

## PACIFIC

Catalina of sec Crown Zellerbach r179 Seville St  
 Charles h4296 24th St Apt 2  
 Christopher graphic artist h64 Beaver St  
 Gail r2506 46th Av  
 Gary art dir r1022 Dolores St  
 Gregory L actor K P I X-TV h16 Ford St Apt 3  
 Jacqueline h306a Wilde Av  
 Janet asst mgr Casual Corner rBelmont CA  
 Johnnie emp City r350 Arballo Dr Apt 3  
 Juan E retd h179 Seville St  
 Julia restr cash h844 Shrader St  
 Kostas J retd h367 22d Av Apt 4  
 Leon h1638 Oakdale Av  
 Louis & Joan, pres Star Delta Electrical Works rHillborough CA  
 Machine Products Inc Louis Pare Pres machs 171 Stillman St  
 Nicholas L & Nuzia M, emp S P Trans h130 Campbell Av  
 Nuzia M Mrs sten S P Co h130 Campbell Av R h1726 Page St Apt 5  
 Robt (Anders Work Shop)  
 Robt L emp Twin Peaks Tavera h515 Diamond St  
 S opr h1250 48th Av Apt 8  
 Steven h400 Duboce Av Apt 303  
 Travel Christopher Cadalago Pres 1012 Flood Bldg  
 Vincent formn Pace Mach Products rHillborough CA  
 Parelli John h3225 Laguna St Apt 4  
 Joseph J Jr & Joan V h1342 44th Av  
 Michael h2845a Cabrillo St  
 Robt A video artist 499 Alabama St Rm 200  
 Parelli Frank & Gabriella, retd h154 Madrid St  
 Gabriella Mrs Indry mgr University Mound Ladies Home h154 Madrid St  
 Paer Jerry cook r1226 Leavenworth St  
 Pacetto Gary mailmn P O h300 Moraga St Apt 2  
 Pacif Ches r470 Colmaingwood St Apt 4  
 Pachas Michl mgr System Auto Parks  
 Miguel L & Blanca, mgr Stevenson Garage h1500 Capp St Apt 213  
 Pacheco A r875 Dolores St Apt 3  
 A r235 O'Farrell St  
 A r2590 Sacramento St Apt 302  
 Alberto G & Erlinda, emp S F State Univ h450 Ellington Av  
 Alex S r1586 32d Av  
 Alexis sec-treas Western Ofc Installations & Serv Inc rDaly City CA  
 Alf C & Leona V, retd h1838 18th Av  
 Alf M emp V A Hoop h310 Arballo Dr Apt 6g  
 Ann Mrs John's Italian Delicatessen rFoster City CA  
 Anthony h1666 Haight St  
 Antonio P & Celedona M h251 Rhine St  
 Arthur mktg comm mgr Westinghouse rMountain View CA  
 Ben (Upholsterer's Assn)  
 Bob br mgr Scott Co (Repr Ofc)  
 Bruno r545 Jones St  
 Carol r1250 Hyde St Apt 2  
 Casey F v-pres Western Office Installations rDaly City CA  
 Celso & Maria h131 Richland Av  
 Cesar (San Francisco Metal Finishers) r166 Gonzales Dr  
 Charles h711 Barneveld Av Apt 3  
 Connie (El Tazumal Restry) h770 Silver Av  
 Cynthia h676 Geary St Apt 205  
 D Theo C studt r1532 32nd St  
 Donna waitress h150 Putnam St  
 Donnell h4416 24th St  
 E h1812 39th Av  
 Elias r251 Rhine St  
 Esther Mrs h1410 Florida St  
 F h803 Russia Av  
 Frank A & Sheila M, retd h83 Curtis St  
 Gene h3634 17th St  
 Grace h774 Madrid St  
 Irma Mrs h1586 32d Av  
 J B Jr writer h2233 Divisadero St Apt 603  
 James & Dorothy, mech h940 Tread Av  
 John mach R S M Manufacturing r268 Bradford St  
 Joseph retd r2286 42d Av  
 L h1086 Post St Apt 304  
 Lorenzo r251 Rhine St  
 M hd doormn Bellaire Towers  
 Manuel clk V A Admn h327 Munich St  
 Manuel A & Judith, prnter h60 Berkeley Way  
 Mana r251 Rhine St  
 Martha h2243 48th Av  
 Mary E chkr Milprint h103 Franconia St  
 Maurizio h610 Clipper St Apt 3  
 Oza pres Ona Pacheco And Sons  
 Ona And Sons Ona Pacheco Pres lathing contr 850 S Van Ness Av  
 P h3238 16th St Apt C  
 Paul h1812 Page St  
 Presma Mrs uphol h375 Noe St  
 R h2719 21st St  
 Reynaldo h875 Dolores St Apt 5  
 Rico (El Tazumal Restaurant) r710 Silver Av  
 Rigorberto (El Tazumal Cafe)  
 Robt A & Ann (John's Italian Delicatessen) rFoster City CA  
 Roger & Lou A, mgr Varg Brazilian Airlines h208 Joost Av  
 Rogobero & Lourde S, emp Robert Restaurant h582 Grove St Apt 9  
 Rosa h855 Ellsworth St  
 Rosa h1725 Highland Av  
 T h3579b 18th St  
 Ventura A & Mary H, retd h224 Winding Way  
 Pachegothy Carlos h453a Mississippi St  
 Pachel Betty h1390 Market St Apt 2626  
 Pacheho Romel & Susan, rep Xerox r1072 Noe St  
 Pacheco Ralph retd r133 Shipley St  
 Pacheu Jean apt mgr 1261 8th Av h1261 8th Av Apt 303  
 Pachini Cynthia A Mrs retd h25 College Ter  
 Pachinski Michl veterinary asst r538 Baker St  
 Pachman Claude mgr Bayshore Art Studio Inc Pacholec R E h383 Upper Ter  
 Pacholski John h3810 Sacramento St Apt 103  
 Pachter Danette studt r155 Vicksburg St  
 H J retd h2330 9th Av  
 John M & Katherine, retd h155 Vicksburg St  
 Kas mgr Consumer Action  
 Kas Tony h2229 Taylor St Apt D  
 Pacia Abelardo h1411 1/2 Guerrero St  
 Martis ofc sec h3720 Army St  
 Michl h680 Sutter St Apt 106  
 Pacific Advisors J O Goldsmith Sr V Pres D G Judd V Pres & Sec-Treas real est 423 Wells Fargo Bldg

