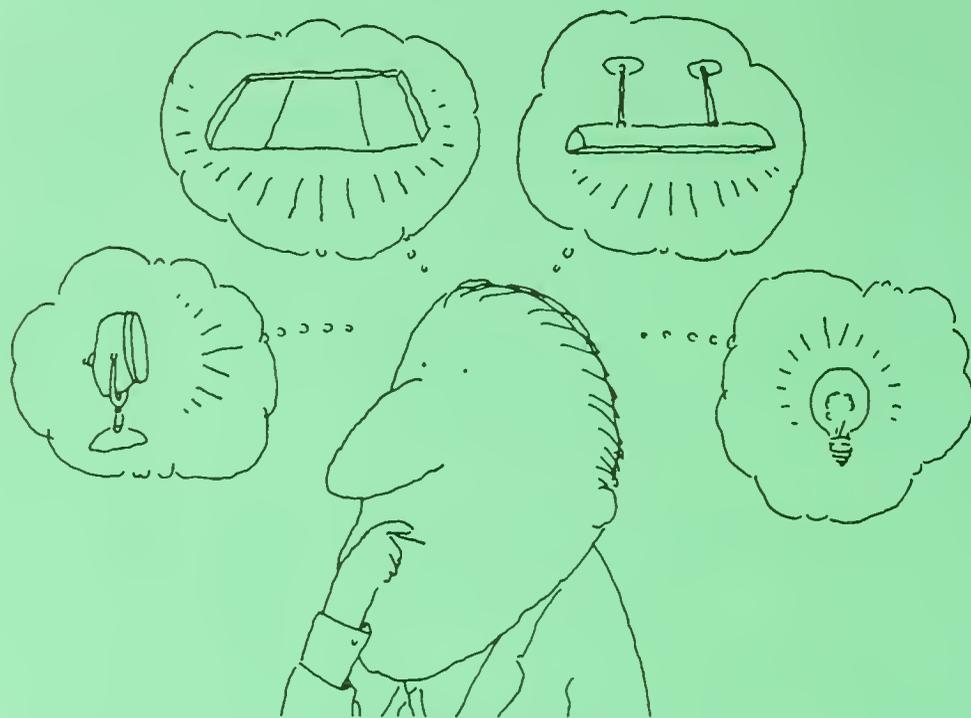


# When it comes to lux, lumens and foot-candles, you may need help.



Everyone knows that good light makes good sense, but not everyone knows which light is the right light. Experts like architects and consulting



engineers know how to measure light, where to put it, how to make it work best for you. We can help too.

In an office, poorly placed fixtures can cause shadows. Dim lights mean eyestrain, headaches and a drop in performance. Glare from a glass or plastic desktop is another barrier to efficiency.

Your darkened building at night is anonymous. Lights could make it a stage for your company, your name, your products. On top of that, good floodlighting means extra security.

Bad school lighting is bad for chil-



dren and teachers. Bright glare on a chalkboard is no help to understanding. Reflections in the eyes, glare from glass, exposed lamps... all these make it a bad day at school.



Good light is a must in factories. It reduces accidents. It improves inspection techniques. It helps maintenance.

It lets people see what they're doing. Helps them do it better, more efficiently.

PG&E lighting engineers really know the lighting business. They're experts in all kinds of commercial and industrial lighting applications.

Let us work with your architect, electrical contractor or consulting engineer. Contact our local office or write PG&E, Room 408A, 245 Market Street, San Francisco, 94106.

