

BECHTEL CORPORATION
 ENGINEERS - CONSTRUCTORS
PHONE 764-5000
 San Francisco 94119
 50 Beale Street
431-3300
 ESTABLISHED 1895
LACHMAN BROS
 COMPLETE HOME FURNISHERS
 MISSION AT 16th

DAVIS, SKAGGS & CO., INC.

STOCKS AND BONDS

160 SANSOME STREET, SAN FRANCISCO

TELEPHONE 392-7700

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ACCOUNTANTS-PUBLIC-CONTD
 Havenrock Cleveland 320 Judah St Rm 2
 Herrick Stephen G 555 Sutter St Rm 205
 Heyman John H 913 Pacific Bldg
 Hinckley Wm A 613 Merchants Exch Bldg
 Hirschfeld Herman H 323 Geary St Rm 618
 Holmes Fred V 1569 Russ Bldg
 Income Tax & Bookkeeping Service 35 Mason St
 Intra State Tax & Record Service 907 Taraval St
 Irving Henry Associates 1428 Irving St
 Jackson's Business Service 81 West Portal Av
 Jenn Accounting Co 1246 Folom St Rm 201
 Kaminsky Marshall 2083 19th Av
 Kerata Stanley A 114 Walnut St
 Kestiger Joseph L 544 Market St Rm 908
 Kay Ian T 1494 California St
 Keaveney Thos J 381 Bush St Rm 701 703
 Kennedy Thos C 731 Monadoock Bldg
 Krause Emil A 1850 Market St
 Lam Franklin M 59 Waverly Pl
 Laventhol Keketian Horwath & Horwath 1 California St Rm 2450
 Lazarus Accounting 3502 Geary Blvd
 Leiger & Co 1504 Russ Bldg
 Lee Mariano K 160 Waverly Pl Rm 203
 Lekas Geo J 548 Jones St
 Lindquist Von Husen & Joyce 120 Montgomery St Rm 1300
 Loustau Joseph J 555 Staples Av
 Lundy Thos E 33 Berry St 2d Fl
 Lynch Jack W 450 Harrison St Rm 201
 Mac Lennon E D 2ct 564 Market St Rm 420
 Maloney Kent P 26 O'Farrell St Rm 702
 Management Accounting Service 50 California St Rm 2222
 Mennino Anthony J 2601 Mission St Rm 410
 Marshall & Cameron 3925 Judah St
 Martin Bruno L 1445 Stockton St Rm 212
 Mizer Ann C 215 Market St Rm 924
 Mc Kean John R 1390 Market St Rm 902
 Mehlhorn & Elzondo 3989 17th St
 Mendelson Saml & Co 47 Kearny St Rm 601
 Mettler & Kennaugh 2901 Russ Bldg
 Meuser Geo Co 1131 Taraval St
 Miller Charles F Co 2297 Mission St
 Miller Russell F 756 Flood Bldg
 Mister Tax Of America 4731 Mission St
 Moore Alex 1255 Post St Rm 709
 Moore Dany 376 Union St
 Nabhan Philip N 1679 Church St
 Newman Wilbur A 2550 Moraga St
 Noriega Tax Service 1642 Noriega St
 O'Brien Michl P 4220 California St
 Olson Ette P Mrs 120 Montgomery St Rm 1010
 Ong Ronald 768 Jackson St
 Owens Paul 456 Lake St
 Ozan & Flynn 565 Grove St
 Palangan Michl 34 Whittier St
 Patrick Accounting Service 4418 Chestnut St
 Peary Jack S 71 Clarendon Av
 Perilus Herbert C 2107 Van Ness Av Rm 308
 Pfeifer Wm A 717 Monadoock Bldg
 Phillips Petroleum Co 1 California St Rm 940
 Pinkerton Ruth 638 Post St Rm 801
 Pooley Charles D 2174 Market St
 Pousmon Foster & Associates 100 Pine St 2301
 Portuges Bert M 3450 Geary Blvd Rm 110
 Price Waterhouse & Co 555 California St Rm 3600
 Prince David M 554 Flood Bldg
 Reeves Willis M 529 Phelan Bldg
 Rouales Leopoldo 3367 Mission St
 Rowe Geo A 1209 Russ Bldg
 Rosen Irving & Co 1390 Market St Rm 1124
 Sautie Henry M 408 Central Tower Bldg
 Sator Thos D 2460 Mission St Rm 217
 Scatena Victor A Jr 2417 Lombard St
 Schummerling Hans F 830 Market St Rm 508
 Seawald L F & Co 312 Anza St
 Shaw Henry A 690 Market St Rm 701
 Shea & Hallett, 4655 Mission St (94112) Tel (415) 584-5207
 Shein Harold 1432 Flood Bldg
 Shw David S 1402 Powell St
 Shinc Wm T 1955+ Lombard St
 Silverman Herbert 1113 Hobart Bldg
 Simoneto & Teague 21 Columbus Av Rm 221
 Siter W A & Son 329 West Portal Av
 Smith Peter W 1512 Russ Bldg
 Stampa Arth E Jr 311 California St Rm 526
 Stephens Melvin L 564 Market St Rm 719
 Stutaman Feichfinger Inc 2202 Russ Bldg
 Swift Robert Associates 646 Russ Bldg
 Tantillo Maro 5517 Geary Blvd Rm 201
 Tax Corporation Of America 3402 Geary Blvd
 Temple Oscar A 245 Clement St Rm 101
 Tentas & Associates 1255 Post St Rm 805
 Thatcher Ellen S 2804 35th Av
 Thyr Harold D 74 Deming St
 Tick Walker R 111 Sutter St Rm 829
 Trousdale H K & Co 600 Market St Rm 2950
 Vargas C C & Associate 251 Post St Rm 300
 Wah Lun & Co 749 Clay St
 Weinstein Jerome 44 Montgomery St Rm 4030
 White Otto 501 Central Tower Bldg
 Whitmore Donald G 50 Collins St
 Wilkena Lloyd B 111 Sutter St Rm 740
 Williams John C 1 Kearny St 9th Fl
 Wilson Eleanor M 2489 Mission St Rm 24
 Wong Bill C 835 Clay St Rm 109
 Wong Honk L 835 Clay St Rm 204
 Woodhouse Geo 2400 Taraval St
 Yamaguchi Geo S 12 Geary St Rm 708
 Young Arth & Co 600 Market St Rm 3100