## PACIFIC

American Institute John Wilhelm Pres 244 California St Rm 204  
 Answering Service (Lawrence Riley) 2703 Geary Blvd  
 Apartmenta Mrs Mary Williams Mgr 2400 Pacific Av  
 Area Trading Co (John Miranda) 2631 23d St  
 Area Travel Ats Keneth Chamberlain Exec V-Pres travel promotion 228 Grant Av 4th Fl  
 Area Travel Association (Northern) Blanche Berger Exec Dir 291 Geary St Rm 619  
 Arma Apartments (Roger Lujedahl) 1511 Gough St  
 Assan Mental Health Research Project Murnae Keni Dir 1366 10th Av  
 Asset Management Anthony Hooker Pres inv consultants 601 Montgomery St Rm 1510  
 Atlantic Trading Co Peter Wong Pres import & export 3 Embarcadero Center Suite 2865  
 Atlas Woodworking T L Cook Pres 3030 17th St  
 Audit Agency (Dan And Mary Horn) emp agcy 625 Market St Rm 702  
**PACIFIC AUTO AIR CONDITIONING CO**  
 (Frank L Phillips) Air Conditioning, Sales And Service, All Makes And Models, 1336 Post St (94109) Tel 685-6565  
 Auto Body Co (Frank L Phillips) 1336 Post St  
 Auto Repair (Joe Natanian) 1675 Pacific Av  
 Auto Upholstery (Dani L Reilly & Edmund B Mirabito) 4724 Geary Blvd  
 Automatic Sprinkler Co Melvin Lee Pres 2601 Harrison St  
 Automotive Co (Donald C Rogers) auto parts 260 8th St  
**PACIFIC AUXILIARY FIRE ALARM CO,**  
 Douglas Shackley President, Robert Miller Vice-President, Diane A Hale Director, Fire Alarm Systems, Manual And Automatic, Smoke And Heat Detection, Authorized City Connected Fire Alarm, 606 Toland Pl, (94124), Tel 243-2486  
 Avenue Sewing Co (Chun Chul) 1274 Pacific Av  
 Bag Co Saml Schwartz Mgr reconting burlap bags 590 Minnesota St  
 Ballet Kath Zmuda Dir 1619 Mission St  
 Barber & Beauty Supply Inc Frank Cognato Pres Angeia Cognato Sec-Treas 1337 Mission St  
 Biologies Don Kimbrough Medical Dr blood plasma donor center 2017 Mission St  
 Blue Inc Roy Rogers Pres ladies clo mfg 1161 Mission St  
 Bryana B Stuckie (Rick Simms) buicks 1028 Illinois St  
 Broadcasting Sales Co Joe Collier Mgr 131 Townsend St  
 Building 1333 Pacific Av  
 Cab Co David Chang Mgr 1945 Hyde St  
 Cabinet Shop (Peter Chlillas) 4734 Mission St  
 Cafe (Jaa G Thompson And Thos K Hawker) 7000 Geary Blvd  
 Cafe Ghirardelli (James G Thompson Thos K Hawker And Robt Colombo) 900 North Point St  
 Caneca Douglas Da Frane Mgr 3 Embarcadero Center Lobby  
 Camera Inc Richd Watson Pres Robt Holston V Pres camera store J Embarcadero Center  
 Camera Inc Richd Watson Pres ret cameras 45 Spear St  
