

WILLATS PRINTING

• SNAP-OUT CARBON FORMS •
 Select WEDDING INVITATIONS At Home
 Complete Catalog Mailed on Request

Write or Phone for
SAMPLES • ESTIMATES • PRICE LIST

Mass Production "Gang Runs" Can Save
 You Up to 50% or More on
 Cards • Letterheads • Envelopes • Bills • Labels • Etc.

ENGRAVING • CALENDARS
 SALESBOOKS • COLOR WORK
 UNION LABEL • LITHOGRAPHY
 BOOK MATCHES • RUBBER STAMPS
 OFFICE SUPPLIES • FORTY-THIRD YR.
 (Toll) Call "Operator" for Exbrook 2-0660

950 Folsom Street San Francisco 7

Printing

DAN VEE CO.

Quality Printing with Service
 LETTERPRESS • LITHOGRAPHY

OFFICE:
EMerson 6-7564

717 Arguello St. REDWOOD CITY

RAYJACK TYPESETTERS

JACK HELM, Proprietor

MACHINE COMPOSITION FOR THE TRADE
 TYPE FORMS SET, MADE-UP
 AND REPRODUCTION PROOFS
 FURNISHED

EMerson 6-2321

1023A CHESTNUT REDWOOD CITY

PENINSULA LITHOGRAPH CO.

"Creators of Fine Offset Printing"

THE PENINSULA'S GRAPHIC ARTS CENTER

Complete Printing & Publishing Services
 • TYPESETTING • PRINTING • BOOK BINDERY

PUBLICATIONS - CATALOGS
 Advertising Ideas and Creative Art Work
 FREE ESTIMATES ON ALL WORK

1023 Chestnut Redwood City

EMerson 6-3530

Printers—(Cont'd)

DAN VEE CO
 717 Arguello Rdwd Cty. EM rsn 6-7564
 (See Advertisement This Page)

DAN VEE CO 5511 Mission S F
 (Toll) Call "Operator" for Juniper 5-7383

ENTERPRISE PRESS THE
 IN SOUTH SAN FRANCISCO
 Photo-Offset Lithography
 Publications
 Type & Picture
 Reproductions
 411 Grand Av South S F. JU no 8-3452

HEDGE PRINTING CO
 2021 Broadway Redwood City. . . EM erson-6-6133

HERALD PRINT SHOP
 626 Sn Mateo Av Sn Bruno. JU no 8-5561
 (See Advertisement This Page)

Hillis Victor & Sons
 Sales Books & Register Forms
 For Wic-Uarco-Sturgis & Miami
 154 South 2d San Jose
 (Toll) Call "Operator" for Columbia-3734

LYNN'S PRINT SHOP
 657 Sn Mateo Sn Bruno. JU no 8-0385
 (See Advertisement Preceding Page)

Marshall-Adams Printing Corp 523 Sansome S F
 523 Sansome S F
 (Toll) Call "Operator" for Garfield 1-6520
 (See Advertisement Preceding Page)

MASTERCRAFT PRINTERS
 18 Years on the Peninsula
 Call Us Where Good Printing Counts
 EFFECTIVE LAYOUTS
 MATCHED COLOR PRINTING
 EMBOSSED PRINTING
 Old Enough to Know—
 Young Enough for New Ideas
 165-17th Av Sn Mateo. FI resd 5-1228

MOORE BUSINESS FORMS INC
 PAC MANUFACTURING BOOK DIV
 322-3d Av Sn Mto. DI mnd 3-3945

NATIONAL PRESS THE
 KENNETH L. BOWEN JAMES C. NUTE
 PRINTING
 PUBLISHING
 LITHOGRAPHING
 Serving the Peninsula With
 Printing of Character
 Broadway & La Cruz Mibra. OX frd 7-2605

PENINSULA LITHOGRAPH CO
 1023 Chestnut Redwood City . . . EM erson 6-3530
 (See Advertisement This Page)

PENINSULA PRESS THE
 2701 S El Camino RI Sn Mto. FI resd 5-2410
 Ralston Press 909 North Rd. Belmnt 1145-W
 Rayjack Typesetters
 1023A Chestnut Redwood City . . . EM erson 6-2321
 (See Advertisement This Page)

We invite you to tune in Monday
 nights, N.B.C. stations, to enjoy the Tele-
 phone Hour and its guest artists.