ACCOUNTING AND BOOKKEEPING SERVICE-CONTD
 Securities Accounting Services 1327 Russ Bldg

***ACCOUNTING MACHINES**
TOTAL BUSINESS SYSTEMS, The
 Showplace, Suite 345, 2 Kansas St (94103)
 Tel 863-3418 (See Index To Advertisers)

ACOUSTIC MATERIALS
 Ameleo Interior Systems 1330 16th St

ACTUARIES
 Millman Robertson Inc 1 Kearny St 6th Fl
 Wyatt Co The 635 Sacramento St Rm 460

***ADDING MACHINES**
CITY OFFICE MACHINES WEST INC, 2245
 Mission St (94110) Tel 245-8980 (See Index To Advertisers)

HOLLADAY OFFICE MACHINES INC 1276
 Mission St (94103) Tel 626-6344 (See Index To Advertisers)

TOTAL BUSINESS SYSTEMS, The
 Showplace, Suite 345, 2 Kansas St (94103)
 Tel 863-3418 (See Index To Advertisers)

ADDRESSING MACHINES
 Addressing Machine Co 1316 Folom St
 Addressing Machine Service Center 679 Howard St

ADHESIVES
 Noble M J Inc 1250 Pennsylvania Av

ADJUSTERS
 Black & Bland 202 Agriculture Bldg
 Hill Geo D 120 Parker Av Apt 103
 General Adjustment Bureau 2300 Stockton St 3d Fl
 Lundquist Geo C 300 Montgomery St Rm 614
 Miller & Gilbert Inc 332 Pine St Rm 800

