



# INTERNATIONAL OFFICE PRODUCTS

• Sales and Service • Volume Discounts • Delivery Service • Creative Planning • Ample Free Parking •  
• VISIT OUR WELL-STOCKED SHOWROOM • • BANKAMERICA® • MASTER CHARGE®

490 S. Airport Blvd.

873-0500

S. San Francisco, (94080)



41 Sutter St., Suite 312

LEGAL COMMUNICATIONS AND PROFESSIONAL SERVICES, Inc.

RECORDS REPRODUCTION • PROCESS SERVING • DEPOSITION REPORTERS  
Tel. 433-7760

1387 VALENCIA STREET, SAN FRANCISCO 94110

ANDERSON'S FUNERAL PARLORS

PHONE 647-0150

**ADVERTISING AGENCIES—CONTD**  
 Pocock Wm Advertising Inc 40 Gold St 3d Fl  
 Post & Post 465 Merchants Exch Bldg Rm 807  
 Pro Radio 983 Monadnock Bldg  
 Production Resources 1 Holland Ct  
 Promotion West Inc 244 Jackson St 1st Fl  
 R P S Advertising 113 Wisconsin St  
 Radio Advertising Representatives Inc 626 Wells Fargo Bk Bldg  
 Radio Time Sales 559 Pacific Av Rm 36  
 Rainolds Bowles Inc 300 Broadway St Rm 12  
 Ralph's Advertising 8 Laguna St  
 Ray Advertising Inc 177 Fremont St  
 Research Company The 161 Berry St Rm 207  
 Rivkins Mal Advertising 631 Howard St Rm 524  
 Ross Henry Associates 253 Grant Av  
 Routh D Company Inc The 763 Flood Bldg  
 Sanderson Advertising 236 Rich St  
 Schlenger & Associates 353 Kearny St Rm 302  
 Schott Fred & Assoc 130 Bush St 9th Fl  
 Schuller Briggs & Mitchell 425 Bush St Rm 501  
 Scroggin-Reed Advertising 843 Montgomery St  
 Sentinel The 1042 Howard St  
 Sines Raymond L & Associates 2719a Hyde St  
 Skusa Dick & Associates 613 Flood Bldg  
 Smith Over Advertising Bamt 244 Jackson St  
 Solutions Rco Young & Friends Inc 507 Howard St 3d Fl  
 Sommers & Associates 1736 Stockton St  
 Sorzano-Miller Advertising 231 Franklin St Rm 7  
 Spacematrix Advertising Agency 2010 Central Tower Bldg  
 Spiral Advertising Inc 1782 Pacific Av  
 Steele Group The 1305 Central Tower Bldg  
 Stous Advertising 539 Castro St  
 Storer Television Sales Inc 50 California St Rm 2240  
 Story & Kelly-Smith Inc 726 Russ Bldg  
 Taft Donald Advertising 166 Geary St Rm 709  
 Tarr Bernardette Advertising Agency 240 Montgomery St 2d Fl  
 Taylor George Advertising Co 1255 Post St Rm 625  
 Taylor-Twain Inc 1045 Sansome St Rm 402  
 Television Advertising Representatives Inc 626 Wells Fargo Bk Bldg  
 Thomas Keith R & Co 25 Kearny St Rm 501  
 Thompson J Walter Co 500 Alcoa Building  
 Torbert-Radio Inc 3 Embarcadero Center Suite 1840  
 Tracy-Locke Advertising 1 California St Rm 620  
 Transit Ads Inc 149 Natoma St  
 Treasure Chest Advertising Inc 1465 Bayshore Blvd Rm 478  
 Tr World Travela 720 Kohl Bldg  
 U S Yellow Pages 130 Bush St 5th Fl  
 Vaarkart Advertising Graphic Arts 333 7th St  
 Velvosee Gallagher Co 49 14th St  
**VICOM ASSOCIATES, 901 Battery St (94111) Tel 381-4700**  
**WADE ADVERTISING INC, 1212 Market St, Suite F (94103) Tel (415) 431-4478**  
 Wayne Advertising And Public Relations 2301 Market St  
 Wegner Associates 21st Fl Central Tower Bldg  
**WILLIAMSON & ASSOCIATES, Rm 877 Monadnock Bldg 681 Market St (94105) Tel (415) 543-8383**  
 Wilton Coombs & Colnett Inc 855 Front St  
 Wodell Jack Assoc 17th Fl Hobart Bldg  
 Worldwide Advertising Agency Inc 120 2d St 4th Fl  
 Wren Ronald Advertising 18 Barol St  
 Wright & Co 147 Alhambra St  
 Wynt Wilson & Munn 633 Battery St Rm 654  
 Yambert Productions Inc 12 Geary St Rm 206  
 Young & Rubicam West 3 Embarcadero Center Suite 1720

