



**SINCE 1897**  
**CALIFORNIA**  
**SAVINGS**  
**& LOAN COMPANY**

800 MARKET STREET  
 MISSION OFFICE: 3000 16TH STREET  
 1990 MOUNTAIN BLVD.  
 82 MALL LEVEL BAY FAIR SHOPPING CENTER  
 820 EAST EL CAMINO REAL  
 CAMPBELL AT SOUTH OAKSOM

SAN FRANCISCO  
 SAN FRANCISCO  
 OAKLAND  
 SAN LEANORO  
 MOUNTAIN VIEW  
 CAMPBELL

PHONE 986-3600  
 PHONE 986-3600  
 PHONE 335-8933  
 PHONE 357-7922  
 PHONE 964-0640

**EXPRESSING AND MOVING—CONTD**  
 M & M Express 117 Downey St  
 P & R Motor Express 2199 3d St  
 Scalucci Americo 1424 Alemany Blvd  
 Valley Express Co 150 Quin St  
 Walter's Express Co 1383 Pacific Av

**\*EXTERMINATORS—BUG AND VERMIN**

ROSE EXTERMINATOR CO 626 Potrero Av,  
 Tel 647-2324 (See Index To Advertisers)  
 TERMINIX OF NORTHERN CALIFORNIA  
 INC 250 Industrial (64107), Tel 648-9933  
 (See Index To Advertisers)  
 WICKENS FUMIGATIONS INC 1185 Front St  
 (64111), Tel 433-2900 (See Index To  
 Advertisers)

**EXTRACTS AND ESSENCE MFRS**

Berwick Extract Co 60 Zoe St  
 Berwick Extract Co 150 Potrero Av  
 Greco G I Co 1616 Powell St

**\*FABRICS—VINYL—WHOLESALE**

SAN FRANCISCO TEXTILES (Lee Swan &  
 Co), 350 10th St (94103), Tel 431-5339

**FACTORS**

Amalgamated Factors 155 Montgomery  
 St Rm 509  
 Donner Factors Inc 78 1st St 6th Fl  
 REDWOOD ENTERPRISES (Accounts  
 Receivable), 78 1st St, Tels (415) 761-2800  
 And (415) 761-2899  
 Rough Riders Inc 685 6th St

**FARM BUREAUS**

Bowles Farming Co 44 Montgomery St  
 Rm 3365  
 Buena Vista Farms Inc 44 Montgomery  
 St Rm 3365  
 Miller & Lux Inc 44 Montgomery St  
 Rm 3365

**FARM MANAGERS**

Hastings Farms 615 Battery St

**\*FEDERAL RESERVE BANKS**

**FEDERAL RESERVE BANK  
 OF SAN FRANCISCO**  
 400 SANSOME ST (94120)  
 PO BOX 7702  
 TELEPHONE 397-1137

**FEED DEALERS—RETAIL**

Freeway Feed & Fuel Co 6280 3d St

**FEED DEALERS—WHOL**

Burns Jed W Co 256 World Trade  
 Center

**FEED MFRS**

Aschermao A H Inc 835 Merchants  
 Exch Bldg  
 Feedatuffs Processing 1200 Minnesota  
 St

**FELT MFRS**

Pacific Felt Co Inc 710 York St  
 Standard Felt Co 693 Mission St Rm  
 501

**FENCE MFRS**

Coast Fence Co 24 Harvard St  
 Howard Wire Cloth Co 935 Howard St

**FIBRE GLASS PRODUCTS**

Acme Fabricating Co 790 Golden Gate  
 Av

**FIGURINES**

Huldeh Figurines 1355 Market St Rm  
 293  
 Hummel Figurines 1355 Market St Rm  
 293  
 Keramos Figurines 1355 Market St Rm  
 293  
 King's Porcelain Figurines 1355 Market  
 St Rm 293  
 San Marro Porcelain Figurines 1355  
 Market St Rm 293  
 Tey Figurines 1355 Market St Rm 293

**\*FILING DEVICES AND SYSTEMS**

SONIC MICROFILM CO 1044 Howard St  
 (94103), Tel 621-7690 (See Index To  
 Advertisers)

