

What's your question about life and health insurance?

The answer is probably "West Coast Life."

We've been in the life and health insurance business since 1906. Serving the insurance needs of western families and businesses for over 65 years, we've come up against about every question or problem imaginable — and in most every case provided the answer or solution which offers the best possible benefits to clients.

Whether your question is about personal or business life and health insurance, give us a call. We'll give you the right — and the best answer.

INDIVIDUAL LIFE AND HEALTH

BUSINESS INSURANCE

FINANCIAL PLANNING

GROUP LIFE AND HEALTH

CREDIT LIFE AND DISABILITY

West Coast Life Insurance Company

605 Market Street • San Francisco, California 94105 • Phone 392-6760

OVER ONE BILLION DOLLARS OF INSURANCE IN FORCE • ASSETS OVER \$132,000,000