**ADVERTISING—CITY DIRECTORY**  
 7108 ENVOY COURT DALLAS, TEXAS (75247)  
**TELEPHONE (214) 431-8210**

**ADVERTISING COUNSEL AND SERVICE**  
 CAMERA READY, 858 Polkome (94107) Tel 646-7043 (See Index To Advertisers)  
**ADVERTISING—DIRECT MAIL**  
 Ace Mailing Co 9 August Al Suite 104  
 Boeck Associates 547 Howard St  
 Contracts International 321 Bush St Rm 203c  
 Direct Mail Marketing Service 651 Brannan St  
 Everton Associates Inc 1144 Howard St  
 Graphic Arts Service Bureau 701 Bryant St  
 International Postal Services 109 Minna St  
 Lewis & Meyne Inc 645 Harrison St Rm 301  
 Mailing Mail The 166 Capp St  
 Names In The News Inc 106 Montgomery St Rm 1100  
 Parker Dodd & Assoc 680 Beach St Suite 474  
 Randolph R Clement Co 750 2d St  
 San Francisco Mailing & Answering Serv 525 Post St  
 Snyder-Newell Inc 170 9th St

**ADVERTISING—OUTDOOR**  
 Arcvad Outdoor Advertising 286 Sanchez St  
 Curry Ken 222 Front St 2d Fl  
 Lambert Blake & Gold 680 Beach St Suite 456  
 Metro Transit Advertising 1425 Wallace Av  
 Transit America Advertising 230 California St Rm 304

## ADVERTISING REPRESENTATIVES—NEWSPAPER AND MAGAZINE

Blanchard Nichols & Smith 611 Hobart Bldg  
 Brannan Newspaper Sales 826 Market St Rm 400  
 California Business 518 Sutter St Rm 405  
 Case Student Advertising 106 Montgomery St Rm 609  
 Creamer Woodward O'Mara & Ormabee Inc 1420 Russ Bldg  
 Eachen Co The 57 Post St Rm 611  
 Flasher Robt J 22 Battery St Rm 704  
 Hart Advertising Service Inc 5 3d St Rm 1208  
 Herlitz Steven K Inc 609 Central Tower Bldg  
 J J H & S Inc 57 Post St Rm 715  
 Knight Ridder Newspaper Sales Inc 600 Market St Rm 2120  
 Market Place Publications 585 Wells Fargo Bk Bldg  
 Milhon Market Newspapers Inc 111 Sutter St Rm 1536  
 Proctor 1476 California St  
 Sanford John P Co 1904 Hobart Bldg  
 Sawyer-Ferguson Walker Co 1218 Mills Bldg  
 Townsend Millap & Co 110 Sutter St Rm 415  
 U S Suburban Press 1750 Montgomery St  
 Western Newspaper Industrial Relations Bureau 630 Market St Rm 606  
 Western States Associates 110 Sutter St Rm 1011  
 Yellow Phone Inc 612 Flood Bldg  
 Zander & Bigler 22 Battery St Rm 704

## ADVERTISING SPECIALTIES

Ad Specialties Unlimited 518 Hobart Bldg  
 Alkohair Stan Inc 501 Brannan St  
 Bick Associates 251 Kearny St Rm 605  
 Cautley's Lithographer Printing 5855 Mission St  
 Coming Attractions 624 Union St Suite 206  
 Design Structures 451 1/4 Bryant St Advert Design  
 Hirsch Barbara Enterprises 2 Everson St  
**INDUSTRIAL SCREEN PRINTERS, 3416 Third St (94107) Tel (415) 628-8571 Or (415) 628-3241 (See Index To Advertisers)**  
 Noel Associates 123 Townsend St  
 Shupin Joseph R & Assoc 425 Bush St Penthouse