**FILM LABORATORIES  
 MOTION PICTURE**

Becker Marvin E 2111 California St  
 Communication Films ft Pacific Av  
 Pier 5  
 Dinar Leo Films Inc 350 Golden Gate  
 Av  
 Edit West 55 Stevenson St 4th Fl  
 Highland Laboratories 90 Tehama St  
 Monaco Laboratories Inc 950 Columbus  
 Av  
 Multichrome Laboratories 760 Gough  
 St  
 Twentieth Century Fox Film Corp 645  
 Larkin St

**FILTER MFRS**

Borges & Mehoney Inc 3733 Geary  
 Blvd  
 Columbia Filter Co 2336 Market St  
 Karkar Electronics Inc 245 11th St  
 Manoe Engine Filters Co 950 Columbus  
 St

**FINANCE COMPANIES**

A F C O Acceptance Corp 901 Mills  
 Bldg  
 Aetna Finance Co 2761 Mission St  
 Anglo Finance Co 127 Montgomery St  
 Rm 603  
 Avco Financial Service 200 Phelan  
 Bldg  
 Bayview Finance Co 1899 Oakdale Av  
 Beneficial Finance Co 2733 Mission St  
 Beneficial Finance Co 203 Monadnock  
 Bldg  
 Beneficial Finance Co 1920 Irving St  
 Beneficial Finance Co 111 Ella St  
 Beneficial Finance Co (Br) 4653  
 Mission St  
 Brooks Harvey & Co Of California Inc  
 44 Montgomery St Rm 4224  
 Budget Finance Plan Inc 1030 Van  
 Ness Av  
 C I T 601 Montgomery St  
 C I T Financial Serv Inc 405  
 Montgomery St 4th Fl  
 C I T Financial Service 3460 Geary  
 Blvd  
 C I T Financial Services 1005 Market  
 St  
 California Financial Corp 11 Tillman  
 Pl 5th Fl  
 Capital Funding Corp 40 Fremont St  
 Cascade Management 440 Pacific Av  
 Colonial Factors 863 Flood Bldg  
 Commercial Credit Corp 3240 Geary  
 Blvd  
 Credit Plan Inc 511 Tilden Sts Bldg  
 Dial Finance Co 660 Pacific Bldg  
 Dial Finance Co 2038 Mission St  
 Dial Finance Co 60 Stonestown Mall  
 Rm 101  
 Draper Financial Corp 2900 Russ Bldg  
 Exchange Finance Corp 3358 18th St  
 Family Finance Co 428 Flood Bldg  
 G A C Finance Corp 4275 Mission St  
 G & M Investment Corp 999 Van Ness  
 Av  
 General Electric Credit Corp (Consumer  
 Div) 2145 19th Av Rm 6  
 General Motors Acceptance Corp 3460  
 California St  
 General-Motors Acceptance Corp  
 (Regional Ofc) 3450 California St  
 Heller Walter E & Co Of California  
 700 Merchants Exch Bldg  
 Home Finance Co 2501 Judah St  
 Household Finance Co 716 Market St  
 Household Finance Corp 557  
 Buckingham Way  
 Household Finance Corp 1446 Van  
 Ness Av  
 Household Finance Corp 2645 Mission  
 St  
 Keoco Finance Co 1162 Market St Rm  
 213  
 Lauretude Finance Corp 2304 Mission  
 St  
 Leslie Finance & Leasing Co 1640  
 Mission St  
 Liberty Loan Corp Of Mission 2743  
 Mission St  
 Local Loan Co (Br) 5196 Mission St  
 Morris Plan Co 2515 Mission St  
 Morris Plan Co Of California (Br) 5550  
 Geary Blvd  
 National Housing Partnership 2107  
 Russ Bldg  
 Northwestern Finance & Guaranty  
 1722 Irving St  
 Pacific Finance 2848 Mission St  
 Public Finance Corp 1005 Market St  
 Rm 203  
 Public Finance Corp 3512 Geary Blvd  
 Retail Acceptance 938 Valencia St  
 Security Finance Co 210 Phelan Bldg  
 Security Financial 4630 Geary Blvd  
 Rm 201  
 Security Financial Management Corp  
 600 Market St Rm 2800

