

ROMER, O'CONNOR & CO., Inc.

COLLECTIONS
SERVING THE WESTERN STATES SINCE 1928
SAN FRANCISCO

703 MARKET STREET

PHONE 392-6579

139

ADVERTISING AGENCIES—CONTD

Major Market Radio Inc 332 Pine St
Rm 310

McCANN-ERICKSON INC
25th AND 25th FLOORS
WELLS FARGO BUILDING
44 MONTGOMERY ST (94104)
TELEPHONE 961-2242

Mc Millan & Adams 1504 Vallejo St
Media Graphics 55 New Montgomery
St Rm 306

Meltzer Aron & Lemou Inc 165 Post St
Merchandising Methods Inc 274
Brannan St 5th Fl

Metro Transit Advertising (Div Metro
Media Co) 172 Beale St
Meyers & Muldoon Advertising Inc 495
Beach St

Miles Harvey & Co Inc 190 9th St
Miller-Johnson Promotional Sales
Office 232 Taraval St

National Business Advertising 605
Market St Rm 911
Nationwide Advertising Service Inc
1458 Russ Bldg

Nucleus Advertising & Marketing 215
Ledesdorff St 2d Fl
O'Hanrahan Pacific Agency 426 Tilden
St Bldg

Pacific Indoor Advertising Co 1760
Alcoa Building
Park Advertising Agency 785 Market
St Rm 611

Parker Wood Co The 717 Market St
Rm 514
Pedott Joseph Advertising Agency Inc
2510 Russ Bldg

Peoples Gallery 211 Sutter St 3d Fl
Pepper & Tanner Inc 500 Russ Bldg
Pleasant James Inc 251 Kearny St Rm
801

Pocock Wm & Associates 40 Gold St
3d Fl
Post-Keyes-Gardner Inc 633 Battery
St 2d Fl

Radio Time Sales 559 Pacific Av Rm
36
Ralphs Advertising Agency 721b
Lancaster Way

Ray Gerald Agency 1305 Cental
Tower Bldg
Robin Wm C & Associates 916 Kearny
St Rm 706

Ross Henry Associates 253 Grant Av
3d Fl
Rubyan Jack W 26 O'Farrell St Rm
408

Schlesinger & Associates 353 Kearny
St Rm 302
Schlitzer Bernard B Inc 333 Kearny
St Rm 404

Scott Marshall & Sands Inc 85 Post St
5th Fl
Scroggin Martel 1042 Grant Av 6th Fl
Seid Fredk 127 Montgomery St Rm
605

Shelton Jack Inc 307 Hobart Bldg
Sines Raymond L & Associates 291
Geary St Rm 600

Smith Reynolds Advertising Bemt 244
Jackson St
Sorensen's Advertising Typographers
557 Howard St

Spicecometa Engineering Co 1333
Gough St Apt C8
Steedman Cooper & Busse 333 Pine St
3d Fl

Steele Advertising Agency 1305 Central
Tower Bldg
Story & Kelly-Smith Inc 728 Russ
Bldg

Sturges Advertising Inc 244 Jackson St
1st Fl
T K Y Advertising 412 Tilden St Bldg
Taff Donald 444 Market St Rm 209

Taylor Geo Advertising Agency 608
Tilden St Bldg
Taylor-Teevan Advertising 555 Sutter
St Rm 206

Telephone Directory Service Inc 1660
Bush St
Thomas Keith Co 3047 Fillmore St
Thompson J Walter Co 5th Fl Alcoa
Building

Twining & Co 68 Post St Rm 617
Wade Advertising Inc 1212 Market St
Suite F

Walden Charles K & Co 1229 Russ
Bldg
Wamley Advertising 3041 Fillmore St
Weber Irving & Staff 96 Stevenson St
Weiner & Co 517 Washington St Rm
208

Wenger-Michael Advertising 800
Phelan Bldg
Wilton Coombe & Colnett Inc 40
Hotelling Pl

Winstan Advertising 62 Townsend St
Winther Advertising 533 Tilden St
Bldg

Wodell Jack Assocs 1700 Hobart Bldg
World Wide Agency 5 3d St Rm 916
Wren Ronald 916 Kearny St Rm 704
Wyckoff & Associates 165 Jessie St 4th
Fl

Wyman Co Inc The 215 Market St
14th Fl

ADVERTISING COUNSEL AND SERVICE

A B C Television Spot Sales 633
Battery St Rm 617
Advertising Checking Bureau Inc The
20 Jones St

American Advertising Federation 337
World Trade Center
Baker North 2 Pine St Rm 604
Career Advisory Services Welcome
Wagon Bldg

Christal Henry I Co Inc 1646 Russ
Bldg
Communications Counselors Network
Inc 740 Alcoa Building

Donne Advertising Associates Inc 557
Howard St
Eastman Robt E & Co Inc 517
Washington St Rm 201

Gold Star Directory 556 Castro St
Harrington King A Inc 1200 Van Ness
Av

Harrington Righter & Persons Inc 1401
Russ Bldg
Matheny Charles E 722 Montgomery St
Rm 26

