

LILLY SHIPPING AGENCIES

STEAMSHIP AGENTS

YAMASHITA - SHINNIHON LINE

FARRELL LINES

Telephone 781-3600

ONE CALIFORNIA STREET, SUITE 2300

SAN FRANCISCO

Out of Sight!

Out of Mind!

Out of Business!

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight. Insist on being well represented in its pages.