

# CYPRESS LAWN MEMORIAL PARK

*A Non-Profit Cemetery For All Faiths*

PHONE 755-0580  
COLMA, SAN MATEO COUNTY

*Out of Sight!*

*Out of Mind!*

*Out of Business!*

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight. Insist on being well represented in its pages.