PRINTING

Herald
 Print
 Shop

JU no 8-5561

626 San Mateo Ave. San Bruno

Printers—(Cont'd)

RELIABLE PRESS
 All Types
 COMMERCIAL PRINTING
 Prompt Service
 1621 Old County Rd. Belmnt 2447-W

ROADSIDE PRINTING STUDIO
 Printing - That Is Different
 NEW - MODERN TYPE DESIGNS
 Typography - For Reproduction
 MADE-TO-ORDER RULE FORMS
 Ideos - Layouts - Advertising
 2318 S El Camino RI Sn Mto. FI resd 5-0713

SAN CARLOS ENQUIRER 568 Laurel. Sn Carlos-1700
 SAN CARLOS PRINTING CO
 COMMERCIAL PRINTING
 SAN CARLOS-BELMONT COURIER BULLETIN
 A Legal Publication Published Weekly
 Official Newspaper of San Carlos & Belmont
 SAN CARLOS-BELMONT SHOPPER
 1220 Arroyo. Sn Carlos-199
 Or Belmnt 632

SAN MATEO STATIONERS
 Engraving-Reasonably Priced
 78-3d Av Sn Mto. DI mnd 3-7858
 SAN MATEO TIMES
 145-2d Av Sn Mto. DI mnd 3-1831
 SERVICE PRESS 324-3d Av Sn Mto. . . DI mnd 3-3309
 Standard Printing Co
 870 Jefferson Av Redwood City. . . EM erson 6-1548
 Wells V O 182 South Blvd Sn Mto. . . . FI resd 5-9138
 Willats Printing Co 950 Folsom S F
 (Toll) Call "Operator" for Exbrook 2-0660
 (See Advertisement This Page)

Printers' Ink
 See Inks—Printing & Lithographing

Produce
 See Specific Kinds; i.e.; Butter; Eggs Headings;
 Fruit & Vegetable Headings; Poultry Dealers
 Headings; Etc

Property Management
 Ackemann Walter F
 10 La Cruz Mibra Hnds OX frd 7-4402
 EASTON REALTY CO THE
 1404 Broadway Brngm. DI mnd 3-5659
 Hare Brewer & Kelley Inc
 Lindenwood Tract Office
 Linden Av & Middlefield Rd
 Athrtn DA vnprt 3-3442
 WICKETT JOHN S
 330 El Camino RI Athrtn. DA vnprt 2-4631
 Wisnom Co
 140 S Ellsworth Av Sn Mto. DI mnd 3-1602

Psychologists
 Sears John Whitman
 Psychological Testing-Personal Counseling
 30 S El Camino RI Sn Mto. DI mnd 4-2923

Public Stenographers
 See Stenographers—Public

Publishers
 ADVANCE-STAR
 310 Lorton Av Brngm. DI mnd 3-3621
 BURLINGAME ADVANCE-STAR
 310 Lorton Av Brngm. DI mnd 3-3621
 EDITOR THE OF BURLINGAME
 1369 Broadway Brngm DI mnd 3-9231
 ENTERPRISE PRESS THE
 411 Grand Av South S F. JU no 8-3452
 HALF MOON BAY REVIEW
 Kelly Av. Haf Moon Bay 4424
 Menlo Park Recorder
 1047 El Camino RI Mnlto Pk. DA vnprt 2-4411
 (Continued Next Page)

The oldest of all the telephone indus-
 try's traditions is service.