Mc Gevren-Guild P G W Radio Inc
412 Russ Bldg
Petra Griffin Woodward Inc 1
California St Rm 2545

Radio Advertising Representatives Inc
44 Montgomery St Rm 625
Talbot Bernadette 351 California St
Rm 1002

Television Advertising Representatives
Inc 44 Montgomery St Rm 626
Torbet Alan & Associates Inc 155
Montgomery St Rm 706

Velvetone Co 49 14th St
Verling Kenneth W Advertising 122
Tilden St Bldg

ADVERTISING NOVELTIES

Coulley's Lithographer Printing 5955
Mission St
Flash Translations 2425 Market St
Noel Associates 1489 Folsom St
Ot-Louise Associates 14 Otis St
Stone H R Co 268 Church St

ADVERTISING REPRESENTATIVES NEWSPAPER AND MAGAZINE

Beacock A S & Co 605 Market St Rm
812
Blanchard Nichols & Smith 611 Hobart
Bldg

Branham-Moloney Inc 625 Market St
Rm 400
Cameron & Co 444 Market St Rm 412
Converse J A 955 Monadnock Bldg
Creamer Woodward O'Mara & Ormsbee
Inc 1420 Russ Bldg

Eachen Co The 57 Post St Rm 511
Fitzpatrick Associates 110 Sutter St
Rm 1011

Fleig & Le Bouef Advertising Inc 2310
Mason St
J E Publishers Representatives 106
Tilden St Bldg

Key Market Advertising
Representatives Inc 5 3d St Rm 1208
Kimball John R & Co 358 Tilden St
Bldg

Kimball Maurice Co The 580 Market
St Rm 400
Leong Charles L & Associates 21
Columbus Av Rm 212

Mc Donald Roy Associates Inc 625
Market St Rm 1015
Mc Millan - Adam 614 Flood Bldg
Media Records Inc 575 Mission St 5th
Fl

Million Market Newspapers Inc 111
Sutter St Rm 1536
Null Frederick J Enterprises 2313
Greenwich St

Perkins Stephens Von Der Leth Inc
110 Sutter St Rm 805
Pickens Don R Co 391 Sutter St Rm
605

Railton Rehd Co The 753 Monadnock
Bldg
Sawyer-Ferguson Walker Co 1216
Mills Bldg

Shonk Albert D Co 1079 Monadnock
Bldg
Sunset-Lane Publishing 1355 Market
St Rm 259

Texas Daily Press League 230
California St Rm 205
Townsend Millaap & Co 110 Sutter St
Rm 306

Ward-Griffith Co Inc 901 Russ Bldg
Whaley-Simpson Co 580 Washington
St Rm 305

Zander Coughlin And Thompson 22
Battery St Rm 804
Zunich & Follansbee Inc 315
Montgomery St Rm 1202

*ADVERTISING—DIRECT MAIL

POLK R L & CO
POLK BUILDING
431 HOWARD ST
DETROIT, MICH 48231

*ADVERTISING—FOREIGN

A-E TRANSLATIONS INTERNATIONAL
145 Grandview Dr. Woodside (94082), PO
Box 4097, Tel 415-851-1040 (See Index To
Advertisers)

ADVERTISING—OUTDOOR

Activated Outdoor Advertising 286
Sanchez St
Cal-Pacific 3450 Geary Blvd Rm 213
National Advertising Co 360
Collingwood St

Outdoor Advertiser The 355 Golden
Gate Av
Pacific Outdoor Advertising Co 1760
Alcoa Building

ADVERTISING—WINDOW DISPLAY

Display Advertising 49 Stevenson St
4th Fl

*AGENTS—FREIGHT

WESTERN CARLOADING CO 1420 4th St
(94107), Tel 966-2040 (See Index To
Advertisers)

*AGRICULTURAL COOPERATIVES

RICE GROWERS ASSOCIATION OF
CALIFORNIA
901 CALIFORNIA ST
INTERNATIONAL BLDG, RM 707 (94108)
TELEPHONE 362-3865

AGRICULTURAL IMPLEMENT MFRS

Allis-Chalmers 555 California St Rm
4730

AIR COMPRESSORS

CHRISTIE MACHINE WORKS 201 Harrison
St, (94103), Tel 392-2188 (See Index To
Advertisers)
Peters R & G Co 1640 17th St

AIR CONDITIONING EQUIPMENT AND SUPPLIES—MFRS

Borg Warner-York Division 900 23d St
2d Fl
Climate Conditioning Corp 444 Market
St Rm 404

Yamas G J Co Inc 821 Howard St

AIR CONDITIONING EQUIPMENT AND SUPPLIES—SALES AND SERVICE

A A A-Air Services 25 Wayland St
Air Filter Sales & Service Co Inc 646
Bryant St

Air Temp Inc 583 Market St Rm 500
Davidson Supply Co 1501 Minnesota St
Mirov Trans Service Agency 1485
Bayshore Blvd Rm 265