 Car Rental Rene Shoonbrod Mgr 301 Mason St  
 Car Rental Randall Churchill Mgr 300 O'Farrell St  
 Cargo Inspection Bureau James T Enzensperger Mgr World Trade Center Rm 336  
 Cash Register Co Geo Meredith Pres June Meredith V-Pres John Meredith Sec. Treas 1309 Howard St  
 Chemical Laboratories Inc Jack Grillo Mgr testing labys 501 Army St  
 Chiropractic Health Center Barcy Schenker Chiropractor 3223 Webster St  
 Clutch & Beake Co Inc John P Gobert Jr Pres Robt A Duran V-Pres 721 Clementina St  
 Coast Builders Conference Gordon Blackley Exec Dir trade asen 235 Russ Bldg Rm 1228  
 Coast Coffee Association Margt J Rauehle Sec-Treas 722 Merchants Exch Bldg  
 Coast Committee Of Inward D O Day Jr Chairman 320 California St Rm 600  
 Coast Commodities Co Wm G Crosby Pres tallow brokers 308 Merchants Exch Bldg  
 Coast Courier Inc Fred Batton Pres Glenda Kennedy V-Pres Rudy Soha Treas del serv 790 Brannan St  
 Coast Electric Co (Philip Conigo) elec contr 8 Maynard St  
 Coast European Conference D I Thesus Chairman Of Bd bus org 417 Montgomery St 6thfl  
 Coast Evergreen Co (Albert Filipeh) whol florista 662 Brannan St  
**PACIFIC COAST FITNESS (William E Schrambling, Kathy Gardner, Controller, Health Club, Open 6 Days 6:30 AM-9:00 PM Monday-Friday, 10:00 AM-4:00 PM Saturday, 432 Clay St, Tel 956-0217**  
 Coast Highway Larry Metter Mfr Pres was clo whol 760 S F Apparel Mart  
**PACIFIC OAKS HOLDINGS INC Bryant J Brookes Jr President, Sharolyn August Assistant Secretary, Holding Company, For Bell Savings And Loan Association, 850 California St, Rm 2801 (94108), Tel 433-3960**  
 Coast Matting (Sanford J Leland) 132 Shipley St  
 Coast Music Jobbers Inc Charles Hansen Pres sheet music Bmt 141 Kearny St  
 Coast Products Max S Levi Pres Mrs Eva Levi V-Pres bakers supplies wholesale 1050 26th St  
 Coast Rentals (John R Egan) 392 31st Av  
 Coast River Plate Brazil Conference Henri P Blok Exec Admn busness organization 417 Montgomery St 6thfl  
 Coast Sailing School (John Alderman) 222 Aguirre Bldg  
 Coast Savings & Loan 444 Market St Plaza  
 Coast Shipyard Pension Fund Bertram H Shaughnessy Admn 995 Market St Rm 1006  
 Coast Shipyards Metal Trades Trust Fund Bertram H Shaughnessy Admn 995 Market St Rm 1006  
 Coast Storage Lee Cypress Mgr 1325 6th St  
 Coast Tariff Bureau James C Olsson Chief Exec Ofc 450 Mission St Rm 604  
 Coast Utilities Service Inc Dennis Mahoney Exec Mgr cln serv-letterman gen hosp Presidio Of San Francisco

