

Five unhidden persuaders about gas air conditioning.



Unhidden Persuader #1.

PG&E offers free service and maintenance for one full year on every new direct fired gas air conditioner in 3 to 25 ton range.

Unhidden Persuader #2.

Reduced gas rates for the five month "cooling" season.

Unhidden Persuader #3.

PG&E offers a free computer service to help you pick the right air conditioner and

to calculate its running costs.

Unhidden Persuader #4.

When an air conditioning system needs enlargement, an absorption system can often be installed at lower cost than other suitable systems.

(Existing boiler capacity is often sufficient to serve absorption equipment.) This greatly reduces the cost of equipment and installation in adding an air conditioning system.

Unhidden Persuader #5.

Gas air conditioners—no matter what the tonnage—have fewer moving parts. This means less to wear out and no efficiency loss through age.

PG&E also offers you a free booklet that tells all about gas air conditioning. Write for your copy today, Room 408, 245 Mkt. St., San Francisco 94106. For further unhidden persuasion, call any gas air conditioning salesman, or PG&E.

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