***ADJUSTMENT-COLLECTIONS**
CAPITAL CREDIT CORPORATION 31 Geary
 St, Tel 392-8466

ADVERTISING AGENCIES
 Ad Pak Enterprises 444 Market St Rm 401
 Ad Specialties Unlimited 137 Tilden Sla Bldg
 Adam Young Inc 500 Sansome St Rm 723
 Advertising Associates 155 Fell St
 Advertising Division Inc 425 California St Rm 2203
 Advertising Productions Inc 712 Sansome St
 AgGroup 20 Inc 83 Stevenson St
 Aizawa Assoc Inc 290 Division St 2d Fl
 Akaman Andrew 1122 Market St Rm 215
 Alba Advertising Agency 1269 20th Av
 Alba Advertising Agency 1704 Irving St
 Albert Frank-Guenther Law Inc 214 Grant Av Rm 400
 Allen & Dorward Inc 1660 Bush St
 American Art & Advertising Inc 1177 Polk St
 Andrews Agency The 319 11th St 2d Fl
 Apollo Communications 633 Battery St Arcade
 Artes Advertising Assoc 2380 48th Av
 Arnold Maxwell Agency 916 Kearny St 4th Fl
 Avco Radio Television Sales Inc 645 Battery St
 Baker William Advertising 680 Beach St Rm 411
 Banc Advertising Agency 391 Monterey Blvd
 Berger Felix & Wood 722 Montgomery St Rm 22
 Berker Robert A 615 Montgomery St Rm 318
 Bernes Camille Advertising Agency 1227 Montgomery St
 Batten Barton Darstine & Osborn Inc 650 California St 12th Fl
 Becker & Co Public Relations 145 9th St
 Berman Icarci Inc 300 Broadway St Rm 12
 Bertrand Advertising Agency 1 California St Rm 930
 Bondfield Associates Inc 855 Sansome St
 Botoford Ketchum Inc 114 Sansome St 7th Fl
 Bricker Larry Advertising Co 136 Tilden Sla Bldg
 Brown Clark & Elkus Inc 30 Hotaling Pl Rm 302
 Burgess Advertising Agency 156 29th St
 C.C. Advertising 1714 Stockton St
 Cable Car Advertisers Inc 2830 Geary Blvd
 Canm Car Inc 230 California St 2d Fl
 California Beef Council 680 Beach St Rm 416
 Campaigns Inc 828 Flood Bldg
 Campbell-Ewald Co 1155 Alcoa Building
 Carolyn Bean Associates 48 2d St 2d Fl
 Cherry Fred Co The 470 Columbus Av Rm 206
 Clark Mann Inc 203 Columbus Av
 Colletto Directory Service 722 Montgomery St Rm 23
 Collier Wm Enterprises 737c Grant Av
 Comfo 253 Eddy St
 Cooley Knollin & Strain 494 Jefferson St
 Consumer Enterprises 1027 Market St Adv Agcy
 Cribbins Walter W Co Inc 657 Mission St Rm 600
 Cronk Duane L & Associates 2701 Shell Bldg
 Crown Associates 556 Castro St
CUNNINGHAM & WALSH INC, 500 Sansome
 St, Tel 941-7850
 Dailey & Associates 574 Pacific Av
 Danner Fitzgerald Sample Inc 1010 Battery St

ADVERTISING AGENCIES-CONTD
D'ARCY MAC MANUS & MASIU
 ADVERTISING
 433 CALIFORNIA ST (94104)
 TELEPHONE (415) 391-2760
 TELETYPE 610-372-7234

Dearborn Advertising & Assoc Inc 4444 Geary Blvd Rm 105
 Doremus & Co Ltd 332 Pine St Rm 300
 Embree Public Relations 3131 Quinones St
 Evans David W Inc 22 Battery St 5th Fl
 Falcon Associates 527 Commercial St
 Family Wheel 2125 Fillmore St
 Fletcher Mayo Associates Inc 260 California St Rm 401
 Foote Cape & Belding 111 Pine St 8th Fl
 Frank Clinton E Inc 2351 Powell St
 G E C Pacific Griswald Eshleman 1300 Sansome St Rm 201
 Gallup & Robinson Inc 1240 Russ Bldg
 Golden Gate Advertising Agency Inc 2222 19th Av
 Grant Advertising Inc 405 Montgomery St Rm 601
 Grant Webb And Co Inc 930 Mills Bldg
 Grey Advertising Inc 555 California St Rm 3440
 Group Seven Sanderson Advertising 682 Mission St 2d Fl
 Heinz Advertising Service Inc 1310 Central Tower Bldg
 Herpits Kenneth & Assoc 690 Market St Rm 603
 Herold Associates 1529 Russ Bldg
 Hennis Steven K Inc 444 Market St Rm 306
 Hildebrand Flood 1001 Shreve Bldg
 Hofer Dietrich & Brown Inc 414 Jackson St 4th Fl

