

Beauty Shops—(Cont'd)

HOWLEY'S HOUSE OF BEAUTY

Permanent Wave Experts
Breck Scalp Treatments
RAZOR SHAPING

2321 S El Camino RI Sn Mto. Fl resd 5-0142

IDA'S BEAUTY SALON

SPECIALIZING IN
PERMANENT WAVING AND
HAIR STYLING

161-2d Av Sn Mateo. DI mnd 3-8034

IDA'S BEAUTY SALON

161-2d Av Sn Mto. DI mnd 3-8034

JAY SEE BEAUTY SALON

Vivian Robinson
Opposite New Junior Callao
520 Peninsular Av Sn Mto. DI mnd 3-0285

JOSEPH'S BEAUTY SALON

DISTINCTIVE
PERMANENT WAVING

8 Experts To Serve You
FACIALS - COSMETICS - MANICURING
JOSEPH'S BEAUTY SALON
55-4th Sn Mateo. DI mnd 3-6183

JUEL'S BEAUTY SALON

Specializing In Permanent Waves
1416 Chapin Av Brngm. DI mnd 3-3357
(Continued Next Page)

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

Wallace
Beauty Salon

1211 Broadway, Burlingame
Ruth Frazier

Skilled Beauticians - Leisurely Comfort
Moderate Prices

Telephone

Diamond 4-
1376



ETHEL BANKS

BEAUTY
SALON



Specializing in
PERMANENT WAVING
COLD WAVES
HAIR TINTING
INDIVIDUAL HAIR STYLING
Diamond 4-2988

1240 Howard Ave. Burlingame

MISS FINN'S

Beauty Shop

Diamond 3-
9540

Permanent Waving
Elizabeth Finn Preparations

1402 Burlingame Avenue
Burlingame



LA ROSE BEAUTY SALON

COMPLETE
BEAUTY SERVICE
FOR
DISCRIMINATING
WOMEN

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"Prices You Are Glad to Pay"

MRS. G. CAMPBELL

1223 Broadway Burlingame



Loyola
Beauty
Salon

Minna B. Cleland

COMPLETE BEAUTY SERVICE
COLD WAVE • MACHINE • MACHINELESS
PERMANENT WAVES

BELMONT
Belmont 166-J
1476 EL CAMINO REAL



LEE
Keele

PERMANENT WAVE
SPECIALIST

20 Years in San Francisco

We can wave any type of hair—normal or difficult—and give you a medium, loose or tight permanent as you so desire.

CREAM OIL - MACHINE
MACHINELESS - COLD WAVES

Shampoo - Finger Wave - Manicure

Moderate Prices — Free Parking

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OXford 7-2880

for Appointment

CLOSED MONDAYS

Keele's Beauty Salon

405 BROADWAY

MILLBRAE



Dorothy's
Beauty Salon

FRIENDLY SERVICE RENDERED

Permanent Waving
Cold Wave
Hair Styling

JUnio 8-
0525



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DOROTHY KREMSREITER, Prop.