

*Pretty, Practical,
 Outrageous, Discreet...
 Come To Phones, Ltd.,
 For Phones That Are Neat!*



Phones, Ltd.
 1032 Irving Street
 San Francisco, CA 94122
 (415) 665-4817

Tues. - Sat. 10 AM - 5:30 PM and Mon. By Appointment

- There Are No Monthly Maintenance Or Rental Fees When You Buy Your Telephones From Us.
- Our Business Systems Also Save You Money and Qualify For Tax Credit. (Our Mini-Systems Are Real Money-Savers! A 3-Line 4-Phone System Can Cost As Little As \$650 Installed.)
- Telephones Are Truly Thoughtful Gifts.

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer expects.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.