**FINANCE COMPANIES—CONTD**

Spectrum Financial Group 900 Alcoa  
 Building  
 Talcott James Inc 650 California St  
 21st Fl  
 Tencer Forrest & Associates 44  
 Montgomery St Rm 632  
 United California Factors Inc 110  
 Sutter St Rm 303

**FINANCIAL AGENTS**

Costa Gordon A 690 Beach St Rm 408  
 Curtis Mitchell T And Co 315  
 Montgomery St Rm 621  
 De Rover Renout 707 Kohl Bldg  
 Donahue Joho A & Co 3410 Geary  
 Blvd Rm 216  
 Grosbeck A J Assoc 600 Market St  
 Rm 1060  
 Morlan Pacific Corp 717 Market St Rm  
 523  
 Professional Financial Planning 109  
 Stevenson St 6th Fl  
 Trans California Financial Corp 4200  
 California St Rm 101

**FINANCIAL AND BUSINESS REPORTS**

Business Wire 110 Sutter St Rm 208  
 Comprehensive Equity Corp 185 Post  
 St 3d Fl  
 WALKER'S MANUAL INC 235 Montgomery  
 St, Suite 541, (94104), Tel 421-7848

**FIRE ALARM SYSTEMS**

Minson Electric Co Inc 360 6th St  
 Pacific Auxiliary Fire Alarm Co 360  
 6th St

**FIRE APPARATUS AND SUPPLIES**

Cal Penn Fire Equipment 5645 Geary  
 Blvd  
 Engineered Fire Equip Co 70 Dorman  
 Av Rm 8  
 Erickson Products Co 1960 Carroll Av

**FIRE EXTINGUISHERS**

Beacon Fire Extinguishers Co 45 29th  
 St  
 Brooks Equipment Co 2990 3d St  
 Firemaster American Protection  
 Industries Inc 1580 Indiana St  
 Norris Industries 1500 Indiana St  
 Pacific Fire Extinguisher Co Inc 142  
 9th St

**\*FIRE INSURANCE**

**FIREMAN'S FUND AMERICAN  
 INSURANCE COMPANIES**  
 580 California St (94104) Tel 421-1676

**FIRE PROTECTION SERVICE**

Federal Security Service 484 5th St

**\*FIREPLACE FIXTURES AND FURNISHINGS**

METALCRAFT SHOP THE 3030 Geary Blvd,  
 Tel 221-3025

**FIREPROOFING MATERIALS**

General Fireproofing Co 427 Battery St

**FISH AND SEA FOOD DEALERS—RETAIL**

Abraham's Fresh Water Fish Mkt 442a  
 Haight St  
 Alioto N Crab Co 155 Jefferson St  
 American Fish Market 1836 Buchanan  
 St  
 Cal-Mart Fish & Poultry 3585  
 California St  
 D'Angelo Bros Fish & Poultry 2339  
 Noriega St  
 Ernie's Fish & Poultry 3201 Divisadero  
 St  
 Excelator Fish & Poultry Co 4555  
 Mission St  
 Grand Central Fish & Poultry 2435  
 California St  
 Grant Market Seafood Products 743  
 Market St  
 Lick Fish & Poultry 350 7th Av  
 Lick Fish & Poultry Inc 2095 Jerrold  
 Av Rm 319  
 Louisiana Fish Market 1663 Baker St  
 Manor Market Fish & Poultry 2550  
 Ocean Av  
 Pacific Fish & Poultry 2414 San Bruno  
 Av  
 Pacific Ocean Fish Market 1207  
 Stockton St  
 Paramount Fish & Poultry 5801 Geary  
 Blvd  
 Romeo's Fish Market 5216 3d St  
 Sal & Dom's Fish Co 400 Jefferson St  
 Star Fish & Poultry 1732 Polk St  
 Stonestown Fish & Poultry 255  
 Winston Dr

**FISH AND SEA FOOD DEALERS—RETAIL**

CONTD  
 Sunset Super Fish & Poultry 2425  
 Irving St  
 Swan Oyster Depot 1517 Polk St  
 Tokyo Fish Market 1908 Fillmore St  
 Union Fish Co 351 California St Rm  
 310  
 United Fish & Poultry Co 1750 Fulton  
 St  
 Valley Fish Market 2436 Bayshore  
 Blvd  
 Youngblood Fish & Poultry Market 701  
 Randolph St