## PACIFIC

Coastal Steamship Lines Inc pier 1 The Embarcadero N  
 Commonwealth Associates Inc 183 West Portal Av  
 Compensation Insurance Co Peter J Murphy Pres 4 Embarcadero Center Suite 3660  
 Concessions Inc Alan Kates Pres concessionaire food supplier 1132 Post St  
 Coast Focus The Robt Teas Richd Harcey & Marina Mc Connell Repe furo whol 101 Henry Adams St Rm 449  
 Construction (Won Chung) 933 Grant Av Rm 118  
 Container & Paper Products Co Inc Curt W Kaldor Pres Mrs Alma E Sommer Sec Treas corrugated boxes 256 Barneveld St  
 Copy System John Bookstaver Pres 444 Townsend St  
 Crating & Shipping (Armando Negri) 1070 Revere Av  
 Cruise Conference Ron Lord Genl Mgr asan ocean cruise co's pier 35 The Embarcadero N  
 Dance Supplies (Joan Hoctor) 1630 Taraval St  
 Dance Theatre Inc Merrien Lanova Dir 347 Dolores St  
 Dance Theatre Music Library (Merrien Lanova) 1929 Irving St  
 Data Flo Darlene Mc Brayer Genl Supt 3630 Geary Blvd Rm 206  
**PACIFIC DELIGHT TOURS INC C K "Kip" Jacobson Regional Sales Manager, Serving Northern California, Utah, Colorado And Nevada, Tours To Orient, China, Scandinavia And British Isles, 6 3d St, Suite 1018 (94103), Tels (415) 465-0330, (800) 221-7178, Telex 235693 PDLT, Cable Delight New York**  
 Dental Laboratory Of San Francisco Inc Geo Golde Genl Mgr 426 Four Fifth Sutter Bldg  
 Diamond Co Joshua Torczyner Pres jwlrz 745 Phelan Bldg  
 Dollar Assoc Diana Dress Property Mgr real estate development 311 California St Rm 600  
 Door Closer Co (Thadeus Kosinski) 305 Valencia St  
 Draperies Inc Milton Adair Rep 562 Western Mdee Mart  
 Drug (Bernard P & Joseph P Romano) 1530 Haight St  
 Electrical Instrument Laboratory Inc W Honeychurch Pres Martha Honeychurch V-Pres 150 Folom St  
 Electrical & Mechanical Co Maurice J O'Connor Jr Pres elec contr 8 Dorman Av  
 Elevator & Equip Co M C Henker Pres W D Foster Exec V-Pres D J Mc Cue V-Pres R B Sackett Sec-Treas 35 Stanford St  
 Employers Group Barry Reubin Res V-Pres ios 1 Embarcadero Center 11thfl  
 Environmental Laboratory Theodore G Erier Dir 20 Hawthorne St 2d Fl  
 Environmental Laboratory Thero Erier Dir 657 Howard St  
 Exchange (Paul Bowman) cocktail lounge 2225 Fillmore St  
 Fan & Blower Co Inc James K Stephens Pres 1132 Quesada Av  
 Fashion Institute (Kui Kubokawa) 278 Post St Rm 405  
 Felt Co Inc Robt D Ladley Pres James W Ladley V Pres & Treas Gerald E Ladley V Pres & Sec mfrs 710 York St  
 Film Enterprises Harper P Williams Mgr 544 Genl Intente Av  
**PACIFIC FINANCIAL PLANNING Thomas Johnson President, James Young Plant Manager, Printing For The Financial Industry, 1245 Howard St, Tel 864-1174**  
**PACIFIC FISH & POULTRY Larry Branch And Bruno Bartolini Managers, Retail, 8:00 AM-8:00 PM Monday-Saturday, Closed Sunday, Fresh Fish Daily, Salmon, Halibut, Specializing In Louisiana Catfish And Buffalo, 2414 San Bruno Av (94134), Tel 468-2355**  
 Five Ten & Twenty Five Cent Store Dennis Hemmeter Mgr 231 Irving St  
 Flooring Supply Co Danl B Hayes Mgr 770 Tennessee St  
 Food Market (Woo Yee Jang) gr 2149 Clement St  
 Forwarding Co Inc Randy Giovanetti Mgr freight forwarder 700 16th St  
 Gas & Electric Building 245 Market St  
 Gas & Electric Co Norm Bryant Div Supt 3235 18th St