## AGRICULTURAL IMPLEMENT DEALERS

North Agro International 251 Kearny St Rm 406

## AIR CLEANING AND PURIFYING EQUIPMENT

Air Filter Sales And Service 1600 Davidson Av  
 Process Equipment Co 55 New Montgomery St Rm 804

## AIR COMPRESSORS

Peters R & G Co 1640 17th St

## AIR CONDITIONING EQUIPMENT AND SUPPLIES—MFRS

Jenn-Air Corporation 262 Western Mdee Mart

## AIR CONDITIONING EQUIPMENT AND SUPPLIES—SALES AND SERVICE

A A A Air Services 1308 Brussels St  
 Blazek's 575 Natoma St  
 Calimes 484 5th St  
 Control Temp Inc 1734 Mission St  
 Davidson Supply Co 1501 Minnesota St  
 Mirvo Trane Service Agency 1485 Bayshore Blvd Rm 355  
 Moe Edward J Inc (Div Of Temco Air Systems) 832 Monadnock Bldg  
 Trane Co The 1485 Bayshore Blvd Rm 265

## AIR FREIGHT AND EXPRESS

Ad-Com Express 681 Monadnock Bldg Rm 623  
 Circle Airfreight Corp 545 Sansome St 5th Fl  
 Fritz Air Freight 142 Sansome St 4th Fl  
 Gold Wings Ltd 3721 21st St  
 Lynden Air Freight 625 Market St Rm 901  
 Mason Air Cargo 6700 3d St  
 Media Air Cargo 564 Market St Rm 207  
 Messenger Air Freight 365 Brannan St  
 Nielsen Freight Lines 555 23d St  
 Southern Pacific Air Freight Inc 1355 8th St

## AIR LINE COMPANIES

Aer Lingus-Irish Airlines 600 Monadnock Bldg  
 Aeromexico 360 Post St Rm 606  
 Air California 460 Post St  
 Air California Regional Sla (Ofc) 442 Post St  
 Air France 360 Post St Rm 601  
 Air New Zealand 291 Geary St Rm 818  
 Aloha Airlines 212 Sutter St 5th Fl  
**AMERICAN AIRLINES INC-DISTRICT SALES OFFICE, 600 Sansome St, Menzies (94111) Tel 982-0630**  
 Argentine Airlines 360 Post St Rm 505  
 Avianca Airlines 323 Geary St Rm 511  
 British Airways 360 Post St Rm 604  
 Cathay Pacific Airways 291 Geary St Rm 400  
**CHINA AIRLINES, 391 Battery St (94106) Reservations And Information Tel 989-**

## AIR LINE COMPANIES—CONTD

**CHINA AIRLINES—CONTD**  
 3300, Administrative And Sales Offices  
 Tel 391-3940  
 Commerce Tours Int'l 744 Flood Bldg  
 Continental Airlines 2850 Wells Fargo Bk Bldg  
 Ecuadorian Airlines 853 Flood Bldg  
 El Al Israel Airlines 921 Brooks Bros Bldg  
 Garuda Indonesian Airways 150 Powell St Rm 303  
 Hawaiian Airlines 291 Geary St Rm 518  
 Iberia Airlines Of Spain 415 Shreve Bldg  
**JAPAN AIR LINES, 150 Powell St, Tel 982-7343**  
 K L M Royal Dutch Airlines 508 Sheldon Bldg  
 Korean Air Lines 160 Powell St Rm 432  
 Lanca Airlines 210 Shreve Bldg Rm 609  
 Lufthansa German Airlines 360 Post St Rm 704  
 Malaysian Airlines System 360 Post St Rm 706  
 Middle East Airlines Airlinab 291 Geary St Rm 408  
 National Airlines Inc 639 Market St Lobby  
 Olympic Airways 445 Sutter St Rm 432  
 P L M Aviation 50 California St 33d Fl  
 Pakistan International Airlines 323 Geary St Rm 407  
 Pan American World Airways 1 California St Rm 900  
 Philippine Airlines (Ofc) 212 Stockton St 24fl  
 Philippine Airlines 156 Geary St Rm 1207  
 Prinair Inc 323 Geary St Rm 808  
 Sabene Belgian World Airline 275 Post St 4th Fl  
 Scandinavian Airlines System 421 Powell St Rm 150  
 Singapore Airlines 185 Post St 4th Fl  
 South African Airways (Ticket Ofc) 360 Post St Rm 804  
 Swiss Air 185 Post St 5th Fl  
 Trans American Airlines 300 Montgomery St Rm 815  
 Trans World Airlines Inc 840 Wells Fargo Bk Bldg  
 U T A French Airlines 323 Geary St Rm 401  
 United Air Lines 400 Post St  
 Varig Brazilian Airlines 278 Post St Rm 22  
 Western Airlines 360 Post St Rm 701