**FISH AND SEA FOOD DEALERS—WHOLESALE**

Alfaro F Fish Co 440 Jefferson St  
 Bell Smoked Fish Co 490 Jefferson St  
 California Shell Fish Co 420 Jefferson  
 St  
 Del Monte Fishing Co 280 Battery St  
 Fireman's Wharf Seafood Inc The  
 Embarcadero N Pier 47  
 FRISCIA A SEA FOODS 555 Francisco St,  
 Tel 673-0450  
 Frisco Louis A 384 7th St  
 I B E C Foods Inc 244 California St  
 Rm 412  
 Lincoln Shrimp Co 708 Commercial St  
 Loog Island Packers 2455 Mason St  
 Puccini A & Sons Inc ft Leavenworth  
 St  
 Romeo Fish & Oyster Co 1279 Pacific  
 Av  
 UNITED SHELL FISH CO Pier 47, Foot Of  
 Jones (94133), Tel 474-0845  
 West Coast Sea Food Co Inc 416 Bay  
 St  
 Westero California Fish Co 280 Battery  
 St

**FISHERMEN'S SUPPLIES**

Frank's Fishermans Supply Co 350  
 Jefferson St  
 New San Francisco & Monterey Bait  
 Distributors 1401 Davidson Av  
 Red's Bayview Bait & Tackle Shop  
 4408 3d St

**FISHERMEN—COMMERCIAL**

Alfio Sebastiano 258 Francisco St  
 Gandolfo Frank D 278 Francisco St  
 Lococo Joseph 208 Francisco St  
 Mairona Jasper 436 Chestnut St  
 Simmons Everson W 60 Agua Way  
 Spadaro Pietro 1936 Stockton St  
 Terrente Paul 332 Noriega St  
 Vella John A 2042 Stockton St

**FISHING TACKLE AND RODS—MFRS**

Takeuchi Bros 543 Howard St  
 Winston R L Rod Co 475 3d St

**FLAGS, BANNERS AND BUNTING**

A A A Emblem Co 3401 Mission St  
 Bergman Banner Co 182 Steiner St  
 Emerson Flag Mfg Co 21 E  
 Hawthorne St  
 PARAMOUNT FLAG CO 450 9th St Tel 626-  
 3188

**FLAVORING EXTRACTS MFRS**

Hirsch Bros Co 195 Arkansas St  
 Ritter F & Co 954 Howard St  
 Torre R & Co 5835 3d St

**\*FLOOR COVERINGS**

WORLD OF CARPETS 1601 Noriega St Tel  
 731-3170 (See Index To Advertisers)

**\*FLOOR POLISHING AND WAXING**

CALIFORNIA BUILDING MAINTENANCE CO  
 1145 Mission St, Tel 621-4617 (See Index  
 To Advertisers)

**\*FLOOR POLISHING MACHINERY MANUFACTURERS**

PACIFIC FLOOR MACHINE  
 MANUFACTURING CO 74 Tehama Av  
 (94105), Tel 397-3296

**FLOORS**

Bruno's Floor Covering 4451 Mission St  
 CalWest Sales & Mfg Co 5093  
 Mission St  
 Economy Floor Service 716 Cole Co St  
 F & W Miracle Flooring 211 Steiner St  
 Golden State Flooring Co 375 Rhode  
 Island St  
 JAPANESE HARDWOOD FLOOR CO  
 1892 POST ST  
 TELEPHONE 931-5831  
 Larry's Linoleum 2598 Lombard St

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Located in The Heart of San Francisco Japanese Cultural and Trade Center  
 EAST - WEST DINING ROOM  
 GARDEN BAR BANQUET FACILITIES FOR UP TO 1,000 PEOPLE

**MIYAKO HOTEL**

Phone 922-3200

1736 Stockton Street

**NEILSON & GREEN**

INVESTIGATORS  
 MICHAEL HAMEL-GREEN • JERRY NEILSON  
 PHONE 397-0174

San Francisco 94133

**RANSOHOFFS**

SINCE 1902, SAN FRANCISCO'S INDEPENDENTLY OWNED SPECIALTY SHOP  
 TRADITIONALLY KNOWN FOR QUALITY AND FASHION

259 POST STREET

PHONE 392-7500