## PACIFIC GAS &amp; ELECTRIC COMPANY

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 CHIEF OPERATING OFFICER  
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**DONALD A BRAND**  
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 VICE-PRESIDENT GAS PLANNING AND ACQUISITION  
**RICHARD A CLARKE**  
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**GEORGE F CLIFTON JR**  
 VICE-PRESIDENT-CUSTOMER OPERATIONS  
**NOLAN H DAINES**  
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**WILLIAM M GALLAVAN**  
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**GRANT N HORNE**  
 VICE-PRESIDENT PUBLIC RELATIONS  
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 VICE-PRESIDENT FUELS PLANNING  
**JOHN E KOHN**  
 VICE-PRESIDENT-GOVERNMENTAL RELATIONS  
**HOWARD MCKINLEY**  
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**RICHARD K MILLER**  
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**JAMES O SCHUYLER**  
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**WILLIAM H WALLACE**  
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**MASON WILLRICH**  
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**JOHN E TAYLOR**  
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 ASSISTANT TREASURER  
**G R SMITH**  
 ASSISTANT TREASURER  
**D B ALLISON**  
 ASSISTANT SECRETARY  
**B L McGRATH**  
 ASSISTANT SECRETARY GENERAL OFFICE  
 77 BEALE ST  
 SAN FRANCISCO, CALIF 94108  
 TELEPHONE 761-4211  
 SAN FRANCISCO DIVISION OFFICE  
 246 MARKET ST  
 SAN FRANCISCO, CALIF 94109  
 TELEPHONE 761-4211

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Gateway Bldg 201 Mission St  
 Gateway Company Ray Mc Cullough Dept Mgr property management 1 Market Plaza  
 Gateway Inc Irv Baker Reg Sls Mgr import export 1600 Alca Building  
 General Development Co James O Goldsmith Pres Wm T Phillips Sr V-Pres real est consultants 4230 Wells Fargo Bk Bldg  
 General Merchandising (Alexander S Blau) dept store 2054 Mission St  
 General Theatre Inc (st francis theatre one & two) 965 Market St  
 Guardian Life Insurance Co Meiji Seimei Pres 1016 Russ Bldg  
 Guardian Life Insurance Co Tadaaki Suma Agt 1680 Post St Suite D  
 Heights Children's Center Dale Danels Admn div care center 2815 Bush St  
 Heights Cleaners (Phillip K Hue) 2437 Fillmore St  
 Heights Club (Leo V Merle) apt bldg 1901 Pacific Av  
 Heights Delicatessen (Mary Ann Anderson) gourmet del 2122 Fillmore St  
 Heights Grocery (Harold J Gueterloh) 2398 Webster St  
 Heights Hair Cutting Co (Paul Chapin) beauty salon 2109 Fillmore St  
 Heights Haircutting Co (Paul Chapin) 1783 Haight St  
 Heights Inn (Ronald And Clement Ladrech) 1555 Union St  
 Heights Home (Dioslodo Aguirre) retirement home 1916 Octavia St  
 Heights Pharmacy (Gene T Nagase) 2436 Fillmore St  
 Heights Place 2295 Vallejo St  
 Heights Shoe Repair (Jerry Robb) 2448 Fillmore St  
 Heights Travel Mark Teel Mgr 2200 Sacramento St  
 Heights Towers Service (Marce Doherty) 2211a Fillmore St  
 Heights Tutoring Exch (David Seltzer) 320 Monterey Blvd  
 Hospital Management Paul D Fayollat Mgr 18 Ferrowood Dr  
 Hyde & Leather Co Inc R E Brothers Jr Pres whol 2 Henry Adams St Rm 317  
 In-2-Sta Watch Crystal Co (Emmett R Carter Steph Satch) 1123 Shreve Bldg  
 India-Pakistan-Ceylon-Burma Agreements Henri P Blok Sec D Montgomery St 6thfl  
 Indonesian Conference Scott Smith Chairman 320 California St Rm 600  
 Industrial Electronica Charles Calvert Genl Mgr 20 Brady St  
 Industrial Palet Co (Frank Pest) palet fcty 1530 Wallace Av  
 Institute For Health Professions James R Pride Pres 2472 Clay St  
 Institute For Public Policy Research David J Theroux Pres 635 Mason St  
 Institute Of Management & Design James R Pride Pres archt 2472 Clay St  
 Insurance Administrators (Peter G Fredericks) health & life ins 351 California St Rm 520  
 Interconnect Telephone Gerald Bernstein Mgr telephone hardware 2000 California St Apt 104  
 Intermodal Corp Ken Turnham V Pres intl shippers 545 Sansome St 4thfl  
 International Brokers Ltd H R Ludwig Pres 50 California St Rm 2110

## PACIFIC INTERNATIONAL

**RICE MILLS INC**  
 C M ROCCA, PRESIDENT  
 J C DOTY EXECUTIVE VICE PRESIDENT  
 M J SAGIACOMO VICE PRESIDENT  
 100 CALIFORNIA ST, SUITE 440 (94111)  
 TELEPHONE (415) 982-8888