HONIG-COOPER & HARRINGTON
 55 FRANCISCO ST (94133)
 TELEPHONE 398-2206
 Hughes Mc Carthy Boehk Inc 426 Pacific Av
 I D S Group Business Services Inc 50 California St Rm 1901
 International Business Development 785 Market St Rm 1107
 International Enterprises 274 Clarendon Blvd
 J & B Advertising 933 Harrison St
 K S A N Sales 211 Sutter St 3d Fl
 Keaton Advertising Agency 1006 Market St Rm 411
 Keaton & Ekhardt Inc 111 Pine St Rm 1311
 Ketchum Mac Leod & Grove Inc 114 Sansome St Rm 641
 Klemmer Advertising Inc 680 Beach St Rm 452
 King Harold 942 Market St Rm 701
 Lafee Renee Advertising 166 Geary St Rm 809
 Lancaster Fred Advertising Agt 46 Kearny St 4th Fl
 Lang Raymond I Advertising 110 Sutter St Rm 111
 Lunt J A Co Inc 972 Monadoock Bldg
 M & M Advertising 3123 Fillmore St
 Mack Newman Inc 1400 16th St
 Mack Kay Barry Enterprises 451 Pacific Av
 Mark Three Color Prints Inc 509 Sansome St 2d Fl
 Marketing Selection Inc 607 Market St 4th Fl

McCANN-ERICKSON INC
 25th AND 25th FLOORS
 WELLS FARGO BUILDING
 44 MONTGOMERY ST (94104)
 TELEPHONE 981-2282

Media Express 719 Kohl Bldg
 Media Graphics 56 New Montgomery St Rm 306
 Media Rare 500 2d St
 Meltzer Aron & Lemen Inc 165 Post St
 Merchandising Methods Inc 274 Brannan St 5th Fl
 Metro Transit Advertising 1339 Fairfax Av
 Miles Harvey & Co Inc 190 9th St
 Nations Business Advertising 605 Market St Rm 911
 Nationwide Advertising Service Inc 1-58 Russ Bldg
 Newspaper Advertising Bureau Inc 720 Kohl Bldg
 Norman Winston 251 Kearny St Rm 306
 Nucleus Advertising & Marketing 215 Leidesdorff St 2d Fl
 O K T Colson Co 601 California St Rm 708
 Pacific Postal Service 450 8th St
 Pedott Joseph Advertising Agency Inc 2510 Russ Bldg
 Pepper & Tanner Inc 600 Russ Bldg
 Philip Advertising Service 827 Pacific Av
 Pierce & Strain Advertising 1736 Stockton St
 Pissias James Inc 251 Kearny St Rm 801
 Potech Wm & Associates 40 Gold St 3d Fl
 Prinn N Mail H World Trade Center Rm 250a
 Pritikin & Gibboon Communication 2161 Sacramento St
 Process Displays Co 232 Tilden Sla Bldg
 Radio Time Sales 559 Pacific Av Rm 36
 Ray Advertising Inc 177 Fremont St
 Ray Gerald Agency 1305 Central Tower Bldg
 Real Property West No 2 Inc (Ofc) 98 Stevenson St
 Reilly Wm C & Associates 916 Kearny St Rm 706
 Rose Henry Associates 253 Grant Av
 Routh D Company Inc The 769 Flood Bldg
 Sals Advertising 445 Natoma St
 Schlesinger & Associates 353 Kearny St Rm 302
 Shelton Bernard B Inc 353 Kearny St Rm 404
 Scott Marshall Sands & Letta Inc 85 Post St 6th Fl
 Scroggin Martel Advertising 943 Montgomery St
 Sed Fred L 127 Montgomery St Rm 605
 Shelton Jack Inc 307 Hobart Bldg
 Sines Raymond L & Associates 291 Geary St Rm 600

ADVERTISING AGENCIES-CONTD
 Smith-Reynolds Advertising Bamt 244 Jackson St
 Sorenson's Advertising Typographers 557 Howard St

