

SAN FRANCISCO BAY AREA  
AND WEST COAST



# TACKLE

## HEADQUARTERS

We Carry the "Big Game" Tackle  
You Haven't Been Able to Find

One of the Largest Selections of  
Rods and Reels in Northern Calif.

BIG GAME RODS, REELS,  
DACRON LINE AND OTHERS

- FROZEN BAIT • ROD AND REEL REPAIRS
- HUNTING AND FISHING LICENSES
- TIPS AND ADVICE GIVEN HAPPILY
- FEEL FREE TO "DROP BY" AND  
JUST "BROWSE AROUND"

# Modern

## BAIT AND TACKLE SPECIALISTS



**824-5450**



2975 MISSION ST.

SAN FRANCISCO

BETWEEN 25th AND 26th STS.