Retco Air Conditioning Sales & Service
2121 Taraval St
Rosberg Neils H Inc 768 Brannan St
Ward Edw B & Co 110 Freelon St

AIR FREIGHT AND EXPRESS

Fnta Air Freight 615 Battery St
Robinson Harper Shipping Co 560
Washington St Rm 203

AIR LINE COMPANIES

Aeronaves De Mexico 457 Powell St
Air California 460 Post St
Air France (Dist Sla Ofc) 260 Stockton
St Mezz

Air India 275 Post St 3d Fl
Air New Zealand 291 Geary St Rm
618

Aleaska Airlines 150 Post St Rm 310
Alitalia Airlines 364 Post St
Aloha Airline (Sla Ofc) 313 Shreve
Bldg

American Airlines Inc (Ticket Ofc) 375
O'Farrell St
Argentine Airlines 275 Post St 4th Fl
B O A C 323 Geary St Rm 510

British Overseas Airways Corp 237
Post St
Cathay Pacific Airways 291 Geary St
Rm 400

AIR LINE COMPANIES—CONTD

China Airlines 391 Sutter St Rm 400
China Airlines Ltd (Exec Ofc) 391
Sutter St Rm 202

Continental Airlines 663 Market St
Continental Airlines 44 Montgomery St
Rm 2850

El Al Israel Airlines 921 Welcome
Wagon Bldg
Ethiopian Airlines 150 Post St Rm 310

Fin Air 323 Geary St Rm 412
Golden West Airlines 365 O'Farrell St
Hawaiian Airlines 291 Geary St Rm
518

HUGHES AIRWEST
GENERAL OFFICES
SAN FRANCISCO INTERNATIONAL
AIRPORT

TELEPHONE 871-6000
Iberia Air Lines Of Spain 323 Geary
St Rm 307

Icelandic Airlines Loftleidir 620 Shreve
Bldg
Irish International Airlines 853
Monadnock Bldg

Japan Air Lines 150 Powell St
Japan Air Lines (Dist Sla Ofc) 150
Powell St Rm 205

K L M Royal Dutch Airlines (Sla Ofc)
150 Post St Rm 630
Lanica Airlines 323 Geary St Rm 319

Malaysia Singapore Airlines 1114
Shreve Bldg
Mexicana Airlines 275 Post St 2d Fl
Middle East Airlines Airbhan 291
Geary St Rm 406

National Airlines Inc 639 Market St
Lobby
National Airlines Inc 375 O'Farrell St
Olympic Airways 445 Sutter St Rm
204

P O The British Lines North America
Inc 165 Post St
Pacific Southwest Airlines 375
O'Farrell St

Pacific Southwest Airlines (Sla Ofc) 212
Stockton St Rm 422
Pakistan International Airlines 323
Geary St Rm 407

Pan American World Airways 375
O'Farrell St
Philippine Air Lines 200 Stockton St
Philippine Airlines (Dist Sla Ofc) 212
Stockton St Rm 322

Qantas Airways (The Americas) 555
California St Rm 2100
Sabena Belgian World Airways 275
Post St 5th Fl

Scandinavian Airlines 130 Post St
South African Airways 323 Geary St
Rm 507

Swiss Air Lines 185 Post St 2d Fl
Thai International Airways 150 Post St
Rm 320

Trans International Airlines 312 Shell
Bldg
Trans World Airlines Inc 44
Montgomery St Rm 800

U T A French Airlines 323 Geary St
Rm 401
United Air Lines 400 Post St
United Air Lines 375 O'Farrell St
Vang Airlines 278 Post St Mezz

Western Airlines 375 O'Farrell St
Western Airlines 1390 Market St Rm
150
Western Airlines 639 Market St 9th Fl

*AIR LINE TICKET AGENCIES

DAILY TRAVEL SERVICES INC 391 Sutter St,
Tel 969-0170 (See Index To Advertisers)

AIRCRAFT CHARTER AND RENTAL SERVICE

Getz-Armco-Booth Group 555
California St Suite 5000

AIRCRAFT DEALERS

Aircraft Marketing Associates 44
Montgomery St Rm 585
Bloom Assoc 690 Market St Rm 925

AIRPORT EQUIPMENT

Sargent Industries (Pico Div) 2045
Evans Av

AIRPORT LIMOUSINE SERVICE

Airport Bus Service 375 O'Farrell St
Brody's Limousine Service 1419
Broderick St
Hutchings Royal N 15 Eagle St

AIRPORTS

Pan American World Airways 1
California St Rm 900

ALLOYS

Rotometals 980 Harrison St

SAN FRANCISCO REAL ESTATE BOARD
PHONE 431-8500
VAN NESS AVENUE CORNER OF GROVE STREET
SAN FRANCISCO

FOX PLAZA
PRIME OFFICE SPACE APARTMENTS
PHONE 626-6900
CIVIC CENTER



LONDON

Maison Mendessolle

NEW YORK

St. Francis Hotel, 339 Powell Street
255 Kearny Street, San Francisco

Fairmont Hotel and Stonestown
Phone 781-3519