## AIRCRAFT CHARTER AND RENTAL SERVICE

Commodore Helicopters 43 The Embarcadero N Pier 43  
 Spirit Airways-Helicoptours The Embarcadero S Pier 46

## AIRCRAFT DEALERS

Canadar Inc 55 Francisco St 8th Fl

## AIRPORT LIMOUSINE SERVICE

A D PASSENGER SERVICE INC, 660 Beale St (94101) PO Box 11357 (94101) Tel (415) 643-4781 (See Index To Advertisers)  
 Bus John Limousine Service 260 Banks St  
 George's Limousine Serv 731 Para St  
 Guest Services Ltd 750 Kearny St  
 P & F Custom Limousine Service 2044 Bryant St

## \*ALARM SYSTEMS

CAR RADIO SERVICE CO, 1811 Mission St (94103) Tel (415) 521-9763  
**SIMPLEX TIME RECORDER CO, 60 Dorman St, Tel 948-9245 (See Index To Advertisers)**

## \*ALCOHOLISM INFORMATION AND TREATMENT CENTERS

LATINO FAMILY ALCOHOLISM COUNSELING CENTER, 3690 18th St (94110) Tel 864-4900

## ALLOYS

Rotometals 980 Harrison St

## ALTERATION SHOPS

Alterations By Mays 1550 California St  
 Ballerina Alterations 1514 Union St  
 Celestine's Alteration Shop 3832 Balboa St  
 Freddy's Alterations & Tailoring 633 Geary St  
 Gin Dea Sewing Shop 1053 Powell St  
 Jazie 1852 Union St  
 Moderne Alteration Shop 866 Flood Bldg  
 Nikki Rito 718 Shreve Bldg  
 Shebe's Alterations 11 Lakeshore Plaza

## ALUMINUM FABRICATORS

Allied Fabricators Inc 1254 Thomas Av  
 Aluminum Container Corp 1427 Wallace Av  
 Bay Sales 1429 Wallace Av  
 O'Keeffe's Inc 75 Williams Av

## ALUMINUM MFRS

Layne Aluminum Co 261 Western Mdee Mart  
 Reynolds Aluminum Supply Co 3201 3d St

## ALUMINUM PRODUCTS DEALERS

O'Keeffe's Incorporated 1240 Fitzgerald Av  
 S & M Aluminum Specialties Co 1901 Lawton St

## ALUMINUM PRODUCTS MFRS

Bala Vent Co Inc 4848 Mission St  
 Bonelli Enterprises 851 Palou Av  
**VENTANA ALUMINUM MFG CO, 1428 Donner Av (94134) Tel (415) 623-4370**

## AMBULANCE SERVICE

A A A Always Alert Ambulance Co 301 Pennsylvania Av  
 Aids Ambulance Service 1246 Folsom St  
**AMERICAN AMBUCAR SERVICE INC (Non-Emergency Medical Transportation) 3134 Geary Blvd (94118) Tel 648-0240**  
 Federal Ambulans Co 301 Pennsylvania Av  
 Golden Gate Associates Inc 2829 California St  
 King & American Ambulance Co 2670 Bush St

## AMUSEMENT COMPANIES

Blumenfeld Enterprises 1621 Sutter St  
 Embassy Theatre Co 1125 Market St Mezz  
 San Francisco Opportunities Indus Cotr Inc 1830 Market St  
 United Artists Theatre Circuit Inc 172 Golden Gate Av

## AMUSEMENT DEVICES MFRS

Nobro Novelty Co 142 Dora St  
 War Resisters League 1360 Howard St

## AMUSEMENT MACHINES—COIN OPERATED

Dog House Arcade 2689 Taylor St  
 Electronic Amusement Service 35 Dorman Av  
 H K Novelty Co 1418 Franklin St  
 Jug Shop The 1657 Pacific Av  
 Magic Music Machines 1207 Howard St  
 Original Juke Box & Pinball Store The 318 Brannan St  
 Portale Automatic Sales 960 Howard St  
 Seeburg Sound & Music Systems 152 Toland St Rm 10  
 Universal Music Co 1501 3d St

## AMUSEMENT PLACES

Adult Recreation Center 490 Hayes St  
 Chinatown Wax Museum 601 Grant Av  
 D J Game Room 92 6th St  
 Enchanted World Of Old San Francisco 107 Jefferson St  
 Enchanted World Of San Francisco The 115 Jefferson St  
 Fascination 1027 Market St  
 Fisherman's Wharf International Fun Fair 145 Jefferson St  
 Fun Arcade 115 Jefferson St  
 Fun Center 1063 Market St  
 Fun Terminal 120 1st St  
 Golden Gate Park Golf Course Golden Gate Park Post 11  
 Jennings Street Domino Parlor 2820 Jennings St  
 Lincoln Park Golf Course 34th Av NW Cor Clemont  
 Luby's 174 Valencia St  
 Machine Shop 447 Broadway St  
 Marino Joseph's Amusement Center 923 Kearny St  
 Moore Recreation Shoe Shine Parlor & Pool 2257 San Jose Av  
 Museo Mecanico 1090 Point Lobos Av  
 Nihonmachi Leisure Center 1700 Post St  
 Ping On Center 1001 Stockton St  
 Pink Kat Arcade 142 Mason St  
 Pokerevo 39 Taylor St  
 San Francisco Film Den (Arcade) 84 Turk St  
 San Francisco Ice Arena (Cal-Dev Corp) 1657 48th Av  
 Skates On Haight 1818 Haight St  
 Wharf Family Fun Center 296 Jefferson St  
 Winterland 1725 Steiner St

## ANALYSTS

Bay Area Institute 604 Mission St Rm 1001  
 Nepoha Jeremy W 3674 Sacramento St

## ANIMAL HOSPITALS

All Animals Emergency Hospital 1333 9th Av  
 All Pete Hospital 289 B Van Ness Av  
 Arbustus Mc Innes & Levy Dog & Cat Hospital 26 Fall St  
 Arguello Pet Hospital 530 Arguello Blvd  
 Avenue Pet Hospital 2221 Taraval St  
 Balboa Pet Hospital 3329 Balboa St  
 Blue Cross Pet Hosp 1386 Golden Gate Av  
 Diamond Heights Veterinary & Bird Hosp 5264 Diamond Heights Blvd  
 Kanawyer Dog & Cat Hospital 6601 Mission St  
 Lombard Pet Hospital 2208 Lombard St  
 Marina Pet Hospital 3024 Lombard St  
 Mission Dog & Cat Hospital 720 Valencia St  
 Ocean Avenue Veterinary Hospital 1001 Ocean Av  
 Pets Unlimited Medical Center 2343 Fillmore St  
 Presidio Way Animal Clinic 2701 Sutter St  
 Presidio Way Veterinary Clinic 1449 Lyon St  
 Saint Francis Veterinary Hospital 1434 Irving St  
 San Francisco Pet Hospital 1371 Fulton St  
 Sunaet Veterinary Hosp 3741 Noriega St  
 Victorian Veterinary Clinic 2352 Pine St  
 Woodward Gardner Veterinary Hosp 1760 Mission St

“ONE CALL DOES IT ALL”

**755-8530**

**SERVICE SINCE 1949**

**CECCATO INSURANCE, INC.**

COMMERCIAL & PERSONAL SPECIALISTS

Main Office: 4730 Mission at Ocean

WE WELCOME YOUR CALL

**586-5656**

REPRESENTING

- CONTINENTAL
- FIREMAN'S FUND
- SAFACO
- TRANSAMERICA
- TRAVELERS
- UNITED PACIFIC-RELIANCE