 Grand Av South S F. JU no 8-6506

**Ranges & Stoves—Dealers**

- Belco**  
See Belmont Appliance Co  
1464 El Camino RI. .... Belmtnt 1956  
**BIBER ELECTRIC CO**  
734 El Camino RI. .... Sn Carlos-2746  
**BRIGHT'S APPLIANCE STORE**  
388 El Camino RI. .... Sn Carlos-226  
(See Advertisement This Page)  
**BROADWAY FURNITURE MART**  
1452 Broadway Brngm. .... DI mnd 3-5832  
**BURDICK'S HARDWARE**  
Gas & Electric  
649 Sn Mateo Av Sn Bruno. .... JU no 8-6226  
**CHAMBERS GAS RANGES—  
TECCO**  
2225 S El Camino RI Sn Mto. .... FI resd 5-1617  
**CHAPIN FURNITURE CO**  
MAGIC-CHEF & O'KEEFE-MERRITT  
GAS RANGES  
HOTPOINT ELECTRIC RANGES  
HOTPOINT ELECTRIC APPLIANCES  
AND KITCHENS  
1060 El Camino RI. .... Sn Carlos 2307-J  
1316 Broadway Brngm. .... DI mnd 4-2695

- CONINE & HAYDOCK APPLIANCES HOMEWARE**  
2050 Broadway Rdwd Cty. .... EM rsn 6-9008  
**CROSLER RANGES—  
BAYSHORE PLUMBING & SUPPLY CO**  
865 Bayshore Brngm. .... DI mnd 3-1887  
**MISSION CARPET HOUSE**  
665 El Camino RI Rdwd Cty. .... EM rsn 6-4947  
**RADIO CENTER**  
317 Linden Av So S F. .... JU no 8-3945

- EDWARDS ELECTRIC**  
MAYTAG DUTCH OVEN GAS RANGES  
MARION ELECTRIC RANGES  
TRACY STAINLESS STEEL KITCHENS  
Authorized Sales & Service  
639 B Sn Mateo. .... DI mnd 4-1519

- ELECTRIC HOUSE THE**  
1300 Howard Brngm. .... DI mnd 3-3601  
2610 Broadway Redwood City. .... EM erson 6-4187  
4521 1/2 Sn Mateo Av Sn Brno. .... JU no 8-9108  
781 Laurel. .... Sn Carlos 1617  
114 B Sn Mto. .... DI mnd 4-4412

Books, ash trays, ornaments can keep your telephone "off the hook". In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

**Ranges & Stoves—Dealers—(Cont'd)**

**FRIGIDAIRE ELECTRIC RANGES**

See famous Frigidaire Electric Ranges with Radiant Tube Units—big, Even-Heat oven. Also, Frigidaire refrigerators, home freezers, water heaters, automatic washers, dryers and ironers.



"WHERE TO CALL"

**SALES & SERVICE DEALERS**

- BELMONT APPLIANCE CO**  
1464 El Camino RI. .... Belmtnt-1956  
Cunha Wm Paul  
Main & Kelly Av. .... Half Mn By 4860  
**DAVIES AUTO CO**  
1101 El Camino RI Rdwd Cty. .... EM rsn 6-3886  
**HICKEY W L SONS INC** 901 El Camino RI  
Lomita Pk. .... JU no 8-8112  
Wollmer Lloyd A Co  
1315 Burlingame Av Brngm. .... DI mnd 3-2788

**GENERAL ELECTRIC RANGES**

Super-fast Calrod Units for G-E "SPEED COOKING". Other famous G-E "firsts" — Built-in Pressure Cooker, Trip-Unit, Trip-Oven, Tel-A-Cook Lights, No-Stain Oven Vent.



"WHERE TO CALL"

**SALES & SERVICE DEALERS**

- BLIGHT'S APPLIANCE STORE**  
388 El Camino RI. .... Sn Carlos-226  
**CLARE KEMP**  
226 Lorton Av Brngm. .... DI mnd 3-4517  
**MODEL FURNITURE CENTER**  
415 Grand Av South S F. .... JU no 8-1418  
**SADLER SUPPLY CO**  
1550 El Camino RI Rdwd Cty. .... EM rsn 6-5563

**SALES DEALERS**

- HULL BROS INC**  
Main & Broadway Rdwd Cty. .... EM rsn 6-6694  
**TECCO**  
2225 S El Camino RI Sn Mto. .... FI resd 5-1617

- GIBSON ELECTRIC RANGES—  
DINGMAN'S ELECTRIC SERVICE**  
323 Woodside Rd Rdwd Cty. .... EM rsn 6-9523

- GOLD FURNITURE STORE**  
761 Woodside Rd Redwood City. .... EM erson 6-2972

- HARDWICK GAS RANGES—  
ANDERSON'S SERVICE & APPLIANCE**  
1200 El Camino RI  
Redwood City. .... EM erson 6-9884

- HOLIDAY ELECTRIC**  
Estate Gas & Electric Ranges  
1466 Broadway Brngm. .... DI mnd 3-7447

- HOTPOINT ELECTRIC RANGES**  
America's finest and fastest electric range. 11 important Advancements. Over 15 "Sealed-heat" oven—handy-thrift cooker. See Hotpoint's complete line of kitchen and laundry appliances.



EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

- J & J APPLIANCE CENTER**  
2560 El Camino RI Rdwd Cty. .... EM rsn 6-7887  
**MAIN APPLIANCE CO THE**  
17-25th Av Sn Mto. .... FI resd 5-2594  
**MARELICH'S ELECTRICAL APPLIANCES**  
660 Sn Mateo Av Sn Brno. .... JU no 8-4726  
**UNION FURNITURE CO**  
837 Main Rdwd Cty. .... EM rsn 6-6709

(Continued Next Page)

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.