

YOUR CITY DIRECTORY— AN INVESTMENT—A BUSINESS TOOL



★ NEW NEIGHBOR SYMBOL

Ⓞ HOMEOWNER SYMBOL

Ⓡ RESIDENT OR ROOMER

ⓗ HOUSEHOLDER

Four major directories in one volume:

- 1** Classified Business Directory . . . the names and addresses of all business and professional firms listed under appropriate headings.
- 2** Alphabetical Directory . . . all adult residents including: name—marital status—address—occupation—employer—householder or resident—retiree—student—member of Armed Services. AND . . . all business and professional firms including: Firm name and address—officers—owners—partners—managers—products or services.
- 3** Street Directory of Householders and Businesses . . . Every street address including: Individual Householder—telephone number—homeowner or renter—new resident—apartment building—business firm—type of business—office building—street description—intersecting streets—ZIP codes.
- 4** Numerical Telephone Directory . . . Telephones in number sequence including: Individual name—business firm name—pay telephones.

Be certain that everyone in your organization is carefully instructed and thoroughly familiar with the information it contains and how to use it. To assist you, the publishers have included detailed instructions on the opening pages of each of the four Directories which should, in a general way, familiarize each user with its contents and applications.

Also, should you desire additional copies of these instructions please write the publisher at the address in the front of your Directory.

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