Spectromics Engineering Co 1333 Gough St Apt C8
 Steedman Cooper & Buase 333 Pine St 3d Fl
 Steele Advertising Agency 1305 Central Tower Bldg
 Stone & Kelly-Smith Inc 729 Russ Bldg
 Sturges Advertising Inc 244 Jackson St 1st Fl
 T K Y Advertising 610 Tilden Sla Bldg
 Taff Donald Advertising Agry 444 Market St Rm 409
 Taylor Crag & Blair 58 Sutter St Rm 530
 Taylor Geo Advertising Agency 608 Tilden Sla Bldg
 Taylor-Teevan Inc 1045 Sansome St Rm 402
 Telephone Directory Service Inc 1660 Bush St
 Terra Systems 1390 Market St
 Thompson J Walter Co 5th Fl Alcoa Building
 Trust For Public Land 215 Market St 13th Fl
 Twining & Co 68 Post St Rm 517
 Victor Blum Agency 775 Monadoock Bldg
 Wade Advertising Inc 1212 Market St Suite F
 Walden Charles K & Co 1229 Russ Bldg
 Warnley Advertising 3041 Fillmore St
 Weiner & Co 517 Washington St Rm 208
 Weinger Michael Advertising 600 Phelan Bldg
 Wilson Coombs & Colnett Inc 855 Front St
 Woodell Jack Assoc 1700 Hobart Bldg
 World Wide Agency Inc 22 Battery St Rm 408
 Wren Ronald 915 Kearny St Rm 704
 Wyckoff & Associates 165 Jesse St 4th Fl
 Wyman Co Inc The 215 Market St 14th Fl

***ADVERTISING ART SERVICE**
 ACE ART, 320 Judah St (94116) Tel 645-7117
 (See Index To Advertisers)

ADVERTISING COUNSEL AND SERVICE
 A B C Television Spot Sales 633 Battery St Rm 617
 Advertising Checking Bureau Inc 230 Jones St
 American Advertising Federation 337 World Trade Center
 Career Advisory Services Brooks Bros Bldg
 Christal Henry I Co Inc 1646 Russ Bldg
 Eastman Robert E & Co Inc 517 Washington St Rm 201
 Gold Star Directory 556 Castro St
 Harrington King A Inc 1200 Van Ness Av
 Harrington-Richter & Parsons Inc 1401 Russ Bldg
 Matheny Charles E 722 Montgomery St Rm 26
 Mc Gavree-Guild P G W Radio Inc 412 Russ Bldg
 Peters Griffin Woodward Inc 1 California St Rm 2545
 Radio Advertising Representatives Inc 44 Montgomery St Rm 626
 Talbot Bernadette 351 California St Rm 1002
 Television Advertising Representatives Inc 44 Montgomery St Rm 626
 Torbet Alan & Associates Inc 155 Montgomery St Rm 706
 Velveteo Co 49 14th St
 Verling Kenneth W Advertising 122 Tilden Sla Bldg

ADVERTISING NOVELTIES
 Caudley's Lithographer Printing 5955 Mission St
 Noel Associates 1489 Folom St
 Ott-Louise Associates 14 Otis St

ADVERTISING REPRESENTATIVES NEWSPAPER AND MAGAZINE
 Bebeck A S & Co 605 Market St Rm 612
 Blanchard Nichols & Smith 811 Hobart Bldg
 Branham-Moloney Inc 825 Market St Rm 400
 Cameron & Co 444 Market St Rm 412
 Converse J A 855 Monadoock Bldg
 Eichen Co The 57 Post St Rm 511
 Fitzpatrick Associates 110 Sutter St Rm 1011
 Heact Advertising Service Inc 6 3d St Rm 1208
 Kimball Associates Release Co 358 Tilden Sla Bldg
 Leong Charles L & Associates 21 Columbus Av Rm 212
 Madigan Networks Inc 251 Kearny St Rm 608
 Mc Donald Roy Associates Inc 625 Market St Rm 1015
 Mc Millan - Adam 614 Flood Bldg
 Media Records Inc 576 Mission St 5th Fl
 Million Market Newspapers Inc 111 Sutter St Rm 1536
 Perkins Stephens Von Der Lieth & Hayward Inc 417 Montgomery St Rm 1003
 Sawyer-Ferguson Walker Co 1216 Mills Bldg
 Shonk Albert D Co 1079 Monadoock Bldg
 Texas Daily Press League 230 California St Rm 205
 Townsend Millapp & Co 110 Sutter St Rm 306
 Ward-Griffith Co Inc 643 Russ Bldg
 Whaley-Simpson & Miller 560 Washington St Rm 305
 Zander Coughlin And Thompoo 22 Battery St Rm 804

ACCOUNTING AND BOOKKEEPING SERVICE
 Condo N O Income Tax 668 Lubon St
 Harper Group 845 Sansome St 4th Fl
 Income Tax Associates 4929 Balboa St
 Lewis Theodore M Accounting Service 835